

Swiss Finance Institute

Activity Report 2024

Expertise Guide 2025



Growing Knowledge Capital
for the Swiss Financial Marketplace

Swiss Finance Institute

Our Founding Members

The Swiss Finance Institute (SFI) gratefully acknowledges the precious support of its founding members—the Swiss banking industry, the Swiss Confederation, and leading Swiss universities. Without their support SFI would not be able to fulfill its important mandate.



Our Partner Universities:



About The Swiss Finance Institute



Nurture Knowledge



Cultivate Talent



Create Expertise

Growing Knowledge Capital for the Swiss Financial Marketplace

Never before has the Swiss financial center undergone such rapid and fundamental change. Digital disruption and abrupt changes in regulation are challenging established business models. In order to remain competitive, the Swiss banking and finance industry must nurture innovation and its most valuable asset: the expertise of its labor force—its knowledge capital.

With support from its founders—the Swiss banking industry, the Swiss Confederation, and leading Swiss universities—the Swiss

Finance Institute (SFI) competitively promotes world-class research and teaching in banking and finance in Switzerland. As a result, SFI has become one of the world's top 10 research institutes in banking and finance. By combining academic excellence with practical experience SFI contributes to the strengthening of the Swiss financial center.

Find out more about the vast range of the activities we engaged in from January to December 2024 in this year's Activity Report.

To view the electronic version of this document, please use the QR code or visit www.sfi.ch/ar24



A Word from the Board

In today's increasingly complex and fast-moving financial world, knowledge capital continues to be Switzerland's greatest competitive advantage. In 2024, the Swiss Finance Institute once again strengthened this asset through academic excellence, impactful knowledge exchange, and targeted continuing education in banking and finance.

In the past year, a record 33 SFI Master Classes were held. They tackled topical and forward-looking themes, including artificial intelligence, private equity, and blockchain applications in finance. We were especially pleased to see an expanding geographic footprint that includes more Swiss cities, as well as collaboration with local financial associations.

Our Knowledge Exchange Seminars provided invaluable opportunities for roundtable conversations on high-impact topics—from AI-based solutions for risk management to global capital flows. The diversity of participants from academia, banking, government, and beyond made for particularly enriching exchange.

SFI's commitment to thought leadership was also reflected in its highest-ever output of industry-oriented publications. These covered a wide spectrum of topics, including AI's transformative potential, evolving regulation, and climate-related financial risk.

Our 19th Annual Meeting centered on "Digital Finance." Swiss and international experts shared insights on blockchain, decentralized finance, and the role of regulation in a digitized economy. The event highlighted SFI's ability to bring the academic and financial communities together to discuss the future of banking and finance.

On the academic side, 2024 marked the integration of the University of Basel into the SFI network, bringing our total number of partner universities to eight. Our faculty published groundbreaking research in top-tier journals, while over 90 PhD candidates continued to benefit from an excellent, globally competitive program.

We are proud of the continued progress SFI has made this year. We thank our industry partners, the members of the Swiss Bankers Association, SIX Group, our partner universities, and all SFI professors and staff for their tireless efforts in nurturing knowledge, cultivating talent, and creating expertise.



Dr. Stefan Seiler
Chairman of the Foundation Board

Prof. François Degeorge
Managing Director



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Industry-Oriented Activities— Overview 2024

SFI Master Classes

Facts and Figures 2024

A total of 33 SFI Master Classes (MCs) were conducted in 2024 (+18 percent), with 24 held in person and nine online. Of the in-person MCs, 11 were offered in Zurich, four in Bern, four in Geneva, three in Lugano, one in Neuchâtel, and one in St.Gallen. The distribution of languages was as follows: 24 MCs were held in English, seven in German, one in French, and one in Italian. From 2023 to 2024, participant numbers increased from 1'064 to 1'143 (+7 percent). Overall there were 26 different topics covered, and feedback once more rated the quality of the MCs as very high. Going forward, SFI is looking to continue developing a range of MCs offering topics of high relevance and interest to all banking groups in both online and in-person formats. In 2025, Lausanne and Lucerne will be added to the list of locations for in-person events. Participants have benefited from the opportunity to exchange knowledge and expertise and many from the chance to earn SAQ recertification credits—MCs are acknowledged SAQ recertification measures. The percentage of participants seeking SAQ recertification credits has steadily increased from 10 percent in 2019 to 57 percent in 2024.

Collaboration

All the MCs conducted in Geneva during 2024 were delivered in collaboration with the Geneva Financial Center (GFC). This collaboration has been renewed for 2025, and SFI is actively pursuing further collaboration and partnership solutions across the country, including with the Associazione Bancaria Ticinese (ABT), Banques Cantonales Latines, Centro Studi Villa Negroni in Ticino, and Zürcher Bankenverband in Zurich.

Knowledge Exchange Seminars

Facts and Figures 2024

During 2024, 10 Knowledge Exchange Seminars (KESs) were held, attracting a total of 157 participants. Discussion topics included central banks, artificial intelligence-based solutions for financial risk management, greenwashing, new trends in global capital flows, the future of the Swiss real estate market, portfolio diversification, and private equity investments for pension funds. All KESs were conducted in person, with nine events in Zurich and one in Geneva. Typically, KESs are held in English. Due to a topic and participant match, in 2024 one discussion event was held in German.

Over the whole year, 31 percent of participants were from academia, 38 percent from the banking sector, and the remainder from government and industries outside the banking sector, which led to multifaceted and valuable exchanges. In 2024, 38 percent of attendees were first-time participants, ensuring an inflow of new views and opinions.

Samples of Attendees' Feedback

"A great format—five stars!"

"I greatly appreciated the discussions and, above all, the exchange with other participants. These conversations continually lead to new ideas and perspectives."

"Thank you for organizing such a fantastic event—it was truly enriching and a lot of fun!"

Publications and Special Projects

Facts and Figures 2024

In 2024, seven industry-oriented publications—five Public Discussion Notes and two Roundups—were published, a record high. One Special Project was also conducted.

By the end of 2024, the total number of downloads across all seven industry-oriented publications released during 2024 had surpassed 30'000. Of these downloads, 34 percent were in German and 30 percent in English, with the remainder in French and Italian.

Highlights

In 2024, the following industry-oriented publications generated significant interest among banking professionals and the media (based on the number of downloads and additional feedback):

- The SFI Public Discussion Note "Bank Capital Requirements: Why, How High, Increasing them, Alternatives?". This Note was accompanied by a release event in November 2024.
- The SFI Public Discussion Note on "The Role of AI in Transforming Financial Practices".
- The SFI Roundup on "Climate-Related Risks—A Focus on Banks and Credit Risk".
- The SFI Roundup on "Blockchains, Cryptoassets, and DeFi: Unpacking the Jargon and Exploring the Implications". This Roundup was released during SFI's 19th Annual Meeting.

Events and Conferences

Facts and Figures 2024

SFI's events and conferences bring together leading academics and industry professionals to foster dialogue and exchange insights on the latest developments in banking and finance. These events provide a space to share expertise, discuss emerging trends, and explore new ideas, helping to keep Switzerland's financial sector strong and forward-looking.

In 2024, SFI's events and conferences were again highly successful, with five impactful public events together attracting around 1'000 participants. Key topics included digital finance, bank capital requirements, the future of banking in Switzerland, and ESG financing for SMEs and real estate. Attendees came from diverse sectors—52% from banking, 17% from consulting and law, 11% from academia, and 20% from other industries—enabling meaningful exchanges and strengthening cross-sector connections.

19th Annual Meeting of SFI— Digital Finance

This year's choice of conference theme was exceptionally timely. By selecting "Digital Finance", the Annual Meeting addressed a key topic that is actively transforming the financial landscape. Just weeks after the US presidential election, which led to new highs in the cryptocurrency market, leading figures from academia and finance came together at our conference. The occasion provided a platform from which to explore the broader opportunities presented by digital innovations in the financial sector—beyond the realm of cryptocurrencies alone.

The event opened with remarks from the hosts, Professor **François Degeorge**, Managing Director of SFI, and **Dr. Stefan Seiler**, Chairman of the SFI Foundation Board. Interviewed by moderator Caroline Roth, they highlighted the importance and relevance of SFI to the Swiss financial sector, emphasizing that successful financial hubs are invariably built on a strong academic foundation. François Degeorge underscored SFI's primary mission of ensuring knowledge exchange between academia and the Swiss banking industry. Stefan Seiler, meanwhile, noted the significant benefits the Swiss financial industry derives from SFI's activities.

Professor David Yermack from New York University's Stern School of Business introduced the conference theme, "Digital Finance", with his keynote address, "US Election Outcomes: A New Era for Crypto Regulation and Investment?" He challenged various campaign proposals made by Donald Trump related to a potential US government bitcoin strategy, drawing comparisons with the state-led bitcoin initiatives of El Salvador and Bhutan. Yermack doubts the feasibility of gaining a political majority for such a strategy in the US. He illustrated the challenges of building a Bitcoin reserve, noting that acquiring even 1 percent of the US's current debt as Bitcoin would require purchasing \$360 billion worth of Bitcoin, or 19 percent of the total market capitalization. Such an undertaking would significantly inflate Bitcoin's price, rendering the strategy impractical.

Päivi Rekonen, Chair of the Board of Directors at AMINA Bank, added another influential voice from the financial world to the discussion. Speaking on "Crypto to the Rescue? Digitization and Decentralization in Transforming Finance", she presented a clear perspective on the

current state of the banking industry. In her remarks, Rekonen highlighted that the centralization of power in both the financial and the technology sector creates significant barriers to entry for new players. For example, just five American banks control nearly 50 percent of all assets held by US banks, while the total number of banks continues to decline. Similarly, the technology sector is dominated by established giants such as Google, Meta, Apple, and Microsoft. Nevertheless—or perhaps precisely because of this—blockchain technology is gaining significance in financial services. Major asset managers such as Goldman Sachs, JP Morgan, and UBS have announced corresponding investments. At the same time, the role of artificial intelligence is becoming increasingly critical. The same applies to the field of compliance, where Switzerland currently plays a leading role, which is widely perceived as delivering a significant competitive advantage in the international context.

Jos Dijsselhof, Chief Executive Officer of the Swiss stock exchange operator SIX, followed with his perspective on the topic, "Building a Digital Asset Market Infrastructure for the Future of Finance". In his presentation, Dijsselhof outlined the development of the financial infrastructure for digital capital markets in Switzerland, positioning the country as SIX's launchpad for digital transformation. He emphasized that Switzerland's financial center stands out globally for its highly advanced legal framework for digital assets. As key success factors for the future, Dijsselhof highlighted the importance of maintaining a clear and effective legal framework, a regulated platform that fosters network effects for participants, "cash on chain" (referring to a low-risk monetary equivalent), and seamless interoperability with traditional financial infrastructure.

The SFI Annual Meeting concluded—as per tradition—with a panel discussion, this year featuring Jos Dijsselhof, Päivi Rekonen, and **SFI Professor Fabian Schär** from the University of Basel. Held on November 27, 2024 at the Zurich venue Lake Side, the Annual Meeting once again captivated over 300 attendees with its engaging presentations and a distinguished lineup of speakers.



Prof. François Degeorge, Managing Director, SFI



Dr. Stefan Seiler, Head Group Human Resources & Group Corporate Services and Member of the Group Executive Board, UBS Group AG, and Chairman of the Foundation Board, SFI



Prof. David Yermack, Albert Fingerhut Professor of Finance and Business Transformation, New York University's Stern School of Business



Päivi Rekonen, Chair of the Board of Directors, AMINA Bank



Jos Dijsselhof, Chief Executive Officer, SIX



Prof. Fabian Schär, Professor for Distributed Ledger Technology & Fintech, UNIBAS, and Faculty Member, SFI



Carolyn Roth, moderator

SFI Master Classes

SFI Master Classes are short learning units, co-led by SFI professors and industry experts, that discuss topics relevant to banking and finance. With Master Classes, SFI builds on its hallmark combination of SFI faculty and industry expertise, enabling the early identification and dissemination of knowledge on key topics. SFI is the only Swiss education provider able to combine academic excellence and practical expertise at such a high level. MCs are aimed at experienced professionals from the financial industry, with a focus on the banking sector. Participation at MCs is free for employees of institutions affiliated with the Swiss Bankers Association (SBA) or of the Swiss Financial Market Supervisory Authority (FINMA) or the Swiss National Bank (SNB).

A total of 33 MCs were conducted in 2024:

Data and Technology in Finance

Lugano, February 2, 2024

Prof. Laurent Frésard, SFI Senior Chair, Professor of Finance, USI

Roger Fehr, Head of Data Management and Analytics, Swisscom

ChatGPT, Large Language Models, and Their Impact on the Finance Industry

Zurich, February 26, 2024

Prof. Josef Teichmann, SFI Faculty Member, Professor of Mathematics, ETHZ

Dr. Bastian Bergmann, Executive Director for Education, ETH Risk Center

Managing Cyber Vulnerabilities in the Financial Industry

Online, February 27, 2024

Prof. Olivier Scaillet, SFI Senior Chair, Professor of Finance and Statistics, UNIGE

Alain Beuchat, Chief Information Security Officer, Banque Lombard Odier

Beat Schaer, Head IT Security and Architecture, Swiss National Bank

Sustainable Lending—How to Reduce Ecological Risk and Enhance Ecological Sustainability in the Corporate Business

Online, March 5, 2024

Prof. Steven Ongena, SFI Senior Chair, Professor of Banking, UZH

Michael Keller, Head Multinationals, Corporate Clients, UBS

Fundamental Principles of ESG Investing

Zurich, March 22, 2024

Prof. Philipp Krüger, SFI Senior Chair, Professor of Responsible Finance, UNIGE

Claudia A. Bolli, Head Responsible Investing, Swiss Re

Opportunities in Hedge Funds: Institutional Investor Strategies

Zurich, April 19, 2024

Prof. Amit Goyal, SFI Senior Chair, Professor of Finance, UNIL

Prof. François-Serge Lhabitant, Chief Executive Officer and Chief Investment Officer, Kedge Capital

Monetary Policy with Low Real Interest Rates: Implications and Prospects

Online, May 15, 2024

Prof. Philippe Bacchetta, SFI Senior Chair, Professor of Macroeconomics, UNIL

Dr. Barbara Rudolf, Monetary Policy Analysis and Economic Advisor, Swiss National Bank

Private Equity—Grundlagen, Trends und Herausforderungen

Zurich, May 15, 2024

Prof. Rüdiger Fahlenbrach, SFI Senior Chair, Professor of Finance, EPFL

Adrian Hodel, Portfolio Manager, Multi-Managers Private Equity, UBS

Blockchain Technology in Finance

Zurich, May 22, 2024

Prof. Fabian Schär, SFI Faculty Member, Professor for Distributed Ledger Technology and Fintech, UNIBAS
Dr. Matthias Jüttner, Head of Banking Operations Analysis, Swiss National Bank
Dr. Sébastien Kraenzlin, Alternate Member of the Governing Board, Swiss National Bank

Central Bank Policy Scenarios and Their Impact on Asset Classes

Online, May 24, 2024

Prof. Kjell G. Nyborg, SFI Senior Chair, Professor of Finance, UZH
Anastassios Frangulidis, Head of Multi Asset Zurich, Pictet Asset Management

Tail Risk Management for Portfolios

Geneva, June 5, 2024

Prof. Pierre Collin-Dufresne, SFI Senior Chair, Professor of Finance, EPFL
Cyril Levy-Marchal, Expert Independent Consultant, and former Head of Asia Pacific Equity Trading and of EMEA Equity Exotics & Hybrids, and Global Head of Equity Derivatives Flow Trading, J.P. Morgan

Fund Selection: Blending Quantitative and Qualitative Factors

Online, June 13, 2024

Prof. Francesco Franzoni, SFI Senior Chair, Professor of Finance, USI
Dr. Francesco Mandalà, Chief Investment Officer, M&A Merchant Bank

Opportunities in Hedge Funds: Institutional Investor Strategies

Lugano, June 14, 2024

Prof. Amit Goyal, SFI Senior Chair, Professor of Finance, UNIL
Prof. François-Serge Lhabitant, Chief Executive Officer and Chief Investment Officer, Kedge Capital

Sustainable Debt—Market Trends, Opportunities, and Challenges

Geneva, June 18, 2024

Prof. Erwan Morellec, SFI Senior Chair, Professor of Finance, EPFL
Mark Keller, Director ESG Advisory, UBS Investment Bank

Finanzierung und Bewertung von KMUs

Bern, June 19, 2024

Prof. Alexander F. Wagner, SFI Senior Chair, Professor of Finance, UZH
Richard Schindler, Head Capital Markets, ZKB

Banken im Wandel: Analog, Digital, Offen

Bern, August 26, 2024

Prof. Andreas Fuster, SFI Senior Chair, Associate Professor of Finance, EPFL
Mike Hofmann, Head Sales & Business Development bLink, SIX BBS AG

Maschinelles Lernen und KI im Bank- und Finanzwesen: Grundlagen, Potenzial, Anwendung, Umsetzung

Bern, September 4, 2024

Prof. Norman Schürhoff, SFI Senior Chair, Professor of Finance, UNIL
Annika Schröder, Head of Business Transformation/Strategy Execution Team, Farmers Insurance

Generative AI and the Finance Industry

Zurich, September 13, 2024

Prof. Markus Leippold, SFI Senior Chair, Professor of Financial Engineering, UZH
Tobias Kaymak, Customer Engineer, Google Cloud

Sustainable Lending—How to Reduce Ecological Risk and Enhance Ecological Sustainability in the Corporate Business

Zurich, September 16, 2024

Prof. Steven Ongena, SFI Senior Chair, Professor of Banking, UZH
Michael Keller, Head Multinationals, Corporate Clients, UBS

NLP and Sentiment Analysis in Investment Management

Geneva, September 17, 2024

Prof. Norman Schürhoff, SFI Senior Chair, Professor of Finance, UNIL

Dr. Matthias Uhl, Head of Analytics & Quantitative Modelling (AQM) in Investment Solutions, UBS Asset Management

Managing Cyber Vulnerabilities in the Financial Industry

Online, September 24, 2024

Prof. Olivier Scaillet, SFI Senior Chair, Professor of Finance and Statistics, UNIGE

Alain Beuchat, Chief Information Security Officer, Banque Lombard Odier

Beat Schaer, Head IT Security and Architecture, Swiss National Bank

Impact Investing

Neuchâtel, September 27, 2024

Prof. Laurent Frésard, SFI Senior Chair, Professor of Finance, USI

Dr. Guido Bolliger, CEO and CIO, Asteria Investment Managers

Central Bank Policy Scenarios and Their Impact on Asset Classes

Online, October 3, 2024

Prof. Kjell G. Nyborg, SFI Senior Chair, Professor of Finance, UZH

Anastassios Frangulidis, Head of Multi Asset Zurich, Pictet Asset Management

ESG-Risiken in der Immobilienfinanzierung

Bern, October 23, 2024

Prof. Roland Füss, SFI Faculty Member, Professor of Real Estate Finance, UNISG

Stefan Fahrländer, Founder and Partner, Fahrländer Partner AG

ChatGPT, Large Language Models, and Their Impact on the Finance Industry

Geneva, October 29, 2024

Prof. Josef Teichmann, SFI Faculty Member, Professor of Mathematics, ETHZ

Dr. Bastian Bergmann, Executive Director for Education, ETH Risk Center

Private Equity

Online, October 30, 2024

Prof. Rüdiger Fahlenbrach, SFI Senior Chair, Professor of Finance, EPFL

Markus Benzler, Global Head Multi-Manager Private Equity, UBS

Klima- und Biodiversitätsrisiken

Zurich, October 31, 2024

Prof. Zacharias Sautner, SFI Faculty Member, Professor of Sustainable Finance, UZH

Dr. Andreas Döpfert, Team Head ESG and Portfolio Analysis, Rothschild & Co

Earning Excess Returns by Taking Risks—Risk Premiums Across Investments

Online, November 7, 2024

Prof. Amit Goyal, SFI Senior Chair, Professor of Finance, UNIL

Dr. Jamil Baz, Head of Client Solutions and Analytics, PIMCO

Monetary Policy with Low Real Interest Rates: Implications and Prospects

Zurich, November 12, 2024

Prof. Philippe Bacchetta, SFI Senior Chair, Professor of Macroeconomics, UNIL

Dr. Barbara Rudolf, Monetary Policy Analysis and Economic Advisor, Swiss National Bank

Banken im Wandel: Analog, Digital, Offen

St.Gallen, November 18, 2024

Prof. Andreas Fuster, SFI Senior Chair, Associate Professor of Finance, EPFL

Mike Hofmann, Head Sales & Business Development bLink, SIX BBS AG

Risk Management Using Factor Models

Zurich, November 21, 2024

Prof. Pierre Collin-Dufresne, SFI Senior Chair, Professor of Finance, EPFL

Dr. Günter Schwarz, Head Risk Modelling, UBS Asset Management

Sustainable Lending—Market Trends, Opportunities, and Challenges

Zurich, November 22, 2024

Prof. Erwan Morellec, SFI Senior Chair, Professor of Finance, EPFL

Andreas Fandl, Product Owner Sustainable Lending, UBS

Selezione dei fondi: Una miscela di fattori quantitativi e qualitativi

Lugano, December 6, 2024

Prof. Francesco Franzoni, SFI Senior Chair, Professor of Finance, USI

Dr. Francesco Mandalà, Chief Investment Officer, M&B Merchant Bank

Knowledge Exchange Seminars

Knowledge Exchange Seminars are invitation-only roundtable discussions on timely and relevant topics. They are guided by the same principle that applies to all of SFI's knowledge exchange activities—the combination of academic and practice-based expertise provided by SFI professors and industry experts, who together co-lead each of our activities.

The target audience is seasoned industry experts and leaders from banking, finance, government, the Swiss National Bank, consulting, insurance, and other industries. The main focus is on discussions with high relevance to the banking industry. Participation in KESs is on an invitation-only basis. Participants are encouraged to express different viewpoints, enabling constructive and positive exchange. KESs are specifically designed to foster positive personal interactions between all participants. An opportunity for participants to socialize is provided before and after the formal part of the exchange. The seminars are minuted based on the Chatham House Rule. The range of topics covered in 2024 illustrates the broad appeal of this activity.

A total of 10 KESs were conducted in 2024:

Pension Funds and Private Equity Investments—Challenges and Opportunities

Zurich, March 21, 2024

Prof. Rüdiger Fahlenbrach, SFI Senior Chair, Professor of Finance, EPFL

Dr. Stefan Beiner, Head Asset Management, PUBLICA

Central Banks—Money, Policies, and Impact

Zurich, May 14, 2024

Prof. Kjell G. Nyborg, SFI Senior Chair, Professor of Finance, UZH

Dr. Stefan Gerlach, Chief Economist, EFG Bank

Greenwashing

Geneva, June 11, 2024

Prof. Philipp Krüger, SFI Senior Chair, Professor of Responsible Finance, UNIGE

Aurélia Fähr, Sustainable Finance Lead, Asset Management Association Switzerland (AMAS)

The Strategic Role of ESG Ratings

Zurich, June 20, 2024

Prof. Zacharias Sautner, SFI Senior Chair, Professor of Sustainable Finance, UZH

Fabio Pellizzari, Head of ESG Strategy & Business Development, ZKB

Wars, Sanctions, Pandemics, and Other Shocks—Implications for Swiss-based Banks

Zurich, June 27, 2024

Prof. Steven Ongena, SFI Senior Chair, Professor of Banking, UZH

Dr. Mark Daniel Jaeger, Global Head Sanctions, Bank Vontobel

The Role of Generative Artificial Intelligence in Reshaping Financial Institutions

Zurich, September 3, 2024

Prof. Markus Leippold, SFI Senior Chair, Professor of Financial Engineering, UZH

Dr. Orhan Camoglu, Lead for Cloud AI Research and Innovation, Google

Die Zukunft des Schweizer Immobilienmarktes

Zurich, September 26, 2024

Prof. Andreas Fuster, SFI Senior Chair, Associate Professor of Finance, EPFL

Dr. Robert Bichsel, Head Banking System, SNB

Portfolio Diversification—How to Use Factors?

Zurich, October 3, 2024

Prof. Olivier Scaillet, SFI Senior Chair, Professor of Finance and Statistics, UNIGE

Dr. Roger Rüegg, Head of Quant Multi-Asset, Swisscanto Zürcher Kantonalbank

Artificial Intelligence–Based Solutions for Financial Risk Management

Zurich, November 5, 2024

Prof. Josef Teichmann, SFI Faculty Member, Professor of Mathematics, ETHZ

Dr. Rainer Pullirsch, Global Head Compliance, Client Portfolio and AI Model Validation, UBS

New Trends in Global Capital Flows: Challenges and Opportunities

Zurich, November 14, 2024

Prof. Philippe Bacchetta, SFI Senior Chair, Professor of Economics, UNIL

Dr. Pinar Yeşin, Economic Advisor, Swiss National Bank

Publications and Special Projects

With its industry-oriented publications, SFI actively fosters well-founded discussions on topics relevant to the financial industry, politics, and academia. Such publications frequently take one of the following formats:

- Public Discussion Notes, which provide an in-depth perspective on a topic of general interest with typically one or two academic contributors.
- Roundups, which provide an interview exchange on a topic of general interest with typically three academic contributors and three industry contributors.

Each publication is available in English, French, German, and Italian.

Public Discussion Notes Published in 2024

Central Banks: Money, Policies, and Impact

January 2024

Over the past 15 years, central banks have significantly expanded their influence due to unconventional policies implemented after the 2008 financial crisis and the COVID-19 pandemic. In many countries, these policies have been accompanied by a growth in government debt, with the central banks purchasing large quantities of government bonds using freshly created money. As central bank accommodation recently hit a roadblock in the form of inflation levels substantially in excess of the banks' targets, monetary policy tightened in response. Central banks have since seen valuation losses on their bond holdings that, in some cases, are so large that their equity would be wiped out if these losses were recognized. Against this backdrop, and amid some controversy, many central banks are now poised to expand their footprint in society even further by introducing digital currencies, which challenge our conception of money.

Prof. Kjell G. Nyborg, SFI Senior Chair, Professor of Finance, UZH

Dr. Cyril Pasche, Senior Director Publications and Topic Development, SFI

Updated Global Financial Regulation, Transparency, and Compliance Index (GFRTCI)

May 2024

The 2024 GFRTCI reveals only relatively minor changes compared to last year's edition. Nine of the 10 top-ranked countries this year, including Switzerland, were also among the top 10 last year. On January 1, 2023, several new Basel III standards came into force or were adjusted, increasing the total number of standards from 19 to 31. Many countries did not fully implement the new standards before this deadline. In this year's ranking, Switzerland remains eighth (down from first in 2020, fourth in 2021, and seventh in 2022), behind Sweden, Ireland, Finland, Denmark, Estonia, Canada, and Luxembourg.

Prof. Christoph Basten, SFI Faculty Member, Assistant Professor of Banking, UZH

Dr. Markus P.H. Bürgi, Member of the Management Board, SFI

Prof. Alfred Mettler, Adjunct Professor, SFI

Prof. Steven Ongena, SFI Senior Chair, Professor of Banking, UZH

The Value of ESG: Where and Why It Matters

June 2024

Investment strategies that incorporate ESG criteria have recently been questioned, especially in the United States, and are cynically termed "woke capitalism". This Public Discussion Note argues that this criticism largely stems from a misunderstanding of what ESG investing is and how it creates financial value for investors, for example by increasing firm valuation or reducing risk. By actively managing the climate and biodiversity risks of the firms in their investment portfolios, institutional investors can not only create financial value, but also contribute to society by helping to meet the grand challenges of our times. This role is distinct from any moral or values-based judgment of ESG investing.

Prof. Zacharias Sautner, SFI Senior Chair, Professor of Sustainable Finance, UZH

Dr. Cyril Pasche, Senior Director Publications and Topic Development, SFI

Bank Capital Requirements: Why, How High, Increasing them, Alternatives?

October 2024

Capital requirements are one of the prime tools wielded by policymakers in the banking sector. In this SFI Public Discussion Note, the authors discuss the *raison d'être* for these requirements, how they are currently implemented, what the consequences may be of increasing them, and what alternative tools policymakers could use to reach their objectives.

Prof. Steven Ongena, SFI Senior Chair, Professor of Banking, UZH

Prof. Simona Nistor, Associate Professor in Banking, Babeş-Bolyai University of Cluj-Napoca

The Role of AI in Transforming Financial Practices

November 2024

Since OpenAI's introduction of ChatGPT in November 2022, talk of AI has captured Wall Street's enthusiasm. Yet even as AI surges to the forefront in corporate earnings calls, some investors remain skeptical, viewing its promises as mere hype.

In this Public Discussion Note, Prof. Leippold strikes a balance between exuberance and caution. By contrasting the optimistic projections of the big tech companies—who view AI as pivotal to market competition—with the skeptical outlook of some investors, he attempts to unravel the complexities of today's AI phenomenon. He begins by discussing the technology itself and the potential for AI to reshape the economic landscape, and ends by touching on ethical considerations, societal implications, and the challenges that must be met before its widespread application in finance.

Prof. Markus Leippold, SFI Senior Chair, Professor of Financial Engineering, UZH

SFI Roundups Published in 2024

Climate-Related Risks—A Focus on Banks and Credit Risk

August 2024

This Roundup offers practical and research insights into how financial institutions are reshaping their business models to address the challenge of sustainability. Banks and investors are increasingly incorporating climate risks into their decision-making processes. Yet today, these risks are not always correctly priced in financial markets. Greater coordination between public and private initiatives could help ensure sufficient capital flows toward sustainable investments to meet global targets and favor shifting to a sustainable economy.

Alexandra Lau, Head of Corporate Development and Sustainable Asset Management, BLKB

Prof. Erwan Morellec, SFI Senior Chair, Professor of Finance, EPFL

Prof. Steven Ongena, SFI Senior Chair, Professor of Banking, UZH

Prof. Zacharias Sautner, SFI Senior Chair, Professor of Sustainable Finance, UZH

Dr. Tadas Zukas, Global Lead Senior Legal Counsel Sustainability/ESG, Bank Vontobel

Blockchains, Cryptoassets, and DeFi: Unpacking the Jargon and Exploring the Implications

November 2024

The future of decentralized finance (DeFi) appears simultaneously promising and uncertain, as revealed in this SFI Roundup through the diverse perspectives of leading financial experts. Its blend of academic, regulatory, and industry viewpoints provides a well-rounded exploration of the challenges and opportunities. Future scenarios unfold in various directions, raising fundamental questions on the nature of trust, the appropriate degree of centralization and of transparency, and the need for regulation. The experts converge on one point: whether DeFi proves to be a game changer or merely an incremental improvement, it has already forced the financial industry to evolve, from banks' internal systems to the emergence of cryptocurrencies as an investable asset class.

Prof. Andrea Barbon, SFI Faculty Member, Assistant Professor of Finance, UNISG

Prof. Andreas Fuster, SFI Senior Chair, Associate Professor of Finance, EPFL

Dr. Matthias Jüttner, Head of Banking Operations Analysis, Swiss National Bank

Philippe Meyer, Head of Digital Blockchain Solutions, BBVA (Switzerland)

Prof. Fabian Schär, SFI Faculty Member, Professor of Distributed Ledger Technology and Fintech, UNIBAS

Dr. Stephan Zwahlen, Chief Executive Officer, Maerki Baumann, and Member of the Foundation Board, SFI

Special Projects Conducted in 2024

Survey on Job Prospects in Swiss Finance— Opportunities and Challenges in Times of Change

July 2024

In spring 2024, SFI and Finews.ch conducted the thirteenth annual online survey on "Job Prospects in Swiss Finance". The views of Swiss bank employees that emerge from this survey are an essential indicator for the optimal alignment of SFI's industry-oriented activities with the needs of Swiss financial institutions. The results of the survey once more highlight a high awareness of the importance of continuing education, and the increasing demand for short and focused continuing education offerings such as the SFI Master Classes and SFI events.

Claude Baumann, Founder and Chief Executive Officer, Finews

Dr. Markus P.H. Bürgi, Member of the Management Board, SFI

Dr. Alain Krapf, Member of the Management Board, SFI

Events

SFI's public events and conferences bring together academics and practitioners, fostering knowledge exchange and innovation to keep Switzerland at the top of banking and finance.

SFI-ZBV-SBVg Conference—Swiss Banking: Qualität & Innovation sichern—Erfolgsmodell stärken

Zurich, Conference, June 12, 2024

Prof. François Degeorge, Managing Director, SFI
Dr. Anita Diensthuber, Head of Operations & Services and Member of the Executive Board, SBA
Prof. Harald Gall, Dean of the Faculty of Business, Economics and Informatics, UZH
Dr. Daniel Hunziker, President, ZBV
Dr. Alain Krapf, Head Knowledge Exchange and Education and Member of the Management Board, SFI
Guido Ruoss, Chief Human Resources Officer & Head Corporate Affairs and Member of the Executive Board, Julius Bär
Fabio Perlini, Head of Corporate & Private Banking and member of the Executive Board, Bank Avera
Daniel Previdoli, Head of Products, Services & Direct Banking and Member of the Executive Board, Zürcher Kantonalbank
Dr. Christian Rahn, Partner, Rahn+Bodmer Co.
Carolin Roth, moderator
Dr. Stefan Seiler, Head Group Human Resources & Group Corporate Services and Member of the Group Executive Board, UBS Group AG, and Chairman of the Foundation Board, SFI
Government Councillor Ernst Stocker, Head of the Department of Finance, Canton of Zurich
Andreas Staub, Chief Transformation Officer, Raiffeisen Schweiz
Dr. Veronica Weisser, Head of the UBS Retirement Innovation Hub, UBS AG

SFI-SSF Conference—ESG Financing for SMEs and Real Estate: Addressing Risk while Creating Value

Zurich, Conference, September 5, 2024

Roman C. Ballmer, Head of Hedonic Products and Deputy CEO, IAZI AG
Matteo Bernardoni, Co-Head Client Needs, UBS Personal & Corporate Banking
Elvira Bieri, CEO, SSREI AG
Angélique Chatton, Head of Sustainability, BCV
Prof. François Degeorge, Managing Director, SFI
Dr. Jürg de Spindler, CEO, Association of Swiss Regional Banks
Olivia Kinghorst, moderator
Nicolas Di Maggio, CEO, Swiss Finance & Property AG
Sabine Döbeli, CEO, SSF
Prof. Roland Füss, Professor of Real Estate Finance, UNISG, and Faculty Member, SFI
Dr. Christian Hofer, Head Sustainability, Political Affairs & Cooperative, Raiffeisen Switzerland
Prof. Julian Kölbel, Assistant Professor of Sustainable Finance, UNISG, Faculty Member, SFI, and Research Affiliate, MIT Sloan
Prof. Zacharias Sautner, Professor of Sustainable Finance, UZH, and Senior Chair, SFI

Bank Regulation: Exploring Capital Requirements and Beyond

Zurich, Public Discussion Event, November 5, 2024

Prof. Yvan Lengwiler, Professor for Economics, UNIBAS, President of the Federal Group of Experts on Banking Stability, and Faculty Member, SFI
Ana Maria Montero, moderator
Prof. Simona Nistor, Associate Professor of Banking, Babeş-Bolyai University of Cluj-Napoca
Prof. Steven Ongena, Professor of Banking, UZH, and Senior Chair, SFI
Markus Ronner, Group Chief Compliance and Governance Officer, UBS Group AG
Dr. Roman Studer, CEO, Swiss Bankers Association

19th Annual Meeting of SFI—Digital Finance

Zurich, Conference, November 27, 2024

Prof. François Degeorge, Managing Director, SFI

Jos Dijsselhof, Chief Executive Officer, SIX

Päivi Rekonen, Chair of the Board of Directors, AMINA Bank

Carolin Roth, moderator

Prof. Fabian Schär, Professor for Distributed Ledger Technology & Fintech, UNIBAS, and Faculty Member, SFI

Dr. Stefan Seiler, Head Group Human Resources & Group Corporate Services and Member of the Group Executive Board, UBS Group AG, and Chairman of the Foundation Board, SFI

Prof. David Yermack, Albert Fingerhut Professor of Finance and Business Transformation, New York University's Stern School of Business

5th National Cyber Security Event—Uncover Switzerland's Cyber Strategies, Insurance Solutions, and Tech Innovations

Zurich, Partner Event, December 10, 2024

Dr. Maya Bundt, Chair of the Cyber Resilience Chapter, Swiss Risk Association

Martin Bosshardt, CEO, Anapaya Systems

Dr. Jochen Dürr, Chief Risk Officer, SIX, and Member of the Foundation Board, SFI

Prof. Dr. Anastasia Kartasheva, Associate Professor SOF-HSG and Director SIAW-HSG, UNISG, and Faculty Member, SFI

Carolin Roth, moderator

Stefan Soesanto, Senior Cyber Defense Researcher & Lead Cyber Defense Team CSS, ETHZ



Academic Activities—Overview 2024

SFI strives for excellence in research in order to build academic expertise with staying power. SFI is the only national center uniting, under one roof, world-class researchers in partner universities from across Switzerland. In 2024, SFI was delighted to welcome the University of Basel to the SFI network, bringing the number of partners to eight: École Polytechnique Fédérale de Lausanne (EPFL), Eidgenössische Technische Hochschule Zürich (ETHZ), the University of Basel (UNIBAS), the University of Geneva (UNIGE), the University of Lausanne (UNIL), the University of St. Gallen (UNISG), Università della Svizzera italiana (USI), and the University of Zurich (UZH). This brings the total faculty to around 100 members, who together teach hundreds of students in SFI's partner universities' Bachelor's and Master's programs and in the SFI PhD Program every year, sharing their latest insights and collaborating with their peers, students, and society to promote and develop new research ideas.

Research Articles in 2024

Fundamental research by SFI professors plants the seeds for new financial ideas and provides fertile ground for innovation. Since 2006, SFI professors have published over 150 articles on banking and finance in the top-level academic journals that have historically been the first to promote the ideas that have changed financial practice: the *American Economic Review*, *Econometrica*, *The Journal of Finance*, the *Journal of Financial Economics*, the *Journal of Political Economy*, *The Quarterly Journal of Economics*, *The Review of Economic Studies*, the *Review of Finance*, and the *Review of Financial Studies*. In 2024, the following seventeen articles were published:

Anthropelos, M., & Schneider, P. (2024).

Optimal investment and equilibrium pricing under ambiguity.

Review of Finance, 28(6), 1759–1805.

<https://doi.org/10.1093/rof/rfae032>

Ardia, D., Barras, L., Gagliardini, P., & Scaillet, O. (2024).

Is it Alpha or Beta? Decomposing hedge fund returns when models are misspecified.

Journal of Financial Economics, 154, 103805.

<https://doi.org/10.1016/j.jfineco.2024.103805>

Baker, S. R., Johnson, S., & Kueng, L. (2024).

Financial returns to household inventory management.

Journal of Financial Economics, 151, 103758.

<https://doi.org/10.1016/j.jfineco.2023.103758>

Ceccarelli, M., Ramelli, S., & Wagner, A. F. (2024).

Low carbon mutual funds.

Review of Finance, 28(1), 45–74.

<https://doi.org/10.1093/rof/rfad015>

Collin-Dufresne, P., Junge, B., & Trolle, A. B. (2024).

How integrated are credit and equity markets? Evidence from index options.

The Journal of Finance, 79(2), 949–992.

<https://doi.org/10.1111/jofi.13300>

Cronqvist, H., Ladika, T., Pazaj, E., & Sautner, Z. (2024).

Limited attention to detail in financial markets:

Evidence from reduced-form and structural estimation.

Journal of Financial Economics, 154, 103811.

<https://doi.org/10.1016/j.jfineco.2024.103811>

De Haas, R., Ongena, S., Qi, S., Straetmans, S., &

Vadasz, T. (2024).

Move a little closer? Information sharing and the spatial clustering of bank branches.

Review of Finance, 28(6), 1881–1918.

<https://doi.org/10.1093/rof/rfae021>

Dessaint, O., Foucault, T., & Frésard, L. (2024).

Does alternative data improve financial forecasting? The horizon effect.

The Journal of Finance, 79(3), 2237–2287.

<https://doi.org/10.1111/jofi.13323>

Fuster, A., Lo, S., & Willen, P. (2024).

The time-varying price of financial intermediation in the mortgage market.

The Journal of Finance, 79(4), 2553–2602.

<https://doi.org/10.1111/jofi.13358>

Garel, A., Romec, A., Sautner, Z., & Wagner, A. F. (2024).

Do investors care about biodiversity?

Review of Finance, 28(4), 1151–1186.

<https://doi.org/10.1093/rof/rfae010>

Geelen, T., Hajda, J., Morellec, E., & Winegar, A. (2024).
Asset life, leverage, and debt maturity matching.
Journal of Financial Economics, 154, 103796.
<https://doi.org/10.1016/j.jfineco.2024.103796>

Goyal, A., Welch, I., & Zafirov, A. (2024).
A comprehensive 2022 look at the empirical
performance of equity premium prediction.
The Review of Financial Studies, 37(11), 3490–3557.
<https://doi.org/10.1093/rfs/hhae044>

Gryglewicz, S., Mayer, S., & Morellec, E. (2024).
The dynamics of loan sales and lender incentives.
The Review of Financial Studies, 37(8), 2403–2460.
<https://doi.org/10.1093/rfs/hhae021>

Hau, H., Huang, Y., Lin, C., Shan, H., Sheng, Z., & Wei,
L. (2024).
Fintech credit and entrepreneurial growth.
The Journal of Finance, 79(5), 3309–3359.
<https://doi.org/10.1111/jofi.13384>

Hendershott, T., Li, D., Livdan, D., & Schürhoff, N. (2024).
When failure is an option: Fragile liquidity in
over-the-counter markets.
Journal of Financial Economics, 157, 103859.
<https://doi.org/10.1016/j.jfineco.2024.103859>

Hoepner, A. G. F., Oikonomou, I., Sautner, Z., Starks,
L. T., & Zhou, X. Y. (2024).
ESG shareholder engagement and downside risk.
Review of Finance, 28(2), 483–510
<https://doi.org/10.1093/rof/rfad034>

Kelly, B. T., Malamud, S., & Zhou, K. (2024).
The virtue of complexity in return prediction.
The Journal of Finance, 79(1), 459–503.
<https://doi.org/10.1111/jofi.13298>

The SFI faculty has a top-notch network of research collaborations worldwide

Selected affiliations of SFI faculty members' coauthors (2010–2024):



New Research Ideas in the SFI Research Paper Series

Over 100 papers were published in the 2024 SFI Research Paper Series, hosted on the Social Science Research Network (SSRN). *The Financial Times* recently highlighted SFI's research on SSRN as among the most widely read research in the field of sustainability.

Academic Events and Seminars

Over 80 academics and PhD students from across Switzerland came together at the 2024 SFI Research Days to present and discuss their current research. The SFI Research Days feature academic and student paper presentations, doctoral workshops, and a keynote speech. Academics and students receive valuable feedback from their peers on their recent work. This year, the keynote speech—on "Carbon Pricing versus Green Finance"—was given by Professor Lasse Heje Pedersen (Copenhagen Business School) to over 100 in-person and online participants. In his keynote, Prof. Pedersen focused on whether carbon pricing mechanisms or green finance measures (or a mix of both) are the most appropriate tool with which to combat climate change. The latest version of the paper can be found here: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4382360.

SFI also held four brown bag lunch seminars in 2024 at which professors presented early drafts of recent work to their colleagues and PhD students from across the SFI network of academic partners.

Outstanding Paper Award 2024

The Outstanding Paper Award is given annually in recognition of an unpublished research paper that makes an outstanding contribution to the field of finance. The Outstanding Paper Award winners for 2024 are Professor Hao Jiang (Michigan State University), Professor Dimitri Vayanos (London School of Economics), and Professor Lu Zheng (University of California, Irvine) for their paper entitled "Passive investing and the rise of mega-firms".



OPA 2023 winner Prof. Lasse Heje Pedersen, Copenhagen Business School.



Luise Eisfeld, SFI Faculty Member, UNIL.



OPA 2023 winner Prof. Lasse Heje Pedersen, Copenhagen Business School, with Prof. Erwan Morellec, SFI Senior Chair and Head of SFI PhD Program (right).

SFI Faculty Honors and Awards in 2024**Andrea Barbon***SFI Faculty Member, UNISG*

2024 Quantpedia Awards: 3rd place for "A profitable day trading strategy for the U.S. equity market".

**Lorenzo Bretscher***SFI Junior Chair, UNIL*

2024 China International Conference in Finance XiYue Joint Best Paper Award for "Passive demand and active supply: Evidence from maturity-mandated corporate bond funds".

**Ines Chaieb***SFI Faculty Member, UNIGE*

2024 S&P Global Academic ESG Research Award for "Nature risk management in domestic and foreign institutional investments".

**Pierre Collin-Dufresne***SFI Senior Chair, EPFL*

2024 European Finance Association Best Conference Paper Prize for "Admissible surplus dynamics and the government debt puzzle".

**Emilia Garcia-Appendini***SFI Faculty Member, UNISG*

2024 World Finance Conference, Best Paper in Behavioral Finance for "Cultural Bonds".

**Harald Hau***SFI Senior Chair, UNIGE*

External expert for the investigation committee of the Swiss Parliament regarding the Credit Suisse crisis.

**Martin Hoesli***SFI Faculty Member, UNIGE*

2024 American Real Estate Society Conference, Real Estate Portfolio Management Award for "The volatility of listed real estate in Europe and portfolio implications".

**Philipp Krüger***SFI Senior Chair, UNIGE*

2024 International Centre for Pension Management Awards Honorable Mention for "Drawing up the bill: Are ESG ratings related to stock returns around the world?".

**Markus Leippold and Zacharias Sautner***SFI Senior Chairs, UZH*

2024 Moskowitz Prize Honorable Mention for "Corporate climate lobbying".

**Semyon Malamud***SFI Senior Chair, EPFL*

2024 Society for Financial Studies Cavalcade Asia-Pacific Arthur Warga Award for Best Paper in Fixed Income for "Money market funds and the pricing of near-money assets".

**Vesa Pursiainen***SFI Faculty Member, UNISG*

2024 Vietnam Symposium of Banking and Finance, Best Paper Award in Banking for "The implications of faster lending: Loan processing time and corporate cash holdings".

**Angelo Ranaldo***SFI Senior Chair, UNIBAS*

2024 International Centre for Pension Management Research Awards, Best Paper for "Pension liquidity risk".

**Zacharias Sautner***SFI Senior Chair, UZH*

2024 China International Conference in Finance XiYue Joint Best Paper Award for "Climate value and values discovery in earnings call".

First Education Activities

The Swiss Finance Institute dedicates itself to promoting top-quality research, continuing education, and knowledge exchange in the fields of banking and finance. SFI has among the most prestigious of academic faculties, which includes a significant number of professors affiliated with SFI's partner universities. Through this faculty, SFI contributes to the training of highly qualified university Master's graduates specializing in banking and finance.

Since the launch of SFI, all our partner universities have benefited from our support and the increasing availability of suitably qualified professors, our SFI faculty members. These individuals' dedicated engagement has led to a steadily growing number of new banking and finance programs at our partner universities.

To apply for or request information on any of the following programs, please contact the corresponding partner university directly. As their partner foundation, SFI cannot advise on individual program's rules and regulations.

École Polytechnique Fédérale de Lausanne

Bachelor course "Foundations in Financial Economics",
Master in Financial Engineering

Eidgenössische Technische Hochschule Zürich and University of Zurich

Master of Science UZH ETH in Quantitative Finance

Università della Svizzera Italiana

Master in Financial Technology and Computing*
Master of Science in Finance*
Master in Financial Communication

University of Basel

Bachelor of Arts in Business and Economics; Minor in
Quantitative Methods
Bachelor of Arts in Business and Economics; Minor in
Innovation and Distributed Ledger Technology (DLT)
Master of Science in Business and Economics; Major in
Finance, Controlling, Banking
Master of Science in Business and Economics; Major in
Data Science and Computational Economics
Master of Science in Finance and Money (MFM)
Master of Science in International and Monetary
Economics (MIME)

University of Geneva

Master of Science in Wealth Management*

University of Lausanne

Master in Finance

University of Lausanne, École Polytechnique Fédérale de Lausanne, and Institute for Management Development

Master of Science in Sustainable Management and
Technology

University of St.Gallen

Master in Banking and Finance
Master in Quantitative Economics and Finance

University of Zurich

Bachelor in Banking and Finance
Master of Arts in Banking and Finance

***SFI Master Accreditation**

As a confirmation of the Institute's commitment to MA/
MSc education and in order to highlight the distinguished
quality of these programs, SFI grants an accreditation
for Masters' programs taught mainly by SFI-affiliated
professors.

SFI PhD Program in Finance

The SFI PhD Program in Finance promotes the pursuit of academic excellence, providing an intellectual environment and a curriculum comparable with other top PhD programs in Europe and North America. The PhD program operates in collaboration with seven of SFI's partner universities: École Polytechnique Fédérale de Lausanne (EPFL), the University of Basel (UNIBAS), the University of Geneva (UNIGE), the University of Lausanne (UNIL), the University of St.Gallen (UNISG), Università della Svizzera italiana (USI), and the University of Zurich (UZH). SFI students benefit from regular contact with outstanding local and international academics. The program seeks to offer the best training possible to both future academics and future practitioners.

In January 2024, there were 93 active students enrolled: EPFL, 15; UNIGE, 16; UNIL, 14; UNISG, 5; USI, 19; and UZH, 24. The 2024/2025 academic year had an intake of 22 students, mostly from Europe and Asia. SFI supports program participants through customized, advanced courses to further students' research, travel to international conferences to gain international exposure, and special training workshops to prepare them for local and international job markets.

PhD Awards & Support:

The winners of the SFI Doctoral Awards for Best Paper and Best Discussant are nominated during the SFI Research Days.

SFI Doctoral Award for the Best Paper

The annual SFI Doctoral Award for the Best Paper recognizes a PhD student for an outstanding research paper presented at the SFI Research Days. The winning paper is nominated by a committee formed of external experts and SFI faculty. In 2024, the award went to Julia Braun, PhD student at UNISG, for her paper titled "Longevity shocks and household portfolios".

SFI Doctoral Award for the Best Discussant

The annual SFI Doctoral Award for the Best Discussant recognizes Swiss doctoral students in Finance for an outstanding discussion of a paper presented at the SFI Research Days. Recipients are nominated by the chairpersons of the respective workshop sessions. In 2024, the award went to Olimpia Carradori, SFI PhD student at UZH, Wing Lam Cheung, SFI PhD student at UNIL, Alice Eliet-Doillet, SFI PhD student at EPFL, and Marco Zanotti, SFI PhD student at USI.

SFI Advanced Courses

SFI organizes advanced courses to enable students to acquire the skills that are most relevant to their thesis work. Three advanced courses were organized in 2024: "Blockchains and Cryptocurrencies" by Professor Bruno Biais, HEC Paris, "Empirical Asset Pricing", by Professor Mikhail Chernov, University of California, Los Angeles, and "Finance and Product Markets: Theory, Evidence, and Measurements", by Professor Gordon Philipps, Dartmouth College, and Professor Laurent Frösard, SFI Senior Chair at USI.

SFI PhD Workshop

Federico Baldi Lanfranchi, SFI PhD student at EPFL, and Marco Zanotti, SFI PhD student at USI, organized a one-day workshop at UZH, providing PhD students with a platform to present their papers and receive feedback from their peers. Approximately 25 students from SFI-partnered universities participated.



SFI PhD workshop in Zurich



- 1) Best Paper author Julia Braun, UNISG with Prof. Alexander Braun, SFI Faculty member (left)
- 2) Best Discussant Alice Eliet-Doillet, SFI and EPFL with Prof. Erwan Morellec, SFI Senior Chair and Head of SFI PhD Program (right)
- 3) Best Discussant Olimpia Carradori, SFI and UZH with Prof. Steven Ongena, SFI Senior Chair (right)
- 4) Best Discussant Wing Lam Cheung, SFI and UNIL with Prof. Amit Goyal, SFI Senior Chair (right)
- 5) Best Discussant Marco Zanotti, SFI and USI with Prof. Francesco Franzoni, SFI Senior Chair (right)

PhD Study Abroad

SFI PhD students visit other institutions during the advanced stages of their education in order to gain exposure to further top scholars and other internationally renowned institutions, providing them with a well-balanced foundation upon which they can base their move into the job market.

- Emanuela Benincasa, SFI PhD student at UZH, visited the University of New South Wales (Australia) from February 2024 to July 2024 (faculty sponsor: Kristle Romero Cortés).
- Alex Osberghaus, SFI PhD student at UZH, visited New York University (USA) from September 2024 to February 2025 (faculty sponsor: Philipp Schnabl).
- Natalia Rostova, SFI PhD student at EPFL, visited the London School of Economics (UK) from April 2024 to June 2024 (faculty sponsor: Igor Makarov).
- Caterina Seghini, SFI PhD student at UNIGE, visited Paris School of Economics (France) from January 2024 to June 2024 (faculty sponsor: Katheline Schubert).
- Marco Zanotti, SFI PhD student at USI, visited HEC Paris (France) from September 2023 to February 2024 (faculty sponsor: Thierry Foucault).
- Marco Zanotti, SFI PhD student at USI, visited Georgetown University (USA) from September 2024 to February 2025 (faculty sponsor: Alberto Rossi).

"The SFI PhD Program stands out as a world-class program, providing students with exceptional foundations for a successful career in academia. What distinguishes SFI from other world-leading institutions is its unique composition, encompassing multiple universities. This structure grants PhD students unparalleled access to an extensive network of researchers and a diverse range of research fields. In addition to receiving feedback from their local professors, students benefit from interactions with other SFI faculty during events such as the SFI Research Days and other internal research seminars. This collaborative environment fosters extensive learning opportunities and enriches the doctoral experience at SFI."



Philippe van der Beck, SFI PhD Graduate 2023, Assistant Professor of Finance, Harvard Business School, USA.

SFI PhD Graduate Placements

Academia

America

1. Boston College
2. Boston University
3. Carnegie Mellon University
4. DePaul University
5. Duke University
6. Emory University
7. Harvard Business School
8. HEC Montréal
9. Johns Hopkins Carey Business School
10. McGill University
11. Simon Fraser University
12. Stony Brook University
13. Université Laval
14. University of California, Los Angeles
15. University of Houston
16. University of Maryland
17. University of Michigan
18. University of Texas at Dallas
19. University of Virginia

Europe/Africa

20. African School of Economics
21. Amsterdam School of Economics
22. BI Bergen
23. BI Norwegian Business School
24. Bogazici University
25. Ca' Foscari University of Venice
26. Collegio Carlo Alberto
27. Copenhagen Business School
28. EDHEC Business School
29. Erasmus University
30. ESADE Business School
31. ESCP Business School
32. ESSEC Business School
33. HEC Paris
34. Humboldt-Universität zu Berlin
35. Lancaster University
36. London School of Economics
37. Nova School of Business and Economics
38. Ozyegin University
39. Queen Mary University of London
40. Tilburg University
41. Università degli Studi di Milano-Bicocca
42. Università degli Studi di Napoli Federico II
43. Université Paris Dauphine
44. University of Amsterdam
45. University of Bern
46. University of Bristol
47. University of Geneva
48. University of Lausanne
49. University of Luxembourg
50. University of Siena
51. University of St. Gallen
52. Vrije Universiteit Amsterdam
53. WU Vienna

SFI has one of the world's largest and most competitive PhD programs in Finance. SFI PhD graduates go on to work in top industry organizations or take up posts at outstanding academic institutions.



Asia

- 54. American University of Sharjah
- 55. Higher School of Economics, Moscow
- 56. HKUST Business School
- 57. Institute of Economics, Management and Finance, Moscow
- 58. Shandong University
- 59. Shanghai Jiao Tong University
- 60. Shanghai University of Finance and Economics, Kazan
- 61. University of Hong Kong

Oceania

- 62. University of Melbourne
- 63. University of New South Wales

SFI PhD Graduates 2024

The following students graduated from the SFI PhD Program during 2024:

- Winta Beyene, SFI PhD student at UZH, Postdoc, the Leibniz Institute for Financial Research (SAFE), Germany.
- Zhimin Chen, SFI PhD student at UNIL, Assistant Professor of Finance, NTU Nanyang Technological University, Singapore.
- Paolo Colusso, SFI PhD student at EPFL, is on the job market.
- Silvia Dalla Fontana, SFI PhD student at USI, Assistant Professor of Finance, ESCP Business School, Italy.
- Max Daniel Eilert, SFI PhD student at UNIL, Risk Manager, Warburg Invest, Germany.
- Alain Philippe-Fortin, SFI PhD student at UNIGE, Assistant Professor of Finance, University of Montreal, Canada.
- Andrea Giulio Maino, SFI PhD student at UNIGE, is on the job market.
- Isabella Kooij, SFI PhD student at UZH, is on the job market.
- Oliver Krek, SFI PhD student at EPFL, is on the job market.
- Alexandra Matyunina, SFI PhD student at UZH, Research Economist, Bank of Spain, Spain.
- Caterina Seghini, SFI PhD student at UNIGE, Macroeconomist, Banque de France, France.
- Davide Sinno, SFI PhD student at USI, Assistant Professor of Finance, Monash Business School, Australia.
- Sam Wagner, SFI PhD student at UNIL, is on the job market.
- Zepeng Wang, SFI PhD student at UNIL, is on the job market.



SFI Expertise Guide



Swiss Finance Institute Faculty

The Swiss Finance Institute has a faculty of around 100 professors who support its research and continuing education activities.

SFI Partner University Faculty (as of January 2025)

The SFI Research Faculty is made up of 97 exceptional researchers from eight SFI partner universities. Their outstanding publications and expertise contribute to the international research community and ensure that Switzerland makes its mark on the international research agenda.

Konrad Adler	45	Walter Farkas	57	Erwan Morellec*	76
Hansjörg Albrecher	45	Matthias Fengler	58	Andreas Müller	76
Francisco Amaral	46	Damir Filipović*	58	Rachel Nam	77
Marc Arnold	46	Francesco Franzoni*	59	Martin Nerlinger	77
Francesco Audrino	47	Laurent Frésard*	59	Boris Nikolov*	78
Philippe Bacchetta*	47	Roland Füss	60	Eric Nowak	78
Andrea Barbon	48	Andreas Fuster*	60	Kjell G. Nyborg*	79
Giovanni Barone-Adesi	48	Patrick Gagliardini	61	Steven Ongena*	79
Aleksander Berentsen	49	Pascal Gantenbein	61	Vitaly Orlov	80
Tony Berrada	49	Can Gao	62	Per Östberg	80
Christian Biener	50	Emilia Garcia-Appendini	62	Marc Paoletta	81
Alexander Braun	50	Manfred Gilli	63	Alberto Plazzi	81
Lorenzo Bretscher*	51	Amit Goyal*	63	Kerstin Preuschoff	82
Francesco Celentano	51	Michel Habib	64	Vesa Pursiainen	82
Ines Chaieb	52	Harald Hau*	64	Stefano Ramelli	83
Vera Chau	52	Thorsten Hens	65	Angelo Rinaldo*	83
Pierre Collin-Dufresne*	53	Yuna Heo	65	Michael Rockinger	84
Enrico De Giorgi	53	Martin Hoesli	66	Zacharias Sautner*	84
Suzanne de Treville	54	Eric Jondeau	66	Olivier Scaillet*	85
François Degeorge*	54	Anastasia Kartasheva	67	Fabian Schär	85
Theodosios Dimopoulos	55	Christian Keuschnigg	67	Markus Schmid	86
Luise Eisfeld	55	Pablo Koch-Medina	68	Paul Schneider*	86
Paul Embrechts	56	Winfried Koeniger	68	Norman Schürhoff*	87
Florian Eugster	56	Julian Kölbel	69	Martin Schweizer	87
Rüdiger Fahlenbrach*	57	Markus Kondziella	69	Didier Sornette	88
		Philipp Krüger*	70	Pascal St-Amour	88
		Felix Kübler*	70	Josef Teichmann	89
		Lorenz Küng	71	Fabio Trojani*	89
		Kathleen Kürschner Rauck	71	Tereza Tykvová	90
		Sarah Lein	72	Alexander F. Wagner*	90
		Markus Leippold*	72	Joël Wagner	91
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Our Faculty's Areas of Expertise

Financial Markets

- Central Banks and Monetary Policy
- Financial Crises
- Financial Forecasting
- Information and Market Efficiency
- International Financial Markets and Emerging Markets
- Systemic Risk and Regulation

Portfolio Management and Asset Classes

- Asset Pricing
- Behavioral Finance and Neurofinance
- Commodities
- Equities
- Fixed Income
- Foreign Exchange
- Options and Other Derivatives
- Personal Finance and Household Choices
- Portfolio Management
- Real Estate

Financial Institutions

- Banks
- Independent Asset Managers
- Institutional Investors and Funds
- Insurance Companies
- Pension Funds
- Rating Agencies
- Venture Capital and Private Equity

Corporate Finance and Governance

- Bankruptcy and Liquidation
- Capital Budgeting and Investment Policy
- Corporate Governance and Managerial Compensation
- Financial Risk and Risk Management
- Financial Valuation
- Financing Policy and Capital Structure
- Mergers and Acquisitions

Frontier Topics

- Big Data and Fintech
- Machine Learning and Applications of AI
- Operations Research and Decision Theory
- Sustainable Finance

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Looking for specific expertise and trying to get in touch with one of our faculty members? Do not hesitate to contact us.

Dr. Markus Bürgi,
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Faculty Profiles

Prof. Konrad Adler



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Konrad Adler is Assistant Professor of Corporate Finance at the University of St.Gallen. Before joining the University of St.Gallen he was a researcher at Bonn University's Finance Group.

Expertise

Professor Adler studies the impact of financial covenants on corporate investments. Data shows that firms reduce debt issuance and investment when approaching a covenant threshold to avoid a potentially costly covenant breach. Using an advanced model, he shows that financial covenants are an essential source of financial friction outside conventional financial distress.

Expertise Fields

Financial Markets

- Financial Crises

Financial Institutions

- Banks
- Institutional Investors and Funds

Corporate Finance and Governance

- Capital Budgeting and Investment Policy
- Corporate Governance and Managerial Compensation
- Financial Risk and Risk Management
- Financing Policy and Capital Structure

Language Skills

English, French, German

Prof. Hansjörg Albrecher



SFI Faculty Member since 2010

PhD Graz University of Technology—Technical Mathematics

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Hansjörg Albrecher is Professor of Actuarial Mathematics at the University of Lausanne. Professor Albrecher is a regular speaker at leading conferences on insurance. He has published extensively and serves on the editorial boards of the top academic journals in his areas of research expertise.

Expertise

Professor Albrecher studies various aspects of modeling and managing risks in insurance and finance. His recent activities include the appropriate multi-period valuation of insurance liabilities for regulatory purposes, as well as the assessment of changes of natural catastrophe risks in the light of climate change, which is a considerable challenge for the insurance industry and the society at large.

Expertise Fields

Financial Markets

- Systemic Risk and Regulation

Financial Institutions

- Insurance Companies

Corporate Finance and Governance

- Bankruptcy and Liquidation
- Capital Budgeting and Investment Policy
- Financial Risk and Risk Management
- Financing Policy and Capital Structure

Frontier Topics

- Operations Research and Decision Theory

Language Skills

English, French, German

Prof. Francisco Amaral



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Francisco Amaral is Assistant Professor of Real Estate Finance at the University of Zurich. He is also a research fellow at the Kiel Institute for the World Economy and one of the co-founders of the German Real Estate Index (Greix).

Expertise

Professor Amaral's research focuses on understanding the factors that affect prices and returns in real estate markets. "Location, location, location" is not by chance the hallmark of real estate agents; it plays a crucial role in housing markets. Consequently, a significant part of his research is devoted to understanding the patterns and factors that influence the spatial distribution of prices and returns in housing markets.

Specifically, he examines how returns to housing investments vary across regions and what factors influence this variation. In his papers, he proposes that the variation in returns is likely a function of risks associated with local housing market characteristics, such as liquidity. In addition, he analyzes the extent to which idiosyncratic risk plays a role in housing markets, which are typically very incomplete markets.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy

Portfolio Management and Asset Classes

- Asset Pricing
- Real Estate

Frontier Topics

- Sustainable Finance

Language Skills

English, German, Portuguese

Prof. Marc Arnold



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Marc Arnold is Professor of Corporate Finance and Director at the Institute of Accounting, Control and Auditing of the University of St.Gallen. Professor Arnold regularly presents his research at international seminars and conferences. The University and the Swiss National Science Foundation have awarded him several competitive grants.

Expertise

Professor Arnold studies various corporate finance and investment topics. In recent work, he investigates how attention triggers impact financial risk-taking. This topic is highly relevant to today's digital environment, which overwhelms investors with emails, social media messages, and push

notifications. Empirical data shows that attention triggers, such as push messages sent by a broker, significantly increase the risk-taking of retail investors. Further analysis suggests this result is even stronger for young males with low financial investment expertise. Overall, the results explain the tendency of millennials to invest in risky assets such as cryptocurrencies and the shares of tech firms.

Expertise Fields

Financial Markets

- Financial Crises
- Information and Market Efficiency

Portfolio Management and Asset Classes

- Fixed Income
- Options and Other Derivatives
- Personal Finance and Household Choices

Financial Institutions

- Banks

Corporate Finance and Governance

- Bankruptcy and Liquidation
- Capital Budgeting and Investment Policy
- Corporate Governance and Managerial Compensation
- Financial Risk and Risk Management
- Financial Valuation
- Financing Policy and Capital Structure
- Mergers and Acquisitions

Language Skills

English, German

Prof. Francesco Audrino



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Francesco Audrino is Professor of Statistics at the University of St.Gallen. Professor Audrino regularly speaks at conferences on computational statistics and financial econometrics. His papers have been published in leading international statistics, econometrics, and finance journals.

Expertise

Professor Audrino works extensively on the development of new models for the analysis of financial time series. These models can handle vast amounts of heterogeneous data. He recently introduced modifications of machine learning methods to improve the accuracy of predictions of assets' volatilities and yield curves. Given the relevance of his findings to many practical financial applications, from risk management to option pricing to portfolio selection, his models can help regulators, public and private institutions, and individual investors better understand the dynamics around asset pricing.

Expertise Fields

Financial Markets

- Financial Forecasting

Portfolio Management and Asset Classes

- Asset Pricing
- Equities
- Fixed Income
- Portfolio Management

Corporate Finance and Governance

- Financial Risk and Risk Management

Frontier Topics

- Big Data and Fintech
- Machine Learning and Applications of AI

Language Skills

English, French, German, Italian

Prof. Philippe Bacchetta



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Philippe Bacchetta is Professor of Macroeconomics at the University of Lausanne. Professor Bacchetta has provided consultancy services to numerous central banks worldwide and has been a visiting scholar at the International Monetary Fund on several occasions.

Expertise

Professor Bacchetta studies the impact of market frictions on investors holding a global equity portfolio. Theory predicts that market frictions lead to more gradual portfolio adjustments to shocks and to weaker portfolio responses to changes in expected excess returns. Based on data covering more than 40 countries over more than 30 years, empirical results show that

these predictions are consistent with a broad set of evidence related to portfolios and equity prices and excess returns for intermediate friction levels. Such evidence includes portfolio inertia, significant financial shocks, and asset price momentum and reversal. Professor Bacchetta actively participates in SFI Knowledge Exchange activities on central bank policies, low interest rates, and global capital flows.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Financial Crises
- International Financial Markets and Emerging Markets

Portfolio Management and Asset Classes

- Foreign Exchange

Language Skills

English, French, Spanish

Prof. Andrea Barbon



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Andrea Barbon is Assistant Professor of Finance at the University of St.Gallen. Professor Barbon shares his expertise in artificial intelligence with Concretum Research and Syntagma Global Investments, a research company that provides consultancy services across different asset classes and markets.

Expertise

Professor Barbon investigates issues related to decentralized finance (DeFi). In recent work, he leverages blockchain data to study the behavior of retail investors during price bubbles in the non-fungible tokens (NFTs) market. His results reveal that price crashes can be predicted to a significant extent by employing aggregate and agent-based variables. In another work stream, he

studies how monetary policy transmits to stablecoin rates. Although large stablecoin issuers do not pay interest, investors can lend stablecoins in DeFi lending protocols, where predetermined interest rate rules govern interest rates. Data reveals an accurate account of DeFi interest rate dynamics around the recent Federal Reserve interest rate hiking cycle. This result brings a new piece to the debate on remunerating central bank digital currencies (CBDCs). Professor Barbon actively participates in SFI Knowledge Exchange activities on CBDCs.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Information and Market Efficiency

Portfolio Management and Asset Classes

- Asset Pricing
- Options and Other Derivatives

Financial Institutions

- Institutional Investors and Funds

Frontier Topics

- Big Data and Fintech
- Machine Learning and Applications of AI

Language Skills

English, Italian

Prof. Giovanni Barone-Adesi



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Giovanni Barone-Adesi is Emeritus Professor of Economics at the Università della Svizzera italiana. Professor Barone-Adesi is President of OpenCapital, an asset management firm based in Lugano.

Expertise

Professor Barone-Adesi studies the design and management of synthetic risk-free assets and their application to improve the performance of pension and insurance funds. A dynamic portfolio of stocks and bonds may attain a desired long-term target value, yielding a return greater than the risk-free rate. This is achieved by capturing a fraction of the equity premium, subject to small shortfall probabilities.

Expertise Fields

Portfolio Management and Asset Classes

- Asset Pricing
- Commodities
- Equities
- Foreign Exchange
- Options and Other Derivatives
- Portfolio Management

Financial Institutions

- Banks
- Independent Asset Managers

Corporate Finance and Governance

- Financial Risk and Risk Management

Language Skills

English, French, Italian

Prof. Aleksander Berentsen



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Aleksander Berentsen is Professor of Economics at the University of Basel. He is currently a research fellow at the Federal Reserve Bank of St. Louis and used to be an external advisor for the Swiss National Bank, the European Central Bank and the Bank for International Settlements. He received his PhD from the University of Bern.

Expertise

Professor Berentsen's current research focus is DLT, Blockchain and Cryptoassets, and nonconventional monetary policy instruments such as negative interest rates and balance sheet extensions. A recent article studies the benefits of zero-knowledge proof (ZKP) technology for finance. ZKP allows a party to prove that a statement is true without revealing any information. The obvious benefit is privacy. The second benefit is efficiency because ZKP can significantly reduce the cost of verifying the correctness of a statement.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Information and Market Efficiency

Frontier Topics

- Big Data and Fintech

Language Skills

English, French, German

Prof. Tony Berrada



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Tony Berrada is Professor of Finance at the University of Geneva. Professor Berrada is a regular speaker at leading finance conferences and workshops worldwide. He teaches executive education courses on portfolio management.

Expertise

Professor Berrada studies the incentive structure and pricing of sustainability-linked bonds. Empirical results show that when overpricing occurs on the primary market for such bonds, it is followed by falling prices on the secondary market and positive stock price reactions. These price reactions are consistent with wealth transfers from bondholders to shareholders. Further analysis reveals a strong and positive relationship between mispricing and the bond-issuing firms' ESG ratings. From a policy perspective, it would be beneficial to have greater transparency in the bond prospectus and certification process by requiring firms to disclose the cost of implementing the ESG infrastructure needed to reach their objectives.

Expertise Fields

Financial Markets

- Information and Market Efficiency

Portfolio Management and Asset Classes

- Asset Pricing
- Behavioral Finance and Neurofinance
- Options and Other Derivatives
- Portfolio Management

Frontier Topics

- Sustainable Finance

Language Skills

English, French

Prof. Christian Biener



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Christian Biener is Associate Professor of Behavioral Risk Management and Director at the Institute of Insurance Economics of the University of St.Gallen. Professor Biener is a regular speaker at international conferences on risk and insurance and has received several awards and grants during his academic career.

Expertise

Professor Biener focuses on improving our understanding of human decision-making under risk and uncertainty by integrating insights from economics and psychology. He uses experiments and real-world data to provide a more accurate description of human behavior in risky situations, and is particularly interested in violations of

rationality and means of improving welfare. His research contributes to ongoing debates in the academic literature and practice and has implications for contemporary real-world challenges. Current fields of application for his results include health insurance, the characterization and antecedents of risk and uncertainty preferences, the impact of technological innovation on behavior, and the role of trust in insurance markets.

Expertise Fields

Financial Markets

- International Financial Markets and Emerging Markets

Financial Institutions

- Insurance Companies

Corporate Finance and Governance

- Financial Risk and Risk Management

Language Skills

English, German

Prof. Alexander Braun



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Alexander Braun is Associate Professor of Insurance and Capital Markets and Director at the Institute of Insurance Economics of the University of St.Gallen. Before his academic career, Professor Braun worked within the capital market division of Lehman Brothers in London. His research and teaching activities have been awarded, among others, by the American Risk and Insurance Association (ARIA), the Asia-Pacific Risk and Insurance Association (APRIA), the Geneva Association, the International Insurance Society (IIS), the Casualty Actuarial Society (CAS), and the International Actuarial Association (IAA).

Expertise

Professor Braun focuses on natural catastrophe risk, insurance-linked securities, digital insurance, and sustainable insurance. He has recently begun to study how natural disaster risk is priced in the capital market, how it impacts firms' cost of equity, and which factors can explain the expected excess returns on catastrophe bonds. He also works on the impact of new digital insurance models such as on-demand insurance for risk classification and decentralized insurance. Finally, his work identifies ways the insurance industry can help mitigate climate change and its impact.

Expertise Fields

Portfolio Management and Asset Classes

- Asset Pricing
- Fixed Income

Financial Institutions

- Insurance Companies

Corporate Finance and Governance

- Financial Risk and Risk Management
- Financial Valuation

Frontier Topics

- Big Data and Fintech
- Sustainable Finance

Language Skills

English, German

Prof. Lorenzo Bretscher



SFI Junior Chair since 2024
SFI Faculty Member since 2021

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Lorenzo Bretscher is Associate Professor of Finance at the University of Lausanne. Before joining the faculty in Lausanne, Professor Bretscher was affiliated with the London Business School. In 2017 he was presented with the Nasdaq/European Finance Association Doctoral Tutorial Best Paper Award. Before his doctoral studies, he worked as an analyst at Credit Suisse for two years.

Expertise

Professor Bretscher studies the book and market valuation of corporate debt and the mechanisms of institutional corporate debt pricing. When the valuation of bonds and loans on corporations' books is compared to that on the secondary debt market, data reveals—in particular for distressed firms—

significant discrepancies between market and book valuations. These results allow him to develop a novel market-based measure of leverage, asset returns, and financial distress and revisit several empirical conundrums revolving around corporate debt. The measure developed helps solve the credit spread puzzle in corporate bond prices and the financial distress puzzle. When estimating institutional investors' demand for corporate bonds, he discovers that insurance companies tilt their portfolios toward investment-grade, long-dated, and more illiquid bonds. At the same time, mutual funds focus more on high-yield, short-dated, and liquid bonds. This heterogeneity in the composition of institutional demand for corporate bonds predicts that policy changes trigger substantial

price disruptions. From a broader perspective, this work shows that proper valuation goes a long way and that firms need to be aware that their optimal capital structure is closely linked to their investors' preferences.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Information and Market Efficiency

Portfolio Management and Asset Classes

- Asset Pricing
- Equities
- Fixed Income
- Options and Other Derivatives
- Portfolio Management

Financial Institutions

- Institutional Investors and Funds
- Insurance Companies
- Pension Funds

Corporate Finance and Governance

- Capital Budgeting and Investment Policy
- Financial Risk and Risk Management
- Financial Valuation

Frontier Topics

- Big Data and Fintech

Language Skills

English, German

Prof. Francesco Celentano



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Francesco Celentano is Assistant Professor of Finance at the University of Lausanne. In 2019 he was awarded a Summer Dissertation Fellowship by the Federal Reserve Bank of Richmond.

Expertise

Professor Celentano studies how firm intangibility—a dependence on intangible assets such as patents and intellectual property—impacts the amount of private information CEOs have and reduces the odds of their firms becoming publicly listed. Data on US firms shows that CEOs of public, relatively intangible firms are paid more than CEOs of public, highly tangible firms. At the same time, highly intangible firms tend to be privately owned more often. These

results help explain the heterogeneous increase in CEO remuneration when comparing publicly to privately held firms and tangible to intangible firms and contribute to our further understanding of the decrease in the number of publicly listed firms that has been observable over recent decades. Policies aimed at reducing hidden information frictions and increasing the transparency of intangible assets would contribute to reducing market distortions.

Expertise Fields

Financial Institutions

- Venture Capital and Private Equity

Corporate Finance and Governance

- Capital Budgeting and Investment Policy
- Corporate Governance and Managerial Compensation
- Financing Policy and Capital Structure

Language Skills

English, Italian

Prof. Ines Chaieb



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Ines Chaieb is Professor of Finance at the University of Geneva. She is a regular speaker at major academic conferences and workshops on finance worldwide.

Expertise

Professor Chaieb studies equity ownership structure worldwide using a comprehensive database of equity ownership by insiders, governments, and institutional investors. Her work revisits the extent of equity home bias in developed and emerging markets and how it varies across different shareholders. She also studies the role of ESG in predicting institutional ownership and whether institutional investors show distinct ESG preferences for their domestic and foreign investments. Data covering

more than 40 countries for 20 years shows that US, UK, and other European institutions tilt their portfolios toward firms with high ESG ratings when they invest at home, but not when they invest abroad. These findings imply that ESG investing exposes non-US firms with low ESG scores to underinvestment and a drying up of capital flows to emerging markets.

Expertise Fields

Financial Markets

- International Financial Markets and Emerging Markets

Portfolio Management and Asset Classes

- Asset Pricing
- Equities
- Fixed Income
- Foreign Exchange
- Portfolio Management

Financial Institutions

- Institutional Investors and Funds

Frontier Topics

- Big Data and Fintech
- Sustainable Finance

Language Skills

Arabic, English, French

Prof. Vera Chau



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PhD University of Chicago—Finance

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Vera Chau is Assistant Professor of Finance at the University of Geneva. Before her doctoral studies, Professor Chau worked in the US investment banking industry.

Expertise

Professor Chau analyzes how new technology gets diffused throughout firms with particular interest in the energy space and its implications for the clean energy transition. In one study, she uses the spread of fracking technology to study the role of knowledge networks in driving firms to adopt or shift their capital investment focus away from old technologies and toward new ones. Her results show that not all spillovers are alike, as general productivity spillovers do not have the same impact on adopting new

technology despite evidence in the literature that they do affect investment levels. This emphasizes the importance of understanding technology adoption as a mechanism that is separate from investment itself. In a different body of research, Professor Chau studies how the industrial structure of financial intermediaries affects loan servicing within the residential market. Her results show that mortgages serviced by integrated institutions, which are both a servicer and a lender, tend to refinance more frequently with their own servicers with lower servicing fees but at higher mortgage rates. Interestingly, Fintech intermediaries behave oppositely and are shown to charge higher fees but at lower rates, suggesting that they target borrowers who may not be tempted to

refinance and charge them markups when doing so. Overall, these results show that the pass-through of monetary policy depends largely on the financial provider.

Expertise Fields

Portfolio Management and Asset Classes

- Personal Finance and Household Choices
- Real Estate

Corporate Finance and Governance

- Capital Budgeting and Investment Policy
- Financing Policy and Capital Structure

Frontier Topics

- Sustainable Finance

Language Skills

English, Mandarin

Prof. Pierre Collin-Dufresne



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Pierre Collin-Dufresne is Professor of Finance at the École Polytechnique Fédérale de Lausanne. Previously, Professor Collin-Dufresne held professorships at Columbia University and Haas School of Business at the University of California, Berkeley, and worked as a senior portfolio manager in the Quantitative Strategies Group of Goldman Sachs Asset Management.

Expertise

Pierre Collin-Dufresne is an expert in asset pricing and allocation, risk management, and market microstructure. He consults to the European Central Bank as part of the Bank's Directorate of General Research, and formerly held a visiting appointment at the Federal Reserve Bank of New York.

In a recent *Journal of Finance* article, Professor Collin-Dufresne and coauthors Anders Trolle and Benjamin Junge propose a new model to value index options, such as credit default swaptions. They calibrate the model to credit (CDX) and equity (SPX) options and discuss the relative pricing of volatility implied from CDX and SPX markets. They show that a strategy of selling CDX volatility yields significantly higher excess returns than selling S&P 500 SPX volatility and discuss possible explanations. Professor Collin-Dufresne actively participates in SFI Knowledge Exchange activities on risk management.

Expertise Fields

Financial Markets

- Information and Market Efficiency
- Portfolio Management and Asset Classes*

- Asset Pricing
- Commodities
- Equities
- Fixed Income
- Foreign Exchange
- Options and Other Derivatives
- Portfolio Management

Financial Institutions

- Rating Agencies

Language Skills

English, French, German

Prof. Enrico De Giorgi



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Enrico De Giorgi is Professor of Mathematics, Director at the Faculty of Mathematics and Statistics, and Deputy Head of the Department of Economics of the University of St.Gallen. Professor De Giorgi is a Partner at BhFS Behavioral Finance Solutions, a UNISG–UZH spin-off that provides financial firms with decision-making tools based on behavioral finance principles, and co-founder of Yainvest, a deep tech company that offers behavioral finance AI-powered solutions for financial institutions.

Expertise

Professor De Giorgi seeks ways in which scientifically founded behavioral finance research can be applied to real-world decision-making. As an example, through

his study of the specifics of longevity risk and retirement planning he highlights several behavioral key facts. Individuals tend to underestimate their life expectancy at young ages and overestimate it at old ages. This leads to a misperception of longevity risk that affects risk-taking behavior and the demand for insurance. These effects display a significant gender connotation. These findings call for behavioral perspectives when designing insurance products to ensure individuals allocate sufficient resources for their post-retirement consumption.

Expertise Fields

Portfolio Management and Asset Classes

- Asset Pricing
- Behavioral Finance and Neurofinance
- Equities
- Personal Finance and Household Choices
- Portfolio Management

Financial Institutions

- Independent Asset Managers
- Insurance Companies

Frontier Topics

- Big Data and Fintech
- Operations Research and Decision Theory
- Sustainable Finance

Language Skills

English, French, German, Italian

Prof. Suzanne de Treville



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Doctorate Harvard University—Business Administration

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Suzanne de Treville is Emeritus Professor of Operations Management at the University of Lausanne. Professor de Treville has pioneered the application of quantitative finance methods to valuing supply-chain responsiveness. She created OpLab to facilitate the implementation of these research insights and has also produced tools for managers and policymakers.

Expertise

Professor de Treville uses tools from quantitative finance to value the options created by supply-chain resilience or responsiveness. Such tools allow decision-makers to incorporate resilience and responsiveness into supply-chain decision-making. The cost-differential frontier she

has created answers the question of how much a company should be willing to pay to design a supply-chain to make it possible to postpone a decision. Because the real options created by postponement are surprisingly valuable, the US Department of Commerce has featured the Cost-Differential Frontier tool on its website since 2014. She also works to develop other decision tools to support managers in creating portfolios that balance the time-sensitivity of products, and competitive games that allow decision-makers to gain skills in incorporating this option value into their decisions in a realistic and safe environment.

Expertise Fields

Portfolio Management and Asset Classes

- Options and Other Derivatives

Frontier Topics

- Operations Research and Decision Theory
- Sustainable Finance

Language Skills

English, Finnish, French

Prof. François Degeorge



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François Degeorge is Professor of Finance at the Università della Svizzera italiana. Professor Degeorge is a former Dean of the Faculty of Economics at the Università and a former president of the European Finance Association. He taught at HEC Paris, where he also served as Associate Dean for Research, and has been a visiting professor at the Tuck School of Business, at Université Paris Dauphine, and at the Saïd Business School. He has received numerous teaching and research awards.

Expertise

Professor Degeorge studies how incentives and information flows affect company valuation and pricing. In an ongoing project, he examines how information transmission technology affects investors' responses to earnings news. In another stream of research, he investigates the governance implications of private versus public company ownership and the frictions involved in transitioning between the two forms. Findings indicate that the incentives of financial intermediaries have a much bigger impact on price discovery than commonly believed.

Expertise Fields

Portfolio Management and Asset Classes

- Behavioral Finance and Neurofinance
- Equities

Financial Institutions

- Venture Capital and Private Equity

Corporate Finance and Governance

- Mergers and Acquisitions

Language Skills

English, French, Italian

Prof. Theodosios Dimopoulos



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Theodosios Dimopoulos is Professor of Finance at the University of Lausanne. Professor Dimopoulos has received several grants and awards during his academic career.

Expertise

Professor Dimopoulos studies the topic of debt crisis factors, which is not only a recurrent phenomenon but is also one of prime importance given the recent surge in global debt due to the COVID-19 pandemic. Results show how borrower myopia—that is, the excessive short-termism of borrowers—self-inflicts serial default and gives rise to repeated bailouts. These results answer the following questions: When does myopia accelerate default? When does myopia increase or decrease the bargaining strength of borrowers during bailout negotiations? When does myopia sharpen the response of credit spreads to worsening economic conditions?

Expertise Fields

Financial Markets

- Financial Crises

Financial Institutions

- Venture Capital and Private Equity

Corporate Finance and Governance

- Capital Budgeting and Investment Policy
- Corporate Governance and Managerial Compensation
- Financial Valuation
- Financing Policy and Capital Structure
- Mergers and Acquisitions

Language Skills

English, Greek

Prof. Luise Eisfeld



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Luise Eisfeld is Assistant Professor of Finance at the University of Lausanne. Professor Eisfeld's academic work on startup entry and acquisitions in software markets has been recognized by several awards. She obtained the HEC Research Fund from the University of Lausanne in 2023, and the Best Teacher Award (MSc Finance program) from the University of Lausanne in 2024.

Expertise

Professor Eisfeld's research explores the dynamics of competition, innovation, and pricing in digital markets, with a particular focus on the significant role of Big Tech companies in shaping these landscapes. One strand of her work investigates the impact of startup acquisitions on market

entry incentives for digital technology firms. Her findings reveal that while acquisitions can generally stimulate innovative startup activity, acquisitions by dominant players such as Big Tech—particularly those targeting more established startups—may hinder new market entrants. Another line of research examines pricing strategies on digital platforms, leveraging data from Amazon to uncover insights into seller behavior and platform-driven market structures.

Expertise Fields

Financial Institutions

- Venture Capital and Private Equity

Corporate Finance and Governance

- Financial Valuation
- Mergers and Acquisitions

Frontier Topics

- Big Data and Fintech

Language Skills

English, French, German

Prof. Paul Embrechts



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Paul Embrechts is Emeritus Professor of Mathematics at ETH Zurich. He acts as the ETH Risk Center's Ambassador. Professor Embrecht's research has been published in leading academic journals worldwide, and he is a regular speaker at international conferences on quantitative risk management aimed at academics and industry professionals. He serves on the editorial boards of several international journals and is a member of numerous international advisory panels.

Expertise

Professor Embrechts focuses on the quantitative and qualitative dimensions of risk. In particular, his work has been pivotal in creating a better understanding of extremal events for insurance and finance. Specific applications of his research include risk allocation, the modeling of interdependence between rare events, operational (including cyber) risk, and catastrophe insurance. He has written a book on the public understanding and communication of risk. The coronavirus pandemic clearly illustrates the importance of such a project, and this work should attract a broad readership.

Expertise Fields

Financial Markets

- Financial Crises
- Systemic Risk and Regulation

Portfolio Management and Asset Classes

- Options and Other Derivatives

Financial Institutions

- Banks
- Insurance Companies

Corporate Finance and Governance

- Corporate Governance and Managerial Compensation
- Financial Risk and Risk Management

Frontier Topics

- Big Data and Fintech
- Operations Research and Decision Theory

Language Skills

Dutch, English, French, German

Prof. Florian Eugster



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Florian Eugster is Associate Professor of Auditing and Director at the Institute of Accounting, Control and Auditing of the University of St.Gallen. Before joining the University, Professor Eugster held a professorship at the Stockholm School of Economics. He has extensive experience with innovative teaching and learning concepts.

Expertise

Professor Eugster focuses on how educational achievement impacts stock ownership. Although basic financial theory advises universal stock market participation, reality shows that households, even wealthy ones, typically do not own stock. Using data on the stock ownership of students enrolled in a business school in Sweden, he finds a significant increase in ownership during and after their studies compared to before they enter the school. Further analysis reveals that students specializing in finance and accounting have the highest ownership levels. These findings demonstrate that while financial literacy is essential, individual motivation is equally important.

Expertise Fields

Financial Markets

- Information and Market Efficiency

Corporate Finance and Governance

- Corporate Governance and Managerial Compensation
- Financial Valuation

Frontier Topics

- Sustainable Finance

Language Skills

English, German, Swedish

Prof. Rüdiger Fahlenbrach



SFI Senior Chair since 2012

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Rüdiger Fahlenbrach is Professor of Finance at the École Polytechnique Fédérale de Lausanne. Previously, Professor Fahlenbrach taught at the Ohio State University. His research has been published in the top finance journals worldwide and the international press.

Expertise

Professor Fahlenbrach studies the ongoing unicorn phenomenon—private firms whose valuation exceeds USD 1 billion. From 2010 to 2021, 639 US venture capital (VC)–funded firms achieved unicorn status. He tackles the critical questions of knowing why there are so many unicorns and why founders grant investors privileges to obtain unicorn status. Results show that unicorns rely more than other VC-funded startups on intangible assets and network effects that can be better developed while in private hands. The increase in unicorns is also explained by the growth in available funds in private markets. Professor Fahlenbrach actively participates in SFI Knowledge Exchange activities on private markets.

Expertise Fields

Financial Markets

- Financial Crises

Financial Institutions

- Banks
- Venture Capital and Private Equity

Corporate Finance and Governance

- Capital Budgeting and Investment Policy
- Corporate Governance and Managerial Compensation
- Financial Risk and Risk Management
- Financial Valuation
- Mergers and Acquisitions

Frontier Topics

- Sustainable Finance

Language Skills

English, French, German

Prof. Walter Farkas



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Walter Farkas is Associate Professor of Quantitative Finance at the University of Zurich. Professor Farkas is also an associated faculty member at the Department of Mathematics of ETH Zurich and is the Program Director of the Master of Science in Quantitative Finance, a specialized degree jointly offered by ETH Zurich and the University of Zurich.

Expertise

Professor Farkas focuses, among other topics, on the benefits and costs of capital requirements for market risk. On the one hand, the ability to prevent bank failure is beneficial not only for the bank itself but also for the financial sector and the entire economy. On the other, capital requirements

entail significant private costs for every bank in terms of taxes. Regulators need to walk a fine line here. To determine where this line should be placed he develops his own capital requirement model, and testing it with US equity data shows that the Basel 4 capital requirements are superior to those of Basel 2.5 as they not only require less capital of financial institutions but are also proven to contain losses better in normal and stressed times.

Expertise Fields

Portfolio Management and Asset Classes

- Options and Other Derivatives

Corporate Finance and Governance

- Financial Risk and Risk Management

Language Skills

English, German

Prof. Matthias Fengler



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Matthias Fengler is Professor of Econometrics and Director at the Faculty of Mathematics and Statistics of the University of St.Gallen. Professor Fengler has published extensively in the top academic journals in his areas of research expertise.

Expertise

Professor Fengler specializes in empirical finance, with a primary focus on volatility modeling. His current research centers on structural multivariate volatility models, where he develops instrumental variable methods for identification and examines the implied volatility impulse response functions. These functions trace the effects of shocks on the variances and covariances of asset returns. Additionally, his recent

work includes textual analysis. He studies sentence-level content in tens of thousands of Nasdaq articles to assess their influence on option market data. In related research, he develops a statistical topic model for the MD&A section in 10-K filings, enabling the study of topic evolution over 20 years of data and the measurement of topic-level sentiment.

Expertise Fields

Financial Markets

- Financial Forecasting

Portfolio Management and Asset Classes

- Asset Pricing
- Options and Other Derivatives

Corporate Finance and Governance

- Financial Risk and Risk Management

Frontier Topics

- Machine Learning and Applications of AI

Language Skills

English, German

Prof. Damir Filipović



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Damir Filipović holds the Swissquote Chair in Quantitative Finance at the École Polytechnique Fédérale de Lausanne. Professor Filipović has been a member of the Board of Directors of Swiss Life Holding since 2011 and Evoq, a financial technology company, since 2019. He is the recipient of numerous research grants and is a regular speaker at leading quantitative finance conferences and workshops worldwide.

Expertise

Professor Filipović focuses on the benefits of machine learning for portfolio risk management, particularly regarding risk measurement, valuation, and hedging. His results suggest that machine learning can significantly reduce computational costs compared to industry standard methods for calculating risk capital over long time horizons, such as those used in retirement schemes. Nonetheless, he cautions that although machine learning provides substantial computational benefits, one must still analyze results with a critical mindset when such a technology is applied to financial data.

Expertise Fields

Financial Markets

- Systemic Risk and Regulation

Portfolio Management and Asset Classes

- Asset Pricing
- Commodities
- Equities
- Fixed Income
- Options and Other Derivatives
- Portfolio Management

Financial Institutions

- Insurance Companies

Corporate Finance and Governance

- Financial Risk and Risk Management

Frontier Topics

- Big Data and Fintech
- Machine Learning and Applications of AI

Language Skills

English, German

Prof. Francesco Franzoni



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Francesco Franzoni is Professor of Finance at the Università della Svizzera italiana and a research fellow at the Center for Economic Policy Research. Professor Franzoni's research has been published in the top finance journals and featured in the international press.

Expertise

Professor Franzoni deepens the study of the pros and cons of active versus passive asset management. He has recently been focusing on competition within the ETF marketplace. His findings reveal that ETF providers have followed a twofold competitive strategy, on the one hand reducing prices of broad-based products and, on the other, generating monopoly rents from boutique products. Data further shows that specialized and

thematic ETFs exhibit disappointing performance five years after launch as they contain fashionable stocks that are likely overvalued at launch. Overall, investors need to be aware that investing in specialized and thematic ETFs instead of broad-based benchmarks comes with several downsides, such as lower diversification benefits, paying higher fees, and investing in overvalued assets. Professor Franzoni actively participates in SFI Knowledge Exchange activities on fund selection and investing in an inflationary environment.

Expertise Fields

Financial Markets

- Financial Crises
- Information and Market Efficiency

Portfolio Management and Asset Classes

- Asset Pricing
- Equities
- Portfolio Management

Financial Institutions

- Independent Asset Managers
- Institutional Investors and Funds
- Pension Funds
- Venture Capital and Private Equity

Language Skills

English, Italian

Prof. Laurent Frésard



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SFI Faculty Member since 2017

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Laurent Frésard is Professor of Finance at the Università della Svizzera italiana. Previously, Professor Frésard was a member of the faculties at HEC Paris and the University of Maryland. His papers have been published in leading academic journals and he has received several grants and awards. In 2024 he became an editor at the *Review of Finance*.

Expertise

Professor Frésard studies the interactions between financial markets and firms' real decisions. His recent research examines how the emergence of big data and advanced analytics affects the functioning of financial markets and firms' decisions. In recent work,

he shows that the abundance of alternative data in the financial sector, including social media content and satellite images, can lower the informativeness of financial forecasting and especially the quality of long-term forecasts. Further analysis shows that this skew from long-term forecasts to short-term forecasts results in the capital allocation decisions of firms favoring short-term investments. This is not only of interest to financial investors but also concerns the need for long-term investments to fight climate change. Professor Frésard actively participates in SFI Knowledge Exchange activities on impact investing and data and technology in finance.

Expertise Fields

Financial Markets

- Financial Forecasting
- Information and Market Efficiency
- International Financial Markets and Emerging Markets

Financial Institutions

- Institutional Investors and Funds
- Pension Funds

Corporate Finance and Governance

- Bankruptcy and Liquidation
- Capital Budgeting and Investment Policy
- Corporate Governance and Managerial Compensation
- Financial Risk and Risk Management
- Financial Valuation
- Financing Policy and Capital Structure
- Mergers and Acquisitions

Frontier Topics

- Big Data and Fintech
- Machine Learning and Applications of AI
- Sustainable Finance

Language Skills

English, French, Italian

Prof. Roland Füss



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Roland Füss is Professor of Real Estate Finance and Member of the Board of the Swiss Institute for Banking and Finance and of the School of Finance at the University of St.Gallen. Before joining the University, Professor Füss was an EBS Business School faculty member. He has published extensively in his area of expertise and sits on the editorial boards of several journals.

Expertise

Professor Füss investigates the impact of carbon emissions on real estate rents and values. He employs a novel measure of carbon emissions related to buildings' sustainability and energy efficiency to tackle this critical topic. After accounting for a building's state and location, empirical

results show that apartments in low-carbon buildings have higher net rents than those emitting more carbon emissions. From a tenant's perspective, this higher willingness to pay stems from additional cost savings related, for example, to heating when living in a sustainable property. Further estimates show that this higher willingness to pay for low-carbon housing is not decisively driven by a higher preference for living in an environmentally friendly apartment. From an investor's perspective, data shows that the market value of carbon-neutral properties is approximately 4 percent higher than that of seemingly identical carbon-emitting properties, a difference related to the higher investment costs. Finally, from a policy perspective these findings suggest that

market intervention mechanisms such as CO₂ taxes and subsidies support the transition toward a greener real estate market. Professor Füss actively participates in SFI Knowledge Exchange activities on ESG risks in the real estate market.

Expertise Fields

Portfolio Management and Asset Classes

- Asset Pricing
- Portfolio Management
- Real Estate

Frontier Topics

- Machine Learning and Applications of AI

Language Skills

English, German

Prof. Andreas Fuster



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Andreas Fuster is Associate Professor of Finance at the École Polytechnique Fédérale de Lausanne and a research fellow at the Center for Economic Policy Research. Previously, he worked in the research department of the Federal Reserve Bank of New York and the financial stability department at the Swiss National Bank. Professor Fuster's research has been published in the top economics and finance journals.

Expertise

Professor Fuster studies household and real estate finance, banking, and behavioral and experimental economics. He is particularly interested in the effects of technological innovations on household credit markets. For instance, he finds that US Fintech lenders process mortgage applications faster than traditional lenders and can better adjust their processing capacities when faced with a demand shock; their loans also exhibit lower default rates. When considering how machine learning will reshape the mortgage market, he finds that credit risk assessments improve but that the benefits may not accrue to all groups in society equally.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Financial Crises
- Systemic Risk and Regulation

Portfolio Management and Asset Classes

- Behavioral Finance and Neurofinance
- Personal Finance and Household Choices
- Real Estate

Financial Institutions

- Banks

Frontier Topics

- Big Data and Fintech

Language Skills

English, French, German

Prof. Patrick Gagliardini



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Patrick Gagliardini is Professor of Econometrics at the Università della Svizzera italiana. His papers have been published in the top academic journals in finance, economics, and financial econometrics.

Expertise

Professor Gagliardini focuses on how skills, scalability, and value creation interact within the mutual fund industry. To do so, he develops a flexible and nonparametric framework. Data covering all open-ended actively managed US equity firms between 1975 and 2019 shows that most funds are skilled and able to extract value from capital markets, that skills and scalability are distributed in a largely heterogeneous manner, and that investors learn about fund ability over time. These results contribute to the debate on the size of actively managed funds versus passively managed ones within capital markets.

Expertise Fields

Financial Markets

- Systemic Risk and Regulation

Portfolio Management and Asset Classes

- Asset Pricing
- Equities
- Options and Other Derivatives
- Portfolio Management

Frontier Topics

- Big Data and Fintech

Language Skills

English, French, Italian

Prof. Pascal Gantenbein



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Pascal Gantenbein is Professor of Financial Management at the University of Basel. He also serves as the Dean of Studies at University of Basel's Faculty of Business and Economics.

Expertise

Professor Gantenbein's research covers finance, banking, real estate and venture capital. He mainly focuses on aspects of valuation, investing, financing, and risk management pertaining to companies, real estate, and financial assets. He co-authored the book "Swiss Finance—Banking, Finance, and Digitalization" that elaborates and analyzes the central pillars of the Swiss financial center and its challenges. Furthermore, he is a member of the editorial

board and the former editor-in-chief of the academic journal "Swiss Journal of Business".

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Information and Market Efficiency

Portfolio Management and Asset Classes

- Fixed Income
- Portfolio Management
- Real Estate

Financial Institutions

- Banks
- Institutional Investors and Funds
- Insurance Companies
- Venture Capital and Private Equity

Corporate Finance and Governance

- Bankruptcy and Liquidation
- Capital Budgeting and Investment Policy
- Corporate Governance and Managerial Compensation
- Financial Risk and Risk Management
- Financial Valuation
- Financing Policy and Capital Structure
- Mergers and Acquisitions

Frontier Topics

- Sustainable Finance

Language Skills

English, French, German, Italian

Prof. Can Gao



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Can Gao is Assistant Professor of Finance at the University of St.Gallen. Before joining UNISG in 2023, he was Visiting Fellow at the London School of Economics and worked in the financial industry in London. He holds visiting fellowships at Collegio Carlo Alberto, CEMFI and BIS in 2025.

Expertise

Professor Gao focuses on asset pricing, international finance, and macro-finance. In his recent working paper with his coauthors, they introduce a new measure of a government's fiscal position that exploits cointegrating relationships among fiscal variables.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Financial Crises
- Financial Forecasting
- Information and Market Efficiency
- International Financial Markets and Emerging Markets

Portfolio Management and Asset Classes

- Asset Pricing
- Equities
- Fixed Income
- Foreign Exchange
- Options and Other Derivatives

Frontier Topics

- Big Data and Fintech
- Operations Research and Decision Theory

Language Skills

English, Mandarin

Prof. Emilia Garcia-Appendini



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Emilia Garcia-Appendini is Associate Professor of Banking and Financial Intermediation at the University of St.Gallen. After her PhD, she held several academic positions at Bocconi University in Milan, at the University of St.Gallen and at the University of Zurich. During that time, she was also a visiting researcher in the Federal Reserve Bank of Boston and the Bank for International Settlements. Since 2023, she is a Senior Research Economist at Norges Bank, the central bank of Norway.

Expertise

Prof. Garcia-Appendini's research lies at the intersection of banking and corporate finance, analyzing for example the role of supply-chain financing ("trade credit") in the economy, the role of culture in firms' and banks' financial decisions, the transmission of monetary policy, and more recently the role of banks and the financial sector in propagating or mitigating climate risks. She regularly presents her work at international academic and policy-relevant conferences. In her most recent work she focuses, for example, on the role of bank credit for the financing of small and medium firms' transition to clean technologies, or on how sensitive firms' investments in green technologies are to changes in the interest rate.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Financial Crises
- Systemic Risk and Regulation

Portfolio Management and Asset Classes

- Behavioral Finance and Neurofinance

Financial Institutions

- Banks

Corporate Finance and Governance

- Bankruptcy and Liquidation
- Capital Budgeting and Investment Policy
- Financing Policy and Capital Structure

Frontier Topics

- Sustainable Finance

Language Skills

English, German, Italian, Spanish

Prof. Manfred Gilli



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Manfred Gilli is Emeritus Professor at the University of Geneva. Professor Gilli has published extensively and has contributed many chapters to books on computational finance. He is a regular speaker at leading finance conferences worldwide.

Expertise

Professor Gilli studies the role of computationally intensive tools that offer financial solutions—ranging from asset allocation to risk management to options pricing to model calibration—and emphasizes simulation and optimization in a heuristic environment. Banking and financial sector practitioners benefit from the practical-in-scope and theoretically rigorous software he continues to develop, test, update, and share.

Expertise Fields

Financial Markets

- Financial Forecasting

Portfolio Management and Asset Classes

- Asset Pricing
- Fixed Income
- Foreign Exchange
- Options and Other Derivatives
- Portfolio Management

Language Skills

English, French, German, Italian

Prof. Amit Goyal



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Amit Goyal is Professor of Finance at the University of Lausanne. His research has been published in the top finance journals worldwide and featured in the international press.

Expertise

Professor Goyal revisits market efficiency at the international level. One of the prime concerns in this field of research is the existence and role of momentum—the tendency for stocks' relative past performance to be a reliable predictor of their future performance. Momentum is a market anomaly primarily documented for US stocks but only barely for international stocks. Testing the classical proxies of momentum on data for 22 non-US developed and 27 emerging

markets, Professor Goyal discovers that international markets share many similarities with the US market. Indeed, the fact that information seems to dribble out slowly, as opposed to in discrete chunks, and that investors are typically (over) confident seem to be the main drivers of momentum within international equity markets. Professor Goyal actively participates in SFI Knowledge Exchange activities on bond investment strategies, risk premiums across investments, and opportunities in hedge funds.

Expertise Fields

Financial Markets

- Information and Market Efficiency

Portfolio Management and Asset Classes

- Asset Pricing
- Behavioral Finance and Neurofinance
- Equities
- Fixed Income
- Options and Other Derivatives
- Portfolio Management

Financial Institutions

- Institutional Investors and Funds
- Pension Funds

Language Skills

English

Prof. Michel Habib



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Michel Habib is Professor of Finance at the University of Zurich. After graduating from the University of Pennsylvania, he taught at the London Business School.

Expertise

Professor Habib's recent work has been on the financial crisis. He has sought to determine whether cautious banks, those well-performing banks that had expressed some doubt as to the sustainability of high real estate prices prior to the crisis, ultimately performed better during the crisis. He finds that this was indeed the case, and that part of cautious banks' better performance can be attributed to these banks' lesser reliance on financing through repurchase agreements. Professor Habib has also worked on sovereign

debt, as he has sought to determine a country's maximum debt capacity, an essential variable given the significant increases in government debt that have occurred in the wake of the financial and COVID-19 crises. In his work on political economy considerations in the transmission of central bank policy, Professor Habib has examined the role of central and local government bank ownership in China and of factionalism within the Chinese Communist Party in hastening or hindering the implementation of People's Bank of China's mortgage lending directives. Professor Habib has also studied legal systems, comparing the information production incentives provided by the differing pre-trial procedures in common and civil law systems.

Expertise Fields

Financial Markets

- Financial Crises
- Information and Market Efficiency

Corporate Finance and Governance

- Corporate Governance and Managerial Compensation
- Financial Valuation

Language Skills

English, French

Prof. Harald Hau



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Harald Hau is Professor of Finance at the University of Geneva. Professor Hau is engaged in several ongoing collaborations with the European Central Bank. His work has been published in top academic journals and featured in the international press.

Expertise

Professor Hau works on various issues in international finance, such as asset allocation, and hedging behavior and its effect on exchange rates. His most recent work here uses derivative data collected by European market supervisors. A second research focus is on China's economy and its financial markets. This work also comprises empirical research on Fintech lending and its effects on entrepreneurial

growth. Lastly, he works on issues of corporate governance and board structure and their impact on corporate performance, particularly innovation and technological progress.

Expertise Fields

Financial Markets

- Financial Crises
- International Financial Markets and Emerging Markets
- Systemic Risk and Regulation

Portfolio Management and Asset Classes

- Equities
- Foreign Exchange
- Options and Other Derivatives

Financial Institutions

- Banks
- Institutional Investors and Funds
- Pension Funds
- Rating Agencies
- Venture Capital and Private Equity

Corporate Finance and Governance

- Capital Budgeting and Investment Policy
- Corporate Governance and Managerial Compensation
- Financial Valuation

Frontier Topics

- Big Data and Fintech

Language Skills

English, French, German

Prof. Thorsten Hens



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Thorsten Hens is Professor of Financial Economics at the University of Zurich. Professor Hens is co-founder of the UNISG-UZH spin-off Behavioral Finance Solutions, which provides financial firms with decision-making tools based on behavioral finance principles.

Expertise

Professor Hens works on giving the financial advice offered to private clients a more stable foundation than simply referring to the risk and return characteristics of assets, which are volatile both ex post and ex ante. He has found a stable link between the personality dimensions of the big five personality models from psychology and how private clients invest. Since personality

characteristics are more stable than asset characteristics, advice based on the former is more consistent over time. These results have concrete and practical implications for risk profiling, ESG profiling, and investment styles, all key elements in private banking.

Expertise Fields

Financial Markets

- Information and Market Efficiency

Portfolio Management and Asset Classes

- Asset Pricing
- Behavioral Finance and Neurofinance
- Equities
- Personal Finance and Household Choices
- Portfolio Management

Financial Institutions

- Banks
- Independent Asset Managers
- Institutional Investors and Funds
- Insurance Companies
- Pension Funds

Frontier Topics

- Big Data and Fintech
- Operations Research and Decision Theory
- Sustainable Finance

Language Skills

English, German

Prof. Yuna Heo



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Yuna Heo is Assistant Professor of Finance at the University of Basel. Previously she held an assistant professorship at the Hong Kong Polytechnic University.

Expertise

Professor Heo's research interests are in the areas of banking, corporate finance, financial institutions, and climate finance. She often seeks to disentangle competing theories using observational empirical data. In recent work, she shows that climate change uncertainty depresses corporate investment decisions, documenting that the negative effects are pronounced for firms with higher operating inflexibility and less redeployable capital. In another stream of her work she studies the impact of climate

change exposure on bank default probability. She shows that the impact is amplified for banks experiencing deposit withdrawal. Her further analyses demonstrate that climate adaptation strategies can build resilience to adverse impacts caused by climate change.

Expertise Fields

Financial Markets

- Financial Crises
- Systemic Risk and Regulation

Financial Institutions

- Banks
- *Corporate Finance and Governance*

- Capital Budgeting and Investment Policy
- Financial Risk and Risk Management
- Financing Policy and Capital Structure

Frontier Topics

- Sustainable Finance

Language Skills

English, Korean

Prof. Martin Hoesli



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Martin Hoesli is Professor of Real Estate Investments and Finance at the University of Geneva and Professor of Finance at the University of Aberdeen. Professor Hoesli is a past president of the International Real Estate Society and of the European Real Estate Society, a Fellow of the Royal Institution of Chartered Surveyors, and a Hoyt Academic Fellow of the Maury Seldin Advanced Studies Institute. He is also on the boards of the Swiss Financial Analysts Association, the Swiss Training Centre for Investment Professionals (AZEK), the Association of International Wealth Management (AIWM) and the European Commercial Real Estate Data Alliance (E-CREDA). He sits on the Research Committee of the European Public Real Estate Association. He is a two-time

winner of the Nick Tyrrell Research Prize, a recipient of both the International Real Estate Society Achievement and Service Awards, and a winner of the David Ricardo medal, the highest American Real Estate Society award. He is co-director of the Master of Science in wealth management of the University of Geneva.

Expertise

Professor Hoesli investigates how best to diversify a portfolio. He recently tackled this question by examining the US's gateway and non-gateway real estate markets. Using simulation analysis and property-level data, he compares performance metrics for portfolios containing varying proportions of gateway and non-gateway markets. Gateway

markets have higher appreciation and total returns, while non-gateway markets exhibit higher income returns even after accounting for capital expenditures. Professor Hoesli shows that discriminating between gateway and non-gateway markets is useful for mixed-asset diversification purposes, with the former type of market appearing in risky portfolios and the latter in low-risk portfolios. Considering a large spectrum of performance metrics in a realistic investment setting, the results of his research should provide investors with valuable information when allocating funds across gateway and non-gateway markets.

Expertise Fields

Portfolio Management and Asset Classes

- Real Estate

Language Skills

English, French

Prof. Eric Jondeau



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Eric Jondeau is Professor of Finance at the University of Lausanne, the founding Director of the Center for Risk Management at Lausanne (CRML), and a co-founder of the Expertise Center in Climate Extremes (ECCE) at the University of Lausanne. Professor Jondeau's papers have been published in leading academic journals in finance and economics.

Expertise

Professor Jondeau tackles the question of the impact of investors on stock prices in a setting where investors are green, active, or passive. Green investors track an index that progressively excludes the stocks of firms with the highest greenhouse gas emissions. Active investors buy a mean-variance

efficient portfolio of all stocks. Passive investors hold a value-weighted index of all stocks. Contrary to the literature, he finds a large drop in the stock prices of the high-emitting firms that get excluded by green investors and a moderate increase in the stock prices of greener firms when green investors announce the exclusion strategy. Further results show that, due to the imperfect substitution of stocks among investors, a smaller number of active investors relative to green investors amplifies the price impact of green investments.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Financial Crises
- Financial Forecasting
- Systemic Risk and Regulation

Portfolio Management and Asset Classes

- Asset Pricing
- Equities
- Portfolio Management
- Real Estate

Financial Institutions

- Banks
- Institutional Investors and Funds
- Pension Funds

Corporate Finance and Governance

- Financial Risk and Risk Management

Frontier Topics

- Sustainable Finance

Language Skills

English, French

Prof. Anastasia Kartasheva



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Anastasia Kartasheva is Associate Professor at the School of Finance and Director at the Swiss Institute for International Economics and Applied Economic Research at the University of St.Gallen. Before joining the University, Professor Kartasheva worked for several years at the Bank for International Settlements.

Expertise

Professor Kartasheva aims to advance our understanding of the role of insurers and reinsurers in the financial system and the real economy, recognizing that over the last three decades insurers' business models have evolved into a complex mix of contracts embedding significant tail risks and interconnectedness with the financial market and institutions.

Expertise Fields

Financial Markets

- Systemic Risk and Regulation

Financial Institutions

- Banks
- Insurance Companies
- Pension Funds
- Rating Agencies
- Venture Capital and Private Equity

Corporate Finance and Governance

- Bankruptcy and Liquidation
- Capital Budgeting and Investment Policy
- Financial Risk and Risk Management

Frontier Topics

- Big Data and Fintech
- Sustainable Finance

Language Skills

English, French, Russian

Prof. Christian Keuschnigg



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Christian Keuschnigg is Emeritus Professor of Economics at the University of St.Gallen. He specializes in public economics and corporate finance. He has published extensively in his areas of research expertise.

Expertise

Professor Keuschnigg works at the intersection of macroeconomics and finance and is currently investigating the effects of economic policy and financial sector regulation on economic growth and business cycle fluctuations. In this respect, he revisits the role of banks and venture capital in economic growth driven by creative destruction. His recent research investigates the market sharing of banks and venture capital in financing startups, the scaling up of high potential firms by venture capital, and the implications for innovation policy.

Expertise Fields

Financial Institutions

- Banks
- Institutional Investors and Funds
- Venture Capital and Private Equity

Corporate Finance and Governance

- Corporate Governance and Managerial Compensation
- Financing Policy and Capital Structure

Language Skills

English, German

Prof. Pablo Koch-Medina



SFI Faculty Member since 2017

PhD University of Zurich—Mathematics

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Pablo Koch-Medina is Associate Professor of Finance and Insurance and Head of the Department of Finance at the University of Zurich. Professor Koch-Medina was responsible for launching the University's Center for Finance and Insurance, which bridges the gap between the two fields and helps advance research and foster education in applying finance theory and mathematical finance in insurance-related topics. Before his academic appointment, he worked for more than 20 years in the finance and insurance industry.

Expertise

Professor Koch-Medina studies the financing and investment decisions of value-maximizing insurance firms in an environment with various financial frictions. Whether or not

insurers should seek exposure to financial market risk is a subject of considerable debate, and we can read, across the literature, contradictory normative statements ranging from the optimality of no exposure to that of full exposure. Professor Koch-Medina reveals that previous work needs to pay more attention to the value of the insurer's default option or has based firm value on the wrong valuation measure. Results show that whether an insurer takes on financial market risk is mainly a result of how risk impacts both the default option and the insurer's franchise value. His research contributes to a better understanding of how insurance firms create value.

Expertise Fields

Portfolio Management and Asset Classes

- Asset Pricing
- Options and Other Derivatives

Financial Institutions

- Insurance Companies

Corporate Finance and Governance

- Financial Risk and Risk Management
- Financial Valuation
- Financing Policy and Capital Structure

Frontier Topics

- Operations Research and Decision Theory

Language Skills

Dutch, English, German, Spanish

Prof. Winfried Koeniger



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Winfried Koeniger is Professor of Economics at the University of St.Gallen and Director of the Swiss Institute for Empirical Economic Research. He has received several grants and awards during his academic career.

Expertise

Professor Koeniger studies how monetary and fiscal policies transmit to household portfolios and consumption. Concerning monetary policies, he analyzes the extent to which homeownership shapes the consumption responses to policy rate changes, as well as the monetary policy transmission to the cost of hedging. Regarding fiscal policies, he is interested in the effect of unconventional fiscal policy, as well as in the macroprudential implications of tax incentives.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Financial Crises

Portfolio Management and Asset Classes

- Personal Finance and Household Choices
- Real Estate

Language Skills

English, German, Italian

Prof. Julian Kölbel



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Julian Kölbel is Assistant Professor of Sustainable Finance at the University of St.Gallen. Professor Kölbel is also a research affiliate at MIT Sloan, where he is a co-founder of the Aggregate Confusion Project. In addition to his academic work, he serves on the investment committee of the Swiss pension fund Abendrot.

Expertise

Professor Kölbel investigates how moral values and beliefs influence financial decision-making, asset prices, and the real economy. He analyzes the disagreement of ESG ratings, decomposing it into three distinct contributions: measurement, scope, and weight. Measurement divergence refers to gauging the same attribute with different

indicators; scope divergence emerges when different attributes are used; weight divergence occurs when rating agencies attribute different weights because of their different views. The results show that measurement divergence is the prime cause of rating disagreements. In another stream of his work, Professor Kölbel finds that individual investors are willing to pay additional fees for an investment with positive climate impact, but that this willingness to pay does not scale with the amount of impact offered.

Expertise Fields

Financial Markets

- Information and Market Efficiency

Portfolio Management and Asset Classes

- Behavioral Finance and Neurofinance
- Fixed Income

Corporate Finance and Governance

- Financial Risk and Risk Management

Frontier Topics

- Machine Learning and Applications of AI
- Sustainable Finance

Language Skills

English, German

Prof. Markus Kondziella



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Markus Kondziella is an Assistant Professor of Quantitative Economics at the University of St.Gallen.

Expertise

Professor Kondziella's research covers macroeconomics broadly, with a particular focus on firm dynamics, economic growth and wealth inequality. In his research, he exploits structural models to study the implications of household and firm heterogeneity at the aggregate level. As one such example, he quantifies the importance of heterogeneity in households' portfolio choices to explain cross-sectional wealth inequality. In other work, he assesses how heterogeneous firm growth induces the reallocation of market shares in the cross-section of firms and its impact on aggregate

productivity in the short and long run. In both examples, he disciplines structural models with data covering millions of households and firms to address policy-relevant questions quantitatively.

Expertise Fields

Financial Markets

- Financial Crises

Portfolio Management and Asset Classes

- Personal Finance and Household Choices

Frontier Topics

- Big Data and Fintech

Language Skills

English, German, Swedish

Prof. Philipp Krüger



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Philipp Krüger is Professor of Responsible Finance at the University of Geneva. Professor Krüger is a regular speaker at leading finance conferences worldwide and his research has been published in top academic journals.

Expertise

Professor Krüger's research focuses primarily on sustainable finance. Professor Krüger's recent research examines how green innovation and investor behavior influence the transition to a low-carbon economy. For instance, he has used measures of green revenues to study whether and how publicly listed companies are transitioning to cleaner business models. His findings reveal a notable uptick in such revenues following the Paris

Agreement. This acceleration is largely driven by US companies effectively converting green patents into revenues, as well as by firms with stronger sustainability-focused institutional ownership prior to the Paris accord. Although the study finds only modest evidence of green alpha in post-Paris US markets, the results highlight the growing importance of green products in shaping portfolios.

In another paper, Professor Krüger investigates how institutional investors that join climate initiatives decarbonize their equity holdings. The findings indicate that re-weighting portfolios toward lower-emitting firms—especially in countries with carbon pricing—is the prevailing strategy rather than engaging directly with higher-emitting companies.

These investors also appear more inclined to invest in firms beginning to generate green revenues, casting doubt on whether investor-led efforts alone can drive meaningful economy-wide emissions reductions. Professor Krüger actively participates in SFI Knowledge Exchange activities on responsible investing and broader ESG-related topics.

Expertise Fields

Portfolio Management and Asset Classes

- Behavioral Finance and Neurofinance
- Equities

Financial Institutions

- Institutional Investors and Funds
- Rating Agencies

Corporate Finance and Governance

- Capital Budgeting and Investment Policy
- Corporate Governance and Managerial Compensation
- Financial Valuation
- Financing Policy and Capital Structure

Frontier Topics

- Machine Learning and Applications of AI
- Sustainable Finance

Language Skills

English, French, German

Prof. Felix Kübler



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PhD Yale University—Economics

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Felix Kübler is Professor of Financial Economics at the University of Zurich. Before joining the faculty in Zurich, Professor Kübler held professorships at Stanford University, the University of Pennsylvania, and the University of Mannheim. He also serves on the editorial boards of several economics and financial journals.

Expertise

Professor Kübler revisits the question of determining whether deficit finance is free when economic growth rates exceed government borrowing rates. This question cannot be answered solely by considering the difference between the growth and risk-free rates, as this says nothing about the fiscal cost of debt. In a structural model, he shows that the fiscal cost of debt can be substantial even if the average risk-free rate lies as much as two percentage points below the average growth rate. These results warn against taking low interest rates as sufficient grounds for running a deficit. A practice many governments have been pursuing over the past 15 years...

Expertise Fields

Financial Markets

- Financial Crises
- Systemic Risk and Regulation

Portfolio Management and Asset Classes

- Asset Pricing

Frontier Topics

- Sustainable Finance

Language Skills

English, German

Prof. Lorenz Küng



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Lorenz Küng is Associate Professor of Economics at the Università della Svizzera italiana. Before joining the faculty in Lugano, Professor Küng held positions at Northwestern University and served as a Research Economist at the Federal Reserve Bank of Chicago. His papers have been published in the top journals in economics and finance.

Expertise

Professor Küng studies how the increasing availability of detailed household financial transaction microdata over the past decade has dramatically expanded our understanding of household decision-making and aggregate economic fluctuations across a wide range of fields. Until recently, the detailed aspects of household finance were

only available for a small slice of the population or had to be inputted from less granular and infrequent administrative surveys. Nowadays, however, data from banks, Fintech apps, and credit card companies provides an exhaustive, high-frequency insight into households' financial flows. This wealth of data was likely one of the key factors that allowed the response to government fiscal interventions to be tracked so accurately during the COVID-19 pandemic.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy

Portfolio Management and Asset Classes

- Personal Finance and Household Choices
- Real Estate

Frontier Topics

- Big Data and Fintech

Language Skills

English, French, German

Prof. Kathleen Kürschner Rauck



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Kathleen Kürschner Rauck is Assistant Professor of Real Estate Finance at the University of St.Gallen. In 2021, she received the Otto-von-Guericke University Magdeburg Dissertation Award for her doctoral thesis.

Expertise

Professor Kürschner Rauck studies how driving restrictions on private vehicles affect residential real estate prices. She exposes several salient features using German data on rail station locations, motorway access points, and geo-referenced houses. First, properties within walking distance of rail stations within a 30-minute ride from Berlin's main rail station enjoy a sizable price growth premium. Second, properties located near rail stations that require a

downtown commute of more than 30 minutes face a severe penalty. Further analysis suggests that many parameters are at play, including substitution effects between car and train transit, noise pollution, train frequency, and ticket prices. These results provide relevant learnings for policymakers seeking to change the demand for more environmentally sustainable modes of transport. In a separate stream of research, Professor Kürschner Rauck studies how photovoltaic (PV) systems affect the rents of residential dwellings in Switzerland. Using advanced three-dimensional topographical modeling, she provides evidence of how the visibility of a PV system is associated with lower residential rents. This effect is stronger when multiple PV systems rather than a

single one can be seen. However, price penalties are attenuated if rental dwellings have their own PV system or residents in neighboring properties can see comparably large PV systems that may, at some point, benefit neighboring tenants with regard to electricity provision.

Expertise Fields

Portfolio Management and Asset Classes

- Personal Finance and Household Choices
- Real Estate

Language Skills

English, German

Prof. Sarah Lein



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Sarah Lein is Professor of Macroeconomics at the University of Basel with research interests in the fields of monetary economics and international macroeconomics. Before joining the University of Basel, she worked as a Senior Economist in the Economic Analysis Unit at the Swiss National Bank.

Expertise

Professor Lein's recent research focuses on the role of firm heterogeneity for inflation dynamics, the effect of exchange-rate changes on prices and expenditures, the role of currency of invoicing for allocations, and on the role of inflation expectations for price and wage setting of firms. In her most recent work, she conducts firm surveys in collaboration with a well-known survey and business cycle research institute, incorporating information treatments from randomized controlled trials (RCTs). She uses these surveys to examine the role of inflation expectations in price and wage setting and to explore their implications for monetary policy.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Portfolio Management and Asset Classes*
- Foreign Exchange

Language Skills

English, German, Norwegian

Prof. Markus Leippold



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Markus Leippold is Professor of Financial Engineering at the University of Zurich. Previously, Professor Leippold was a faculty member at Imperial College London. He has been involved in numerous projects with the Swiss banking industry and with tech companies such as Google, and sits on the advisory board of Inovent, a firm that operates at the intersection of technology, economic theory, and analytics to deliver sustainable results. He recently co-founded Frigg, a platform that establishes direct connections between investors and sustainable projects.

Expertise

Professor Leippold's recent focus has been on climate finance, sustainability, and artificial intelligence, particularly natural

language processing. Currently he is studying how corporations communicate their efforts to combat the adverse effects of climate change. From a corporate perspective, data reveals that imprecise climate commitments such as cheap talk occur less frequently in climate risk-exposed sectors and when institutional ownership is high. These results indicate an urgent need to establish transparent regulatory standards throughout the economy and strengthen information campaigns on sustainable financial products. In his recent explorations of climate lobbying and green innovation, Professor Leippold extends his analysis to an understanding of the strategic interplay between corporate lobbying efforts, the adoption of green technologies, and financial market reactions.

These contributions illuminate how these efforts influence legislative landscapes and drive the evolution of sustainable practices within industries, showcasing a pivotal shift toward integrating environmental stewardship and economic growth.

Expertise Fields

Financial Markets

- Financial Forecasting
- Information and Market Efficiency
- Portfolio Management and Asset Classes*
- Asset Pricing
- Equities
- Fixed Income
- Options and Other Derivatives
- Portfolio Management

Financial Institutions

- Independent Asset Managers
- Institutional Investors and Funds
- Rating Agencies

Frontier Topics

- Big Data and Fintech
- Machine Learning and Applications of AI
- Sustainable Finance

Language Skills

English, German

Prof. Yvan Lengwiler



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Yvan Lengwiler is Professor of Economics at the University of Basel. He has published articles on general equilibrium theory, asset pricing, and auction theory in the *American Economic Review*, *Economic Theory*, the *Journal of Monetary Economics*, among other publications. Prior to joining the University of Basel, he was Economic Advisor at the Swiss National Bank. From 2012 to 2019 he was member of the board of the financial market supervisory authority of Switzerland FINMA.

Expertise

Professor Lengwiler's research covers monetary policy and financial market regulation. He has founded the SNB Observatory to stimulate independent and scientifically grounded public discussion of SNB policies. He has researched the ECB's collateral policy and is currently studying the market of AT1 bonds issued by banks. Other interests concern the term structure of interest rates and auctions.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Financial Crises
- Systemic Risk and Regulation

Portfolio Management and Asset Classes

- Asset Pricing
- Fixed Income

Financial Institutions

- Banks
- Independent Asset Managers
- Institutional Investors and Funds
- Insurance Companies
- Pension Funds

Corporate Finance and Governance

- Financial Risk and Risk Management

Frontier Topics

- Big Data and Fintech

Language Skills

English, German, French

Prof. Semyon Malamud



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Semyon Malamud is Associate Professor of Finance at the École Polytechnique Fédérale de Lausanne. Professor Malamud is a regular speaker at leading academic conferences worldwide, and his papers have been published in the top journals in finance and economics.

Expertise

Professor Malamud's research centers on Asset Pricing and Machine Learning. In a recent groundbreaking paper, he introduces Artificial Intelligence Pricing Theory (AIPT). Unlike the foundational assumption of the Arbitrage Pricing Theory (APT), which posits a low-dimensional factor structure for returns, AIPT proposes that returns are influenced by a vast number of factors.

Empirical evidence supports this hypothesis, demonstrating that nonlinear models incorporating an exceptionally high number of factors—far exceeding the number of training observations or base assets—significantly outperform simpler models in explaining the out-of-sample behavior of asset returns. Furthermore, the theoretical framework developed for large-factor pricing models validates the AIPT's "many factors" conjecture, aligning with empirical findings while discrediting the APT's "few factors" assumption.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Financial Forecasting
- International Financial Markets and Emerging Markets

Portfolio Management and Asset Classes

- Asset Pricing
- Options and Other Derivatives
- Portfolio Management

Financial Institutions

- Institutional Investors and Funds

Corporate Finance and Governance

- Financial Risk and Risk Management
- Financing Policy and Capital Structure

Frontier Topics

- Big Data and Fintech
- Machine Learning and Applications of AI
- Operations Research and Decision Theory

Language Skills

English, French, German, Russian

Prof. Lorian Mancini



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Loriano Mancini is Professor of Finance at the Università della Svizzera italiana. Before joining the Università, Professor Mancini held positions at Princeton University and the École Polytechnique Fédérale de Lausanne. He has published papers in the top academic journals in finance and is a regular speaker at leading conferences and workshops worldwide.

Expertise

Professor Mancini studies how cash flow shocks impact corporate behavior. His innovation is to decompose such shocks into permanent and transitory groups. Decades of US data covering publicly traded firms reveals that most firms' cash flows are subject to permanent shocks, that the correlation between long-lived and short-lived shocks is variable, and that a firm's exposure to cash flow risks is determined mainly by its degree of corporate liquidity as well as by its financing choices. Since both permanent and temporary shocks follow a factor model, further attention from investors could prove valuable.

Expertise Fields

Financial Markets

- Financial Crises

Portfolio Management and Asset Classes

- Asset Pricing
- Equities
- Options and Other Derivatives

Financial Institutions

- Banks

Language Skills

English, Italian

Prof. Dietmar Maringer



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Dietmar Maringer is Professor of Computational Economics and Finance at the University of Basel.

Expertise

Professor Maringer's research interests combine finance and computational methods from artificial intelligence and data analysis. These include risk management, portfolio optimization, algorithmic trading, high-frequency markets, financial networks, complex adaptive systems, machine learning, computational intelligence and simulation-based techniques. In his work, he uses methods from data analytics and artificial intelligence to analyze and optimize complex financial phenomena. In his recent research, he investigates the effects of regulations and interconnectedness in the banking sector or systemic and individual risk, and how risk measures can be considered in portfolio management under real-life conditions.

Expertise Fields

Financial Markets

- Financial Forecasting

Portfolio Management and Asset Classes

- Portfolio Management

Corporate Finance and Governance

- Financial Risk and Risk Management
- Financial Valuation

Frontier Topics

- Big Data and Fintech
- Machine Learning and Applications of AI
- Operations Research and Decision Theory

Language Skills

English, German

Prof. Antonio Mele



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Antonio Mele is Professor of Finance at the Università della Svizzera italiana, having previously spent a decade as a professor at the London School of Economics. Professor Mele is the co-inventor of the first standardized volatility index in the fixed income space maintained by an exchange (Cboe), and is a regular speaker at leading finance conferences worldwide.

Expertise

Professor Mele focuses on problems related to insider trading regulation in the information age. His work suggests that insider trading should be subject to mandatory disclosure or banned altogether. As the costs of collecting and processing information drop, investors render markets

increasingly efficient. Professor Mele's results predict that insider trading will hinder this process and that prohibiting it would make markets more efficient. His findings also suggest that—provided information costs are significant or uncertainty is small, such that information activities are limited to start with—these effects are minor and that regulating insider trading through disclosure would lead to the informationally most efficient market. Lastly, his work shows that markets are always most liquid with a complete ban on insider trading.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Financial Crises
- Information and Market Efficiency
- Systemic Risk and Regulation

Portfolio Management and Asset Classes

- Asset Pricing
- Fixed Income
- Options and Other Derivatives
- Portfolio Management

Corporate Finance and Governance

- Financial Risk and Risk Management

Frontier Topics

- Machine Learning and Applications of AI

Language Skills

English, French, Italian

Prof. Roxana Mihet



SFI Faculty Member since 2021

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Roxana Mihet is Assistant Professor of Finance at the University of Lausanne. She has received multiple research awards, including the Cubist Systematic Strategies PhD Candidate Award at the Western Finance Association and a Sandoz Family Foundation Fellowship to lead an interdisciplinary research initiative on AI and the data economy.

Expertise

Professor Mihet examines the transformative impact of data-feedback loops on productivity, competitive advantage, and market power. Her research shows a virtuous cycle, where increased data security-related innovation spills over into other forms of innovation, leading to overall corporate growth. Tech giants leverage this data complementarity

to outpace smaller competitors. A prime example is Amazon, which patented its data-protection technology for secure financial transactions — later evolving into its iconic '1-Click' ordering system, revolutionizing efficiency and the customer experience. The key takeaway is that organizational structure matters—IT, R&D, marketing, sales, and customer service teams must collaborate closely to drive innovation and maximize data synergies.

Expertise Fields

Financial Markets

- Financial Crises
- Information and Market Efficiency
- Systemic Risk and Regulation

Portfolio Management and Asset Classes

- Asset Pricing
- Behavioral Finance and Neurofinance
- Equities
- Personal Finance and Household Choices
- Portfolio Management
- Real Estate

Financial Institutions

- Banks
- Independent Asset Managers
- Institutional Investors and Funds
- Pension Funds
- Venture Capital and Private Equity

Corporate Finance and Governance

- Financial Risk and Risk Management
- Mergers and Acquisitions

Frontier Topics

- Big Data and Fintech
- Machine Learning and Applications of AI
- Sustainable Finance

Language Skills

English, French, Romanian, Spanish

Prof. Erwan Morellec



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Erwan Morellec is Professor of Finance at the École Polytechnique Fédérale de Lausanne. Previously Professor Morellec was a professor at the University of Rochester and at the University of Lausanne. He has also held visiting appointments at HEC Paris and MIT Sloan.

Expertise

Professor Morellec is an internationally recognized expert in corporate finance, corporate governance, and sustainable finance. His recent research investigates the effects of debt financing on innovation by corporations, the effects of capital age on financing choices, and the effects of activism on the green transition. He actively participates in SFI Knowledge Exchange activities on corporate debt and sustainability.

Expertise Fields

Financial Markets

- Financial Crises
- Systemic Risk and Regulation

Portfolio Management and Asset Classes

- Equities
- Options and Other Derivatives

Financial Institutions

- Banks

Corporate Finance and Governance

- Bankruptcy and Liquidation
- Capital Budgeting and Investment Policy
- Corporate Governance and Managerial Compensation
- Financial Risk and Risk Management
- Financial Valuation
- Financing Policy and Capital Structure
- Mergers and Acquisitions

Frontier Topics

- Big Data and Fintech
- Sustainable Finance

Language Skills

English, French

Prof. Andreas Müller



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Andreas Müller is Assistant Professor in International Economics at the University of Basel. He is a regular speaker at international conferences and his research has been published in top academic journals.

Expertise

Professor Müller's main research interests are in international macroeconomics and finance. His most recent research examines the macroeconomic and financial consequences of high sovereign debt levels. In particular, how sovereign debt overhang deters the implementation of structural reforms subject to moral hazard, exacerbates sovereign default risk in political environments, and creates fiscal pressure on public spending related to population aging and structural change.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Financial Crises
- International Financial Markets and Emerging Markets

Portfolio Management and Asset Classes

- Foreign Exchange

Language Skills

English, German

Prof. Rachel Nam



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Rachel Nam is Assistant Professor of Finance at the Università della Svizzera italiana. She has received several awards for her research including the WFA Brattle Group Ph.D. Award for Outstanding Research in 2024, and JFI/FIRS Ph.D. Student Paper Award in 2023.

Expertise

Prof. Nam's research interests lie primarily in Fintech, financial intermediation, household and consumer finance, and decentralized finance. Her research studies how technology changes the provision of financial services and its impacts on consumers and firms. Her most recent research examines the implications of open banking: customer-directed payment data disclosure on prospective borrowers in consumer credit.

She exploits a unique empirical setting in which users are given the option to share bank transaction details with the largest Fintech lender in Germany. She shows that observably riskier applicants yet with lower ex post defaults are much more likely to share, which is in line with theory on private information disclosure in markets with quality uncertainty. Such data sharing is associated with higher approvals and lower interest rates. These benefits are driven by improved credit quality inferences and reduced information asymmetry.

Expertise Fields

Financial Markets

- Information and Market Efficiency

Portfolio Management and Asset Classes

- Personal Finance and Household Choices

Financial Institutions

- Banks

Frontier Topics

- Big Data and Fintech

Language Skills

English, German, Korean, Spanish

Prof. Martin Nerlinger



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Martin Nerlinger is Assistant Professor at the School of Finance of the University of St.Gallen. He has received several grants and awards during his academic career.

Expertise

Professor Nerlinger focuses on available ways of quantifying, managing, and reporting carbon risk for all financial assets and on achieving impact investing efficiently. He is also facilitating the advancement of sustainability as an essential component of any business model through the Sustainable Value Creation project, thereby addressing existing ESG weaknesses and creating an intuitive, value-based sustainability framework for the financial industry.

Expertise Fields

Financial Markets

- Information and Market Efficiency

Portfolio Management and Asset Classes

- Asset Pricing
- Equities
- Portfolio Management

Financial Institutions

- Independent Asset Managers
- Institutional Investors and Funds
- Pension Funds
- Rating Agencies

Corporate Finance and Governance

- Financial Risk and Risk Management
- Financial Valuation

Frontier Topics

- Sustainable Finance

Language Skills

English, German

Prof. Boris Nikolov



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Boris Nikolov is Professor of Finance at the University of Lausanne. Professor Nikolov is a regular speaker at major conferences and his research has been published in leading finance journals.

Expertise

Professor Nikolov works on corporate finance and specializes in corporate governance, capital structure, and financing decisions. His recent research investigates how the product life cycle—the introduction and the withdrawal of products—affects corporate policies, firm valuation, and overall industry structure. Although new products are typically more profitable and are expected to last longer than old ones, their release implies product introduction costs,

requiring firms to trade off the various benefits and costs at play. Data on firms' product portfolios shows that products lose nearly half their revenue creation capacity when they become old, that firms that supply fewer products are more exposed to product life cycles, and that the product life cycle has a substantial impact on firm value, industry structure, and corporate investment and financing decisions.

Expertise Fields

Financial Institutions

- Venture Capital and Private Equity

Corporate Finance and Governance

- Bankruptcy and Liquidation
- Capital Budgeting and Investment Policy
- Corporate Governance and Managerial Compensation
- Financial Risk and Risk Management
- Financial Valuation
- Financing Policy and Capital Structure
- Mergers and Acquisitions

Frontier Topics

- Big Data and Fintech
- Machine Learning and Applications of AI
- Sustainable Finance

Language Skills

Bulgarian, English, French

Prof. Eric Nowak



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Eric Nowak is Professor of Finance and Head of the Institute of Finance at the Università della Svizzera italiana. He is also Director of the University's Center for Climate Finance and Sustainability. Throughout his career, Professor Nowak has held visiting appointments at leading universities worldwide, including Stanford, the University of Chicago, and NUS Singapore.

Expertise

Professor Nowak reviews compliance and voluntary carbon credit markets. Climate change is the biggest threat facing humankind, and one of the most powerful economic tools with which to fight climate change is carbon pricing. The data shows that climate policy events do have a

significant impact. But there are nuances, as compliance markets react more strongly to such events than voluntary carbon markets do. Further work shows, however, that compliance markets alone are insufficient to solve the climate crisis and that voluntary credit markets also have a key role to play. Additional analysis reveals that these voluntary markets are still in their infancy. This represents an opportunity for financial market infrastructures such as stock markets to step in, provide price transparency and market liquidity, and ensure that demand and supply meet.

Expertise Fields

Financial Markets

- Financial Crises
- Information and Market Efficiency

Portfolio Management and Asset Classes

- Behavioral Finance and Neurofinance
- Equities
- Personal Finance and Household Choices

Financial Institutions

- Independent Asset Managers
- Institutional Investors and Funds
- Venture Capital and Private Equity

Corporate Finance and Governance

- Bankruptcy and Liquidation
- Corporate Governance and Managerial Compensation
- Financial Valuation
- Mergers and Acquisitions

Frontier Topics

- Big Data and Fintech
- Sustainable Finance

Language Skills

English, German, Italian

Prof. Kjell G. Nyborg



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SFI Faculty Member since 2009

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Kjell G. Nyborg is Professor of Finance at the University of Zurich. Professor Nyborg has published extensively in his areas of expertise and has spent research periods at the European Central Bank, the Deutsche Bundesbank, the Bank of Norway, and Stanford University. He is a former president of the European Finance Association.

Expertise

Professor Nyborg focuses on the role of money, liquidity, and central bank policies in financial markets and the economy. His recent work addresses issues such as how central bank collateral policy affects the yield curve, how stock liquidity affects corporate cash holdings, how repo and unsecured rates are linked, and how monetary conditions affect stock returns. His work suggests that since the financial crisis, we have been in a vicious cycle of increasingly accommodative monetary policies, which is proving challenging to break. Professor Nyborg actively participates in SFI Knowledge Exchange activities on central banks, financial markets, and financial valuation.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Financial Crises

Portfolio Management and Asset Classes

- Equities
- Fixed Income

Financial Institutions

- Banks

Corporate Finance and Governance

- Capital Budgeting and Investment Policy
- Financial Valuation
- Financing Policy and Capital Structure

Language Skills

English, Norwegian

Prof. Steven Ongena



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Steven Ongena is Professor of Banking at the University of Zurich. Professor Ongena's papers have been published in leading academic journals in finance and economics. He has received numerous awards and is a research consultant for several European central banks.

Expertise

Professor Ongena focuses on the functioning of banks and their relationship with the economy from various angles. When analyzing the impact of democracy on the credit market, he finds that democratization reduces the cost of loans, which can affect economic growth and development. When looking at climate risks, he shows that banks are exposed to significant stranded

asset risk—through their financing of carbon-intensive industries—and seemingly underestimate the actual cost of this risk. He also demonstrates that when a negative funding shock occurs, banks strategically reallocate their loan portfolio toward sectors where they have high market shares and are more specialized and toward low-risk firms. Professor Ongena actively participates in SFI Knowledge Exchange activities on how banks tackle the technological transition and support the green transition.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Financial Crises
- Systemic Risk and Regulation

Financial Institutions

- Banks

Corporate Finance and Governance

- Bankruptcy and Liquidation
- Corporate Governance and Managerial Compensation

Frontier Topics

- Sustainable Finance

Language Skills

Dutch, English, German

Prof. Vitaly Orlov



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Vitaly Orlov is Assistant Professor of Finance at the University of St.Gallen. Professor Orlov has also been a Visiting Professor at Columbia Business School and Georgia State University. Before his academic career, he worked for several years at Citigroup. His recent research has received several awards, including a Best Paper award from the American Association of Individual Investors.

Expertise

Professor Orlov studies mutual funds from a variety of original behavioral perspectives. Through the prism of asset management, his research provides new insights on the investment performance and importance of managerial background and highlights the common mistakes many investors and fund managers make. Concerning sustainable investing, he works on determining what asset managers think about responsible investing and investigates whether fund managers take advantage of ESG-responsible investing styles in an attempt to deceive investors.

Expertise Fields

Portfolio Management and Asset Classes

- Behavioral Finance and Neurofinance
- Portfolio Management

Financial Institutions

- Institutional Investors and Funds

Language Skills

English

Prof. Per Östberg



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Per Östberg is Associate Professor of Finance at the University of Zurich. Professor Östberg is a regular speaker at finance conferences and seminars worldwide and has served on the program committees of several conferences. His research interests include financial markets, household finance, and corporate finance.

Expertise

Professor Östberg focuses on the latest European sovereign debt crisis. Using high-frequency data, he shows that episodes of market turmoil in the European sovereign bond market were usually associated with significant decreases in trading volume. Regarding trading volume, the response to market stress was essentially related to

transaction costs. Low transaction cost turmoil episodes were associated with volume increases, during which investors rebalanced their portfolios. In contrast, high transaction cost turmoil periods were associated with abnormally low volume, during which the market froze. His results suggest that the European sovereign debt crisis was not associated with large-scale rebalancing among investors.

Expertise Fields

Financial Markets

- Financial Crises

Portfolio Management and Asset Classes

- Equities
- Fixed Income

Corporate Finance and Governance

- Mergers and Acquisitions

Frontier Topics

- Big Data and Fintech

Language Skills

English

Prof. Marc Paoletta



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Marc Paoletta is Professor of Empirical Finance at the University of Zurich. Professor Paoletta is the author of several books on graduate-level probability, statistics, and time series analysis. His research papers have been published in the top academic journals in his areas of expertise.

Expertise

Professor Paoletta studies different modeling techniques that claim to better forecast financial assets' returns and better select an optimal portfolio. He recently constructed a momentum factor that identifies cross-sectional winners and losers based on a weighting scheme that incorporates all the price data, over the entire lookback period, as opposed to only the window's first and

last price points. This novel weighting scheme provides an economic interpretation by combining both reversal and momentum patterns. A subset of the stocks listed on the NYSE, AMEX, and Nasdaq indexes proves that his newly developed momentum strategy achieves significantly higher risk-adjusted returns and mitigates the notoriously large drawdowns of the classical momentum and short-term reversal strategies. Asset managers can benefit from these findings.

Expertise Fields

Financial Markets

- Financial Forecasting
- *Portfolio Management and Asset Classes*
- Portfolio Management

Language Skills

English, German

Prof. Alberto Plazzi



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Alberto Plazzi is Professor of Finance at the Università della Svizzera italiana and acts as academic director for the USI Master's in Finance. Professor Plazzi is a regular speaker at finance conferences worldwide and his papers have been published in top academic journals.

Expertise

In a recent paper, Professor Plazzi studies COVID-19-induced credit risk spillovers between governments and large nonfinancial corporations. The effect of the pandemic on corporate-to-sovereign credit default swap spreads was high for core European Union countries with strong fiscal capacity and muted for peripheral European countries. Data shows quotes' systematic departure

from fundamental credit risk for larger firms in core European Union countries. A bailout-augmented disaster-risk asset pricing model with defaultable public debt explains this puzzling finding. Lastly, the extent of the bailout guarantee in credit default swaps is about three times larger in the core than in the periphery of the European Union. One thought-provoking regulatory implication here is that credit risk contagion could signal market participants' pricing of government support.

Expertise Fields

Financial Markets

- Financial Crises
- Financial Forecasting
- Information and Market Efficiency
- International Financial Markets and Emerging Markets

Portfolio Management and Asset Classes

- Asset Pricing
- Equities
- Fixed Income
- Portfolio Management
- Real Estate

Language Skills

English, Italian

Prof. Kerstin Preuschoff



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Kerstin Preuschoff is an Associate Professor at the University of Geneva and Director of the Laboratory of Uncertainty, Collective Intelligence and Decision-Making (LUCID). A graduate of the California Institute of Technology, Professor Preuschoff was a researcher and lecturer at the University of Zurich and at the Brain Mind Institute of the École Polytechnique Fédérale de Lausanne before joining the University of Geneva. With a background in engineering, artificial intelligence and neuroeconomics, her research explores how individuals and groups make decisions under risk and uncertainty, combining insights from neuroscience, psychology, and behavioral finance.

Expertise

Professor Preuschoff focuses on three key areas:

Decision-making under uncertainty:

Investigating how people assess risk, learn from feedback, and make financial and economic choices when outcomes are uncertain—drawing on behavioral experiments, computational modeling, and brain imaging.

Collective intelligence: Understanding how teams can make better decisions than individuals, especially in fast-paced, collaborative settings like hackathons or crisis situations.

Sustainable decision-making: Exploring how to foster long-term thinking and responsible behavior in financial and consumer choices,

bridging short-term incentives with sustainability goals.

By blending academic research with practical applications, Professor Preuschoff's work provides insights into how finance professionals, institutions, and policymakers can improve decision quality in high-stakes environments.

Expertise Fields

Portfolio Management and Asset Classes

- Behavioral Finance and Neurofinance

Frontier Topics

- Machine Learning and Applications of AI
- Sustainable Finance

Language Skills

English, French, German

Prof. Vesa Pursiainen



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Vesa Pursiainen is Associate Professor of Finance at the University of St.Gallen. Before pursuing his academic career, Professor Pursiainen worked as an investment banker at J.P. Morgan and as an investment professional at Oaktree Capital Management.

Expertise

Professor Pursiainen combines behavioral and cultural insights with novel data to study financial markets. In recent work, he shows that entrepreneurs' negative attitudes toward debt—debt aversion—affects the financing decisions of the businesses they run.

Debt-averse entrepreneurs are less likely to use debt. They also show less interest in COVID-19 support policies if they perceive them to involve debt, based on experiments

randomizing the framing and labeling of otherwise nearly identical, hypothetical COVID-19 support policies as debt or grants. In another stream of his work, he studies the role of technology in finance and shows that banks with better IT capabilities were better able to shift customers from physical branches to digital banking services during the COVID-19 pandemic. Further analysis shows that banks with better IT also originated more SME loans, attracted more deposits, and received better mobile customer reviews.

Expertise Fields

Financial Markets

- International Financial Markets and Emerging Markets

Portfolio Management and Asset Classes

- Behavioral Finance and Neurofinance

Financial Institutions

- Banks
- Institutional Investors and Funds
- Venture Capital and Private Equity

Corporate Finance and Governance

- Corporate Governance and Managerial Compensation
- Financial Valuation
- Financing Policy and Capital Structure
- Mergers and Acquisitions

Frontier Topics

- Big Data and Fintech
- Sustainable Finance

Language Skills

English, Finnish, German

Prof. Stefano Ramelli



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Stefano Ramelli is Assistant Professor of Corporate Finance at the University of St.Gallen. Before joining the faculty in St.Gallen, Professor Ramelli worked for several years as an ESG analyst and research manager.

Expertise

Professor Ramelli is an applied financial economist with broad research interests at the intersection of sustainable finance, corporate finance, and behavioral economics. He studies how environmental and social considerations influence firm value and investment behavior. In recent research, he explores the role of heterogeneous expectations about the energy transition in driving green investment decisions. He also

investigates the complex interactions between green investment preferences and governmental climate policy.

Expertise Fields

Financial Markets

- Financial Crises
- Financial Forecasting
- Information and Market Efficiency

Portfolio Management and Asset Classes

- Asset Pricing
- Behavioral Finance and Neurofinance
- Equities
- Personal Finance and Household Choices
- Portfolio Management

Financial Institutions

- Independent Asset Managers
- Institutional Investors and Funds

Corporate Finance and Governance

- Corporate Governance and Managerial Compensation
- Financial Risk and Risk Management
- Financial Valuation
- Financing Policy and Capital Structure
- Mergers and Acquisition

Frontier Topics

- Sustainable Finance

Language Skills

English, Italian

Prof. Angelo Ranaldo



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Angelo Ranaldo is a Professor of Finance and Financial Economics at the University of Basel. He has served as a consultant and scientific advisor to international institutions such as the Bank of England, the Bank for International Settlements, the European Central Bank, and the European Money Market Institute. He is also a member of the Bank Council of the Swiss National Bank.

Expertise

Professor Ranaldo studies the key frictions within the financial system that undermine its efficiency and stability. His research focuses on three interrelated and mutually reinforcing frictions: market illiquidity, balance sheet constraints of financial intermediaries, and institutional factors

such as monetary regulation and policies. In his current projects, he examines how regulations can unintentionally affect the behavior of both banks and non-bank institutions (such as pension funds), potentially undermining the financial system's proper functioning. He also investigates how new technologies influence the quality of financial markets.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Financial Crises
- Information and Market Efficiency
- International Financial Markets and Emerging Markets
- Systemic Risk and Regulation

Portfolio Management and Asset Classes

- Asset Pricing
- Fixed Income
- Foreign Exchange
- Options and Other Derivatives

Financial Institutions

- Banks
- Institutional Investors and Funds
- Pension Funds

Frontier Topics

- Big Data and Fintech
- Machine Learning and Applications of AI

Language Skills

English, French, German, Italian

Prof. Michael Rockinger



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Michael Rockinger is Professor of Finance at the University of Lausanne. Professor Rockinger is an active member of the Center for Risk Management at Lausanne (CRML), which focuses on diffusing independent and transparent decision-making tools for banks, insurance companies, and industrial firms. He is also a research fellow of the Society for Financial Econometrics and is a regular speaker at leading conferences in his areas of expertise.

Expertise

Professor Rockinger studies how a rebalancing strategy dominates a buy-and-hold strategy when transaction costs exist. As the value of risky assets in an investment portfolio changes over time, the portfolio

must be rebalanced regularly to maintain the initial strategic allocation determined by the investor's risk tolerance. Using nearly 20 years of data covering risk-free assets, bonds, and several equity indices, he demonstrates that when transaction costs are lower than 0.5 percent investors who reallocate their portfolios monthly outperform those who use a simple buy-and-hold strategy. This result is of particular interest to pension funds in today's fluctuating interest rate environment.

Expertise Fields

Financial Markets

- Systemic Risk and Regulation

Portfolio Management and Asset Classes

- Asset Pricing
- Equities
- Fixed Income
- Foreign Exchange
- Options and Other Derivatives
- Portfolio Management
- Real Estate

Financial Institutions

- Pension Funds

Frontier Topics

- Big Data and Fintech

Language Skills

English, French, German, Italian

Prof. Zacharias Sautner



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Zacharias Sautner is Professor of Sustainable Finance at the University of Zurich. Before joining the faculty in Zurich, Professor Sautner held professorships at the University of Amsterdam and the Frankfurt School of Finance and Management. He is a research consultant on climate finance at the European Central Bank and a Director of the European Finance Association. His work has been published in top academic journals and he serves on several financial journals' editorial boards.

Expertise

Professor Sautner studies sustainable finance with a focus on climate change and biodiversity. His research highlights, for example, the importance of biodiversity

risks for investors and whether investors demand a risk premium when investing in the stocks of companies with large negative biodiversity footprints. Understanding such questions is essential considering the increasing importance of biodiversity topics among investors, policymakers, and the wider public. Professor Sautner also examines the role of ESG-related disclosures, corporate climate lobbying, climate transition risks of banks, and whether ESG investing is primarily motivated by *value* or *values* considerations.

Expertise Fields

Financial Institutions

- Independent Asset Managers
- Institutional Investors and Funds
- Rating Agencies

Corporate Finance and Governance

- Bankruptcy and Liquidation
- Capital Budgeting and Investment Policy
- Corporate Governance and Managerial Compensation
- Financial Risk and Risk Management
- Financial Valuation
- Financing Policy and Capital Structure
- Mergers and Acquisitions

Frontier Topics

- Machine Learning and Applications of AI
- Sustainable Finance

Language Skills

English, German

Prof. Olivier Scaillet



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Olivier Scaillet is Professor of Finance and Statistics at the University of Geneva and Head of the Geneva Finance Research Institute. Professor Scaillet is a regular speaker at leading finance and financial econometrics conferences. His papers have been published in the top academic journals in these fields and he is an elected fellow of several leading academic societies in econometrics and statistics.

Expertise

Professor Scaillet studies the gains institutional investors could achieve by reallocating their portfolios away from bonds and stocks and toward more illiquid assets. Data covering nearly 20 years of asset prices reveals that, at the global market

level, the reallocation of one-fifth of a bond and stock portfolio to privately traded illiquid assets improves portfolio returns significantly. Besides, a strategy aiming to minimize volatility offers the highest returns. The main driver of these findings is that illiquid assets, such as real estate and private equity, typically offer better returns than bonds and stocks and are negatively correlated with bonds. Professor Scaillet actively participates in SFI Knowledge Exchange activities on cyber risk management, portfolio diversification, and crypto assets.

Expertise Fields

Financial Markets

- Financial Forecasting
- International Financial Markets and Emerging Markets
- Systemic Risk and Regulation

Portfolio Management and Asset Classes

- Asset Pricing
- Behavioral Finance and Neurofinance
- Equities
- Options and Other Derivatives
- Portfolio Management

Financial Institutions

- Independent Asset Managers
- Institutional Investors and Funds
- Pension Funds

Corporate Finance and Governance

- Financial Risk and Risk Management

Frontier Topics

- Big Data and Fintech
- Machine Learning and Applications of AI
- Operations Research and Decision Theory

Language Skills

English, French

Prof. Fabian Schär



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Fabian Schär is Professor of Distributed Ledger Technology (Blockchain) and Fintech at the University of Basel. In addition, he serves as the Managing Director of the University's Center for Innovative Finance. He has been appointed as a visiting lecturer by various central banks, a visiting scholar by the International Monetary Fund (IMF), and a technical advisor to the Committee on Payments and Market Infrastructures (CPMI) at the Bank for International Settlements (BIS). Prior to joining academia, he worked as a consultant in various positions at banks and bank-related companies.

Expertise

Professor Schär's research is at the intersection of economics and computer

science, with a particular focus on public Blockchains, Cryptoassets and Decentralized Finance protocols. His work has been featured in the *Economist*, the *Financial Times* and *Forbes*, and he has been listed in the *NZZ* ranking of the most influential economists in Switzerland. His current research focus is on systemic dependencies and governance structures, in blockchain- and smart contract-based financial markets.

Expertise Fields

Financial Markets

- Financial Crises
- International Financial Markets and Emerging Markets
- Systemic Risk and Regulation

Frontier Topics

- Big Data and Fintech

Language Skills

English, German

Prof. Markus Schmid



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Markus Schmid is Professor of Corporate Finance at the University of St.Gallen and a Research Member at the European Corporate Governance Institute in Brussels. Professor Schmid is a regular speaker at leading academic conferences on finance and has been on the board of experts of zRating, a Swiss-focused proxy voting advisor, since 2018.

Expertise

Professor Schmid studies the impact of CEO tenure on corporate valuation. His results cover all S&P 1500 firms and provide systematic evidence of a hump-shaped relationship between CEO tenure and market valuation. Interestingly, this hump is more pronounced in more dynamic industries

and when CEOs are less adaptable to change. Further analysis shows that CEO entrenchment is not a rampant issue, as CEOs frequently leave their firms before the valuation peak is reached and those who remain often do so because there is no readily available better option to replace them. From an investor's perspective, regular CEO turnover can be valuable, but this does not imply that a fixed policy of CEO term limits would be helpful.

Expertise Fields

Financial Markets

- Financial Crises
- Information and Market Efficiency

Portfolio Management and Asset Classes

- Behavioral Finance and Neurofinance
- Personal Finance and Household Choices

Financial Institutions

- Institutional Investors and Funds
- Pension Funds

Corporate Finance and Governance

- Capital Budgeting and Investment Policy
- Corporate Governance and Managerial Compensation
- Financial Risk and Risk Management
- Financial Valuation
- Financing Policy and Capital Structure
- Mergers and Acquisitions

Frontier Topics

- Sustainable Finance

Language Skills

English, German

Prof. Paul Schneider



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Paul Schneider is Professor of Quantitative Methods at the Università della Svizzera italiana. Professor Schneider is a regular speaker at leading academic conferences on finance and his papers have been published in top finance journals.

Expertise

Professor Schneider investigates how uncertainty about the market affects trading strategies. In related work, he is studying how to represent complex economic markets with a small number of scenarios with the least possible information loss, and how to assess the probability of events conditional on certain key market variables.

Expertise Fields

Financial Markets

- Financial Crises
- Financial Forecasting
- Information and Market Efficiency

Portfolio Management and Asset Classes

- Asset Pricing
- Behavioral Finance and Neurofinance
- Commodities
- Equities
- Fixed Income
- Foreign Exchange
- Options and Other Derivatives
- Portfolio Management

Frontier Topics

- Big Data and Fintech
- Machine Learning and Applications of AI
- Operations Research and Decision Theory
- Sustainable Finance

Language Skills

English, German

Prof. Norman Schürhoff



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Norman Schürhoff is Professor of Finance at the University of Lausanne. Professor Schürhoff's work has been published in the top academic journals in finance and has won several prestigious publication awards. At the University he has trained a number of teams that have won the CFA Institute Research Challenge in Switzerland as well as one team that became world champion.

Expertise

Professor Schürhoff focuses on social media's role in sharing and acquiring financial information. Data from StockTwits reveals a high dispersion in the quality of advice provided by "influencers", 28% being skilled and generating positive abnormal returns, 16% being unskilled, and

56% being "antiskilled" and generating negative abnormal returns. Ironically, antiskilled influencers have more followers and influence on retail trading than do skilled influencers. Antiskilled influencers are also found to ride return and social sentiment momentums. Unsurprisingly, investing contrary to the tweets of antiskilled influencers yields abnormal returns. Overall, these findings shed light on the quality of influencers' unsolicited financial advice, which has become a concern for regulators such as the Securities and Exchange Commission (SEC). Professor Schürhoff actively participates in SFI Knowledge Exchange activities on artificial intelligence and sentiment analysis in investment management.

Expertise Fields

Financial Markets

- Information and Market Efficiency

Portfolio Management and Asset Classes

- Asset Pricing
- Fixed Income

Financial Institutions

- Banks
- Rating Agencies

Corporate Finance and Governance

- Capital Budgeting and Investment Policy
- Financial Valuation
- Financing Policy and Capital Structure

Frontier Topics

- Big Data and Fintech
- Machine Learning and Applications of AI

Language Skills

English

Prof. Martin Schweizer



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Martin Schweizer is Professor of Mathematics at ETH Zurich. Professor Schweizer has published extensively in the top academic journals in his areas of expertise and is a regular speaker at leading conferences worldwide.

Expertise

Professor Schweizer focuses, among other things, on financial arbitrage and mathematical models that center on optimal portfolio creation and portfolio mean-variance hedging techniques. Concerning portfolios, his results can, for instance, be applied to situations in which one holds a long or short position on an asset for which no liquid market exists, such as certain petrochemical products, and therefore

needs to trade the derivatives of a near product, such as crude oil futures and options, to hedge price risk. His results show that whether arbitrage exists depends heavily on the precise conditions one imposes on the trading strategies allowed. Given that the absence of arbitrage is one of the pillars of all trading and hedging decisions, the moral here is that one should critically examine the models used in practice if one wishes to avoid running into trouble.

Expertise Fields

Financial Markets

- Information and Market Efficiency

Portfolio Management and Asset Classes

- Asset Pricing
- Foreign Exchange
- Options and Other Derivatives
- Portfolio Management

Corporate Finance and Governance

- Capital Budgeting and Investment Policy
- Financial Risk and Risk Management
- Financial Valuation

Frontier Topics

- Operations Research and Decision Theory

Language Skills

English, French, German

Prof. Didier Sornette



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Didier Sornette is Professor em. of Entrepreneurial Risks at ETH Zurich and Chair Professor and Dean of the Institute of Risk Analysis, Prediction, and Management (Risks-X) at the Southern University of Science and Technology (SUSTech) Shenzhen. Since 2022, Professor Sornette has also worked with the private sector in Medtech and dynamic financial risk management.

Expertise

Professor Sornette uses data-driven mathematical statistical analysis to study the predictability and control of crises and extreme events in complex systems. His key contributions include discovering the "dragon-king" concept for extreme events and developing the log-periodic power law

singularity framework to predict failures and crises, with applications spanning all fields of natural hazards and social sciences. Applied to financial economics, his methods help us to better understand financial markets' overall stability and instabilities.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Financial Crises
- Financial Forecasting
- Information and Market Efficiency
- International Financial Markets and Emerging Markets
- Systemic Risk and Regulation

Portfolio Management and Asset Classes

- Asset Pricing
- Behavioral Finance and Neurofinance
- Commodities
- Equities
- Foreign Exchange
- Options and Other Derivatives
- Portfolio Management
- Real Estate

Corporate Finance and Governance

- Financial Risk and Risk Management
- Financial Valuation

Frontier Topics

- Big Data and Fintech
- Machine Learning and Applications of AI
- Operations Research and Decision Theory
- Sustainable Finance

Language Skills

English, French

Prof. Pascal St-Amour



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PhD Queen's University—Economics

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Pascal St-Amour is Professor of Economics at the University of Lausanne. His papers have been published in the leading academic journals in economics.

Expertise

Professor St-Amour specializes in households' health, financial, and labor market choices and in studying optimal human capital dynamics throughout the life cycle. Concerning health capital dynamics, he focuses on optimal financial decisions and health spending in the face of the growing exposure to death and sickness risks associated with aging and on optimal depletion paths for wealth and health toward the end of life. Concerning the economic valuation of health capital, he analyses the

value of human life, which is a key variable in societal debates on public safety and health spending issues and one that is also used by courts in wrongful death litigation to determine tangible, such as income loss, and intangible, such as hedonic, damages. His research provides theoretically and empirically integrated measures of alternative life values, such as statistical life, human capital, and gunpoint values. Finally, his current work involves the study of the interactions between optimal choices of financial instruments (reverse mortgages, annuities, and long-term care insurance) to provide sufficient financial liquidity and insurance against health-related shocks during retirement.

Expertise Fields

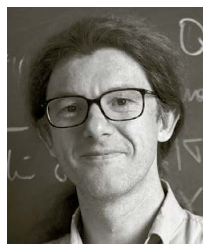
Portfolio Management and Asset Classes

- Personal Finance and Household Choices
- Portfolio Management

Language Skills

English, French

Prof. Josef Teichmann



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Josef Teichmann is Professor of Mathematics at ETH Zurich. Professor Teichmann is a regular speaker at international conferences on finance and mathematics and has published extensively in his areas of research expertise.

Expertise

Professor Teichmann taps into his functional analysis, geometry, and mathematical finance background to develop machine learning technology further for the financial industry. In one project conducted jointly with investment bankers, he solves generic hedging tasks by relying on deep learning techniques in an entirely realistic market environment—in the presence of market frictions and trading constraints. Other

projects include solutions for calibration, simulation, or prediction tasks using deep learning technology or reservoir computing. Future projects will continue his work on the fascinating interplay between mathematical finance, stochastic dynamics, and machine learning. Professor Teichmann actively participates in SFI Knowledge Exchange activities on machine learning and artificial intelligence applied to banking and finance.

Expertise Fields

Financial Markets

- Financial Forecasting
- Information and Market Efficiency

Portfolio Management and Asset Classes

- Commodities
- Equities
- Fixed Income
- Foreign Exchange
- Options and Other Derivatives
- Portfolio Management

Corporate Finance and Governance

- Financial Risk and Risk Management

Frontier Topics

- Big Data and Fintech
- Machine Learning and Applications of AI
- Operations Research and Decision Theory

Language Skills

English, French, German

Prof. Fabio Trojani



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Fabio Trojani is Professor of Statistics and Finance at the University of Geneva. Previously, Professor Trojani taught at the University of St.Gallen and the Università della Svizzera italiana. He is a regular speaker at leading academic conferences on finance and econometrics.

Expertise

Professor Trojani works on various new methods for the improved modeling and empirical analysis of arbitrage-free asset markets in the presence of frictions or other sources of asset mispricing. Part of his research considers model-free approaches for testing asset pricing models and extracting global international asset pricing factors. Another part of his work investigates

optimal portfolio problems, market equilibria with multiple traded assets, frictions, and multivariate state dynamics, using machine learning model solution techniques. By their nature such technologies offer powerful tools to facilitate a better understanding not only of asset prices but also of volume and trading behavior.

Expertise Fields

Financial Markets

- Financial Forecasting

Portfolio Management and Asset Classes

- Asset Pricing
- Equities
- Fixed Income
- Foreign Exchange
- Options and Other Derivatives
- Portfolio Management

Corporate Finance and Governance

- Financial Risk and Risk Management

Frontier Topics

- Machine Learning and Applications of AI
- Big Data and Fintech

Language Skills

English, Italian

Prof. Tereza Tykvová



SFI Faculty Member since 2022

PhD Goethe University—Economics

University of St.Gallen

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Tereza Tykvová holds the Chair of Private Markets and Alternative Investments at the University of St.Gallen. She is a regular speaker at leading conferences and has published extensively in the top academic journals in her areas of research expertise.

Expertise

Professor Tykvová studies private equity markets and contributes to a better understanding of the value effects that buyouts and venture capital transactions generate. She focuses on the effects that arise for investors and target companies and considers the implications of these transactions for other stakeholders. In a recent study, for example, she examines the competition and information effects of

leveraged buyout transactions on target companies' peers. Data shows that both effects are associated with a decrease in peer companies' values. In further work, she demonstrates that customers perceive private equity negatively and reveals that some customers vote with their feet during changes in ownership.

Expertise Fields

Portfolio Management and Asset Classes

- Portfolio Management

Financial Institutions

- Institutional Investors and Funds
- Venture Capital and Private Equity

Corporate Finance and Governance

- Capital Budgeting and Investment Policy
- Corporate Governance and Managerial Compensation
- Financial Valuation
- Financing Policy and Capital Structure
- Mergers and Acquisitions

Language Skills

Czech, English, German

Prof. Alexander F. Wagner



SFI Senior Chair since 2019

SFI Faculty Member since 2006

PhD Harvard University—Political Economy

University of Zurich

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+41 44 634 39 63

Alexander F. Wagner is Professor of Finance at the University of Zurich. His research has been published in leading academic journals and professional reviews.

Expertise

Professor Wagner studies sustainable finance and corporate finance. Recently, he has focused on how investors perceive biodiversity and nature-related financial risks. Analyzing the corporate biodiversity footprint of a large sample of global companies, he documents that after the Kunming Declaration and the launch of the Taskforce on Nature-related Financial Disclosures investors have begun to require higher returns from companies that are damaging biodiversity more. His work on mutual funds and sustainable

investments indicates that fund managers are mindful of the loss of diversification when investing too heavily in low-carbon assets. His analysis of the COVID-19 crisis suggests that institutional ownership did not work as a stabilizing force but was associated with more substantial stock price declines. Overall, these results illustrate how markets—even and especially in crisis periods—can provide important signals to policymakers. Professor Wagner actively participates in SFI Knowledge Exchange activities on corporate governance, sustainable finance, and corporate ethics.

Expertise Fields

Financial Markets

- Information and Market Efficiency

Portfolio Management and Asset Classes

- Behavioral Finance and Neurofinance
- Equities

Financial Institutions

- Institutional Investors and Funds

Corporate Finance and Governance

- Corporate Governance and Managerial Compensation
- Mergers and Acquisitions

Frontier Topics

- Sustainable Finance

Language Skills

English, German

Prof. Joël Wagner



SFI Faculty Member since 2017

PhD École Polytechnique Fédérale de Lausanne—Mathematics

University of Lausanne

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Joël Wagner is Professor of Actuarial Science at the University of Lausanne, Vice-Chairman of the Board of Directors at Retraites Populaires, and Member of the Board of Directors at LALUX Group and the Luxembourg Institute of Socio-Economic Research. He was previously a Member of the Swiss Federal Occupational Pension Supervisory Commission.

Expertise

Professor Wagner studies various areas of risk and insurance management. Recently, he has focused on the risk of facing the costs associated with long-term care (LTC) from different angles. Regarding the generally limited development of LTC insurance markets, he explains that LTC risk misperceptions are

surprisingly widespread at the individual level and that the role of family altruism is heterogeneous, suggesting that other factors need to be unearthed to explain the small market for LTC insurance. He further details that private LTC insurance does not entirely protect individuals against enormous medical costs in many countries but that it improves the general well-being of insured individuals, motivates savings, and reduces intergenerational wealth transfers. Finally, he posits that combined products that bundle life and health risks and public-private partnerships that integrate LTC into health and pension systems could help overcome systemic limitations.

Expertise Fields

Financial Markets

- Financial Crises
- Systemic Risk and Regulation

Portfolio Management and Asset Classes

- Portfolio Management

Financial Institutions

- Insurance Companies
- Pension Funds

Corporate Finance and Governance

- Capital Budgeting and Investment Policy
- Financial Risk and Risk Management
- Financing Policy and Capital Structure

Frontier Topics

- Big Data and Fintech
- Machine Learning and Applications of AI
- Sustainable Finance

Language Skills

English, French, German

Prof. Matthias Weber



SFI Faculty Member since 2022

PhD University of Amsterdam—Economics

University of St.Gallen

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Matthias Weber is Associate Professor of Finance at the University of St.Gallen. Before joining the University, Professor Weber was Principal Economist at the Bank of Lithuania in the central bank's research center. He has received several grants and awards during his academic career.

Expertise

Professor Weber analyzes financial and economic decision-making mainly from a behavioral perspective. He studies, for instance, how investor experience influences the formation of asset price bubbles. Experimental data shows that bubbles do not disappear with investor experience but rather speed up. This is in line with a new theoretical model, in which more experienced

investors anticipate bubbles faster and therefore drive prices up more quickly when a bubble forms. He also investigates how the well-known "prospect theory" should be applied when financial gains and losses materialize at different points in time, as is often the case in applications in finance and economics.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Financial Crises

Portfolio Management and Asset Classes

- Behavioral Finance and Neurofinance
- Personal Finance and Household Choices

Frontier Topics

- Machine Learning and Applications of AI
- Operations Research and Decision Theory

Language Skills

Dutch, English, French, German

Prof. Stefan Weik



SFI Faculty Member since 2024

PhD Technical University of Munich—Finance

University of St.Gallen

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Stefan Weik is Assistant Professor of Finance at University of St.Gallen. He obtained a PhD in Finance from the Technical University of Munich (TUM). His research has been featured in Handelsblatt and WirtschaftsWoche, and has been cited by the European Commission and the German Government.

Expertise

Professor Weik studies private capital markets, with a particular focus on venture capital, private equity, and the economics of innovation and entrepreneurship. His most recent research examines the startup performance disadvantage in Europe by analyzing startup migration across international borders. For this purpose, he collected novel data allowing him to report new descriptive facts of international startup migration and associated startup performance. His results show that Europe's underdeveloped funding market is likely the primary obstacle to startup performance, while product and exit markets do not seem to hinder European startup performance much.

Expertise Fields

Financial Institutions

- Venture Capital and Private Equity

Corporate Finance and Governance

- Corporate Governance and Managerial Compensation
- Financial Valuation
- Financing Policy and Capital Structure

Frontier Topics

- Big Data and Fintech

Language Skills

English, German

Prof. Yucheng Yang



SFI Faculty Member since 2023

PhD Princeton University—Economics

University of Zurich

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Yucheng Yang is Assistant Professor of Finance at the University of Zurich. His research has been recognized by the CICF Yihong Xia Best Paper Award and the CES Gregory Chow Best Paper Award.

Expertise

Professor Yang studies the optimal monetary policy rules a central bank should adopt to be more inclusive. His analysis highlights that inflation has varying effects on households through their consumption baskets, nominal wealth positions, and earnings' sensitivity to business cycles. A central bank that seeks to maximize social welfare needs to adopt monetary policy rules that are accommodative toward inflation and aggressive toward deflation. Such an asymmetric approach, which is more permissive toward inflation than deflation, benefits low-income and low-wealth households through nominal debt devaluation and higher earnings growth.

Expertise Fields

Financial Markets

- Central Banks and Monetary Policy
- Financial Crises
- Financial Forecasting
- Information and Market Efficiency

Portfolio Management and Asset Classes

- Asset Pricing

Financial Institutions

- Institutional Investors and Funds

Frontier Topics

- Big Data and Fintech
- Machine Learning and Applications of AI
- Sustainable Finance

Language Skills

English, Mandarin

Prof. Ziwei Zhao



SFI Faculty Member since 2021

PhD Indiana University—Finance

University of Lausanne

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Ziwei Zhao is Assistant Professor of Finance at the University of Lausanne. In 2020 and 2021, Professor Zhao received the HEC Research Fund from the University.

Expertise

Professor Zhao investigates the intersection of financial ownership and market dynamics, focusing on how ownership structures impact financial markets. Her recent work delves into the effects of Exchange-Traded Fund (ETF) ownership on market efficiency. She examines whether the growing prominence of ETFs contributes to inefficiencies and how active mutual fund managers might capitalize on these effects to enhance their returns. Using US market data, her research highlights the ways in which skilled mutual fund

managers leverage information inefficiencies introduced by passive ETFs to generate higher alpha-based performance. Additionally, Professor Zhao explores the implications of institutional ownership levels for corporate governance and decision-making. Her studies reveal that low institutional ownership can pose challenges for firm managers, as increased trading noise hinders their ability to glean valuable insights from market signals. Her work bridges the gap between ownership structures and market efficiency, offering nuanced perspectives on the evolving financial landscape.

Expertise Fields

Financial Markets

- Information and Market Efficiency

Portfolio Management and Asset Classes

- Asset Pricing
- Behavioral Finance and Neurofinance
- Equities
- Personal Finance and Household Choices
- Portfolio Management

Financial Institutions

- Institutional Investors and Funds

Language Skills

English, Mandarin

Adjunct Professors



Prof.
Teodoro D. Cocca
SFI Adjunct Professor
(since 2010)



Prof.
Rudolf Gruenig
SFI Adjunct Professor
(since 2010)



Prof.
Erwin W. Heri
SFI Adjunct Professor
(since 2010)



Prof.
François-Serge Lhabitant
SFI Adjunct Professor
(since 2010)



Prof.
Alfred Mettler
SFI Adjunct Professor
(since 2010)



Prof.
Conrad Meyer
SFI Adjunct Professor
(since 2010)



Prof.
Donato Scognamiglio
SFI Adjunct Professor
(since 2010)



Prof.
Paolo Vanini
SFI Adjunct Professor

Governing and Advisory Bodies

The main governing body of the Swiss Finance Institute is the Foundation Board. It includes representatives of the Institute's founding members and of its academic regional centers. The Foundation Board has five committees: the Executive Committee, the Audit and Risk Committee, the Faculty Appointment Committee, the Fund Management Committee, and the Knowledge Exchange Committee. The aim of these committees is to discuss financial and faculty matters in detail before each meeting of the Foundation Board in order to make recommendations to the members of the Board. All Foundation Board members have a secondary role on at least one of these five committees.

The Foundation Board is advised by the Scientific Council on matters of scientific content and by the Sounding Board on matters of knowledge exchange with the industry.

Foundation Board

Foundation Board members represent the finance and banking community in Switzerland, both locally and internationally.

SFI gratefully acknowledges the participation of Romeo Lacher, representative of the Association of Swiss Asset and Wealth Management Banks, Luc Thévenoz, representative of the Association of Swiss Private Banks, and Thomas Zellweger, representative of the University of St.Gallen, who all completed their tenure on the Board during 2024.

Swiss Finance Institute Foundation Board—December 2024

Chairperson

Dr. Stefan Seiler,¹ Head Group Human Resources & Group Corporate Services, UBS AG.

Vice-chairpersons

Dr. Stephanino Isele,^{1,2} Head of Institutionals & Multinationals and Member of the Executive Board, Zürcher Kantonalbank.

Olivier Roussy,^{1,4,5} Member of the Board of Directors, Raiffeisen Schweiz

Members

Dr. Jochen Dürr,⁴ Chief Risk Officer and Member of the Executive Board of SIX Group AG.

Olivier Ginguené,^{4,5} CIO, Multi Asset and Quantitative Investment, Pictet Asset Management

Alfonso Gómez,⁵ CEO, Banco Bilbao Vizcaya Argentaria (BBVA)—as representative of the Association of Foreign Banks in Switzerland.

Prof. Frédéric Herman,³ Rector, the University of Lausanne—as representative of the Swiss Finance Institute Léman Center.

Pascal Kiener,⁴ CEO, Banque Cantonale Vaudoise.

Prof. Luisa Lambertini,³ Rector, Università della Svizzera italiana—as representative of the Swiss Finance Institute Lugano Center.

Prof. Klaus Möller,³ Vice President Faculty & Research, the University of St.Gallen.

Prof. Christian Schwarzenegger,^{3,5} Vice President of Faculty Affairs and Scientific Information, the University of Zurich—as representative of the Swiss Finance Institute Zurich Center.

Luca Soncini,^{2,4} Member of the Board of Directors, Banca dello Stato del Cantone Ticino—as representative of the Ticino Bankers Association.

Roman Studer,² CEO, Swiss Bankers Association.

Dr. Stephan A. Zwahlen,⁵ CEO, Maerki Baumann & Co AG—as Representative of the Association of Swiss Asset and Wealth Management Banks

¹ Member of the Executive Committee.

² Member of the Audit and Risk Committee.

³ Member of the Faculty Appointment Committee.

⁴ Member of the Fund Management Committee.

⁵ Member of the Knowledge Exchange Committee.

Scientific Council

SFI upholds academic freedom and the highest level of scientific integrity. The Swiss Finance Institute Foundation Board makes decisions involving research or researchers, armed with the recommendations of the Scientific Council. The Scientific Council is an independent committee of internationally renowned professors of Banking and Finance from around the world. During 2024, SFI was very fortunate to be able to count on the support of the following experts:

Chairperson

Prof. Marco Pagano, Department of Economics and Statistics, the University of Naples Federico II.

Members

Prof. Franklin Allen, Brevan Howard Centre, Imperial College London.

Prof. Andrew Lo, Sloan School of Management, Massachusetts Institute of Technology.

Prof. Martin Oehmke, London School of Economics

Prof. Anna Pavlova, London Business School.

Prof. Ingrid Werner, Fisher College of Business, Ohio State University.

SFI gratefully acknowledges the participation of Prof. Markus Brunnermeier, Department of Economics, Princeton University, who completed his tenure on the SFI Scientific Council in 2024.

Sounding Board

The SFI Sounding Board is an independent committee of line, human resources, and learning and development experts from the financial industry. It advises SFI on content and on industry participation in SFI's knowledge exchange activities.

Its tasks comprise:

- Giving critical input on the topics addressed in SFI Knowledge Exchange activities.
- Prioritizing trends in the banking industry.
- Recommending industry experts for SFI Knowledge Exchange activities.
- Providing feedback on the SFI Knowledge Exchange activities conducted.

SFI gratefully acknowledges the participation of Jacques Henry, Pictet, Lucas Rinaldi, Bank Cler, and Andreas Rothen, Zürcher Kantonalbank, who left the Sounding Board in 2024.

The members of the SFI Sounding Board as of December 2024 are:

Franziska Amstutz, Valiant Bank

Thomas Conel, BNP Paribas Suisse

Dr. Dirk Effenberger, UBS

Dr. Martin Hess, Swiss Bankers Association

Helene Lischer, Bank Cler

Daniel Morf, Raiffeisen Schweiz Genossenschaft

Dr. David Schlumpf, Bank Julius Baer & Co. Ltd.

Pietro Soldini, Banca dello Stato del Cantone Ticino

Markus Tanner, UBS

Dr. Maria Vassalou, Banque Pictet & Cie



Members of the SFI Foundation Board during a meeting.

Summary of Swiss Finance Institute Financial Accounts 2024

Balance Sheet as of 31 December	2024 CHF	2023 CHF
Assets		
Current Assets		
Cash and cash equivalents	933'604	1'660'663
Trade receivables	310	37'525
Other current receivables	357'976	347'062
Accrued income and prepaid expenses	296'239	639'576
Total Current Assets	1'588'129	2'684'825
Capital Assets		
Financial assets	19'527'240	17'724'664
Tangible fixed assets	108'266	128'044
Total Capital Assets	19'635'505	17'852'708
Total Assets	21'223'635	20'537'533
Liabilities and Founders' Equity		
Short-Term Liabilities		
Trade creditors	204'662	667'533
Other current liabilities	81'978	155'791
Deferred income and accrued expenses	629'988	1'049'157
Total Short-Term Liabilities	916'629	1'872'481
Long-Term Liabilities		
Other long-term liabilities	0	0
Total Long-Term Liabilities	0	0
Total Liabilities	916'629	1'872'481
Founders' Equity		
Foundation capital	21'000'000	21'000'000
Statutory capital reserves	37'564'785	37'564'785
Statutory retained earnings	-39'899'734	-37'104'139
Result of the period	1'641'954	-2'795'595
Total Founders' Equity	20'307'005	18'665'052
Total Liabilities and Founders' Equity	21'223'635	20'537'533

Profit and Loss Account for the Period Ending 31 December	2024 CHF	2023 CHF
<i>Income from Partner University Faculty</i>	313'142	0
<i>Income from PhD Program</i>	18'498	20'334
<i>Income from Knowledge Exchange & Education</i>	23'306	43'788
<i>Income from Communication & Projects</i>	803'497	626'272
Income from Activity Areas	<u>1'158'443</u>	<u>690'394</u>
 <i>Expenses from Partner University Faculty</i>	 -2'268'915	 -1'908'450
<i>Expenses from PhD Program</i>	-131'350	-133'601
<i>Expenses from Knowledge Exchange & Education</i>	-1'311'211	-1'168'936
<i>Expenses from Communication & Projects</i>	-765'874	-626'756
Total Expenses from Activity Areas	<u>-4'477'349</u>	<u>-3'837'744</u>
 Net Result before General Expenses	 <u>-3'318'906</u>	 <u>-3'147'350</u>
 Personnel expenses	 -3'151'353	 -3'093'840
<i>Audit and Accounting services</i>	-112'589	-95'778
<i>Other professional services</i>	-80'972	-96'241
<i>IT services</i>	-48'631	-54'171
<i>Office expenses</i>	-192'584	-187'282
<i>Marketing and other operational expenses</i>	-52'229	-81'822
Total other operational expenses	<u>-487'006</u>	<u>-515'294</u>
Earnings before Interest, Depreciation, and Amortization	<u>-6'957'265</u>	<u>-6'756'483</u>
 Depreciation of tangible assets	 -19'698	 -19'442
Earnings before Interests	<u>-6'976'963</u>	<u>-6'775'925</u>
 Financial income	 8	 243
Financial expenses	-4'329	-2'413
Earnings before Non-Operational and Extraordinary Results	<u>-6'981'284</u>	<u>-6'778'095</u>
 Net result on investments	 1'719'050	 575'115
Net non-operational income	6'900'000	3'400'000
Extraordinary, non recurring or prior-period result	4'189	7'385
Net Result of the Period	<u>1'641'954</u>	<u>-2'795'595</u>

SFI Alumni Association

The Swiss Finance Institute Alumni Association (SFIAA) is the networking organization of graduates of Swiss Finance Institute continuing education degree programs and the SFI Doctoral Program and SFI Master Class participants. Graduates of any of these offerings are eligible to join SFIAA. The Association currently has more than 1'100 members.

SFIAA promotes:

- Networking among its members
- The exchange of expertise and experience among its members by means of seminars and knowledge exchange activities

In addition to an annual meeting of members, SFIAA organizes the Alumni Luncheons and Women's Luncheons with prominent guest speakers, in addition to networking activities, aperitifs, and dinners in Basel, Bern, Geneva, and Zurich, and the SFIAA Golf Trophy.

2024 Alumni Events

Women's Luncheon

Zurich, January 18, 2024

Dr. oec. Alexandra Janssen, CEO ECOFIN Portfolio Solutions AG

"Fondue enjoyment"

Zurich, January 23, 2024

1st Fintech Panel Discussion

Zurich, March 7, 2024

Dr. Adriano Lucatelli, CEO Descartes Finance AG
Marianne Wildi, CEO Hypothekarbank Lenzburg
Matteo Bernardoni, Head Digital Platforms & Marketplaces, UBS Switzerland AG

Networking Lunch

Berne, March 13, 2024

Networking Dinner

Geneva, March 13, 2024

After-Work Aperitif

Basel, April 9, 2024

SFIAA General Assembly

Zurich, April 11, 2024

Brigadier General Meinrad Keller, Commander 1st Logistic Brigade, Swiss Armed Forces

Women's Luncheon

Zurich, May 16, 2024

Dr. Anna Slavutskaya, FRM, Principal at Finyon Consulting AG

After-Work Aperitif

Berne, June 12, 2024

Networking Dinner

Geneva, June 12, 2024

After-Work Aperitif

Basel, June 18, 2024

Luncheon

Zurich, June 19, 2024

Florence Schnydrig Moser, Head of Private Banking and Member of the General Direction, Zürcher Kantonalbank

Celebration of the 33rd Anniversary

Zurich, June 28, 2024

SFIAA Summer BBQ

Zurich, August 29, 2024

SFIAA Golf Trophy

Küssnacht am Rigi, September 13, 2024

Networking Lunch

Berne, September 18, 2024

After-Work Aperitif

Basel, September 18, 2024

After-Work Aperitif

Zurich, October 24, 2024

Women's Luncheon

Zurich, October 29, 2024

Angie Cheong, Head of Treasury Risk Control
Sustainability & Climate Risk, UBS AG

SFIAA Wine-Tasting Event

Zurich, November 7, 2024

Networking Dinner

Geneva, November 13, 2024

Networking Lunch

Berne, November 13, 2024

2nd Fintech Panel Discussion

Zurich, November 21, 2024

Dr. Matthias Jüttner, Head of Banking Operations

Analysis, Swiss National Bank

Dr. Gabriela Payer, Vice Chairwoman, Sygnum Bank AG

Susanne Sweys, Treasury Chief Risk Officer, UBS AG

Networking Dinner

Basel, December 3, 2024

Abbreviations

ABT	Ticino Bankers Association
AI	Artificial Intelligence
AMAS	Asset Management Association Switzerland
AQM	analytics and quantitative modeling
DeFi	decentralized finance
DLT	Distributed Ledger Technology
EPFL	École Polytechnique Fédérale de Lausanne
ESG	environmental, social, and governance
ETHZ	Eidgenössische Technische Hochschule Zürich
FINMA	Swiss Financial Market Supervisory Authority
GFC	Geneva Financial Center
GFRTCI	Global Financial Regulation, Transparency, and Compliance Index
KES	Knowledge Exchange Seminar, SFI
MC	Master Class, SFI
MFM	Master of Science in Finance and Money
MIME	Master of Science in International and Monetary Economics
MIT	Massachusetts Institute of Technology
PDN	Public Discussion Note, SFI
SAFE	Leibniz Institute for Financial Research
SAQ	Swiss Association for Quality
SBA	Swiss Bankers Association
SFI	Swiss Finance Institute
SFIAA	Swiss Finance Institute Alumni Association
SNB	Swiss National Bank
SSRN	Social Science Research Network
UNIGE	University of Geneva
UNIL	University of Lausanne
UNISG	University of St.Gallen
USI	Università della Svizzera italiana
UZH	University of Zurich

Swiss Finance Institute

With support from its founders—the Swiss banking industry, the Swiss Confederation, and leading Swiss universities—the Swiss Finance Institute (SFI) competitively promotes world-class research and teaching in banking and finance in Switzerland. By combining academic excellence with practical experience SFI contributes to the strengthening of the Swiss financial center.

swiss:finance:institute

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