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Market Maker Launches Swiss Finance Institute Emissions Trading Course

Andrei Marcu, CEO of the International Emissions Trading Association, was special guest at the launch of the Swiss Finance Institute's new course on energy and emissions trading. The launch, held at the Institute's new office in Geneva on Tuesday January 29th, was attended by prominent Geneva-based figures from the banking and finance industry, government and academia.

Mr. Marcu spoke about using markets to deal with environmental scarcity. He pointed out that the early development of emission trading markets was supported by major manufacturing and energy companies. Solid direct involvement from financial quarters has been relatively recent, according to Mr. Marcu.

Late to the table

Likewise, traditional names in executive education have yet to offer specialized training in emissions trading. Mr. Marcu congratulated Program Director Martina Priebe for launching the new 4 day executive course, which will assemble energy and trading experts Mark Holder, James Kharouf and Peter Fusaro.

More than 50 people attended the inauguration event at the Swiss Finance Institute's new offices in 9 Rue de Gare, Geneva. Notable attendees included Michel Chevallier, Geneva State Head of Cabinet, Patrick Odier, Managing Partner of Lombard Odier Darier Hentsch & Cie and Michel Dérobert, Secretary General of the Swiss Private Bankers Association.

Photo gallery of the event:

<http://www.sfi.ch/emissions.htm>

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