

Press Release, Zurich, Switzerland, 24 January 2018

## Swiss Finance Institute Appoints New Head of Continuing Education

**Swiss Finance Institute (SFI) today announces that Dr. Silvia Helbling joins the institute as its new Head of Continuing Education. Silvia Helbling officially takes up her new position at SFI with immediate effect, and also becomes a member of the institute's management board.**

Zurich, 24 January 2018. With immediate effect, Dr. Silvia Helbling assumes the function of Head of Continuing Education and becomes a member of the management board of Swiss Finance Institute (SFI). With her strong experience in banking and finance continuing education and her excellent knowledge of SFI and its faculty, she will play an active role in the strategic realignment of the institute's global continuing education activities. Silvia Helbling joins SFI from her current position as vice-principal of continuing education at zB. Zentrum Bildung, Wirtschaftsschule KV Baden. Prior to that position, she performed various functions in the development phase of SFI, during which she was responsible for creating highly successful continuing education offerings. Before joining SFI, she gathered varied experience in finance education and in the finance industry. Silvia Helbling holds a first degree in Business Administration with a focus on Banking as well as a teaching degree from the University of Zurich. She obtained a Master's degree and was awarded her PhD in Finance by the University of York (GB).

«In Silvia Helbling, we have found a new Head of Continuing Education with a proven track record in the field of banking and finance training and a strong familiarity with our institute and faculty,» states Prof. François Degeorge, SFI's Managing Director. «She has already proven her capacity in successfully spearheading numerous continuing education initiatives and she has an excellent academic background. These are the ideal prerequisites for bringing SFI's world-class expertise to continuing education, and for offering sustainable benefits to the participants in our programs.»

### For further information please contact

Dr. Markus P.H. Bürgi  
Chief Financial and Operating Officer  
+41 44 254 30 95 | [Markus.Buergi@sfi.ch](mailto:Markus.Buergi@sfi.ch)

### Swiss Finance Institute

Swiss Finance Institute (SFI) is the national center for fundamental research, doctoral training, knowledge exchange, and continuing education in the fields of banking and finance. SFI's mission is to grow knowledge capital for the Swiss financial marketplace. Created in 2006 as a public-private partnership, SFI is a common initiative of the Swiss finance industry, leading Swiss universities, and the Swiss Confederation. For further information about Swiss Finance Institute, please visit [www.SwissFinanceInstitute.ch](http://www.SwissFinanceInstitute.ch).