## MARCO CECCARELLI

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# UNIVERSITY OF ZURICH SWISS FINANCE INSTITUTE

**Office Contact Information** 

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PLM-H-319 Plattenstrasse 14 CH - 8032 Zurich Switzerland

## **Undergraduate Studies**:

B.A., Business Administration with minor in Informatics, Technical University of Munich, 2013

## **Graduate Studies:**

University of Zurich and Swiss Finance Institute, 2016 to present Ph.D. Candidate in Banking and Finance

M.A., Banking and Finance, University of St. Gallen (HSG), 2016

#### References:

Prof. Alexander F. Wagner University of Zurich, Swiss Finance Institute +41 44 634 39 63 alexander.wagner@bf.uzh.ch

#### **Research Fields:**

2015

Primary fields: Corporate Finance, Corporate Governance, Investments

Secondary fields: Behavioral Finance, Sustainable Finance

## **Research Experience and Other Employment:**

2017 - present University of Zurich: Research and Teaching Assistant

Support for ongoing research of Prof. Wagner
Supervision of Bachelor and Master theses
Duff & Phelps – M&A Advisory, Munich: Intern

Valuation of publicly listed firms and preparation of various pitch books

UniCredit – Corporate Finance Advisory, Munich: Intern

Support for ongoing sell-side mandates of German e-commerce retailer Preparation of pitch books in the TMT, industrials, and healthcare sectors

## **Scholarships and Fellowships:**

2016 Swiss Finance Institute

Grant for the completion of the first year of the Ph.D. program

2011 – 2013 Hanns – Seidel Stiftung

Grant for the completion of the Bachelor studies

### **Research Papers:**

"When companies use their wiggle room, which investors care?"

Abstract: This paper investigates whether certain investors either prefer or dislike holding firms that exploit more of the available regulatory wiggle room and if such a strategy pays off. Exploited wiggle room (WR) is captured by relatively aggressive tax planning, financial reporting, and earnings management practices. I find that long-term, low-turnover investors hold firms with 3% higher exploited WR than those held by short-term, high-turnover investors. After experiencing misconduct that breaches their trust, investors significantly reduce the exploited WR of their holdings. Overall, investors seem to have heterogeneous preferences for WR exploitation and a liking for cautious firms that cannot be explained by a profit maximization motive alone.

## **Teaching:**

2017 – present Teaching Assistant for Prof. Alexander F. Wagner, University of Zurich

Interdisciplinary Seminar Mergers and Acquisitions (M.Sc.)

2017 – present Teaching Assistant for Prof. Alexander F. Wagner, University of Zurich

Corporate Finance (B.Sc.)