Banking and Technology
SFI Annual Meeting 2022

Thursday, 10 November 2022 from 13:30–17:35
Zurich
www.sfi.ch/AM22
Banking and Technology

The intersection of finance and technology is transforming the financial world. An explosion of innovations promises to make financial intermediation more efficient, transparent, and accessible for clients. How will these sweeping changes affect the business opportunities and the competitive landscape in banking and finance? Are the inherent risks to privacy and financial stability properly assessed and managed? And how should the regulatory framework evolve?

The SFI Annual Meeting 2022 will bring together top decision-makers in banking with leading academics to discuss these questions.

The Annual Meeting of the Swiss Finance Institute (SFI) is one of the leading events in the Swiss financial community’s calendar and an exclusive discussion platform. It brings together the finest minds in academia and key financial market players. The widely respected event enables practitioners and academics to exchange the knowledge and expertise that will keep Switzerland at the top in banking and finance.

For more information about the SFI Annual Meeting 2022, please use the QR code or visit www.sfi.ch/AM22
Program

12:30–13:30  Door Opening, Registration & Sandwich Lunch

13:30–13:40  Opening Remarks & Welcome  
Prof. François Degeorge,  
Managing Director, SFI

13:40–14:20  Keynote Presentation 1 (incl. Q&A)  
Dr. Andréa M. Maechler,  
Member of the Governing Board of Swiss National Bank

14:20–14:45  Coffee Break

14:45–15:25  Keynote Presentation 2 (incl. Q&A)  
Ralph Hamers,  
UBS Group Chief Executive Officer

15:25–15:50  Coffee Break

15:50–16:30  Keynote Presentation 3 (incl. Q&A)  
Prof. Franklin Allen,  
Professor of Finance and Economics, Vice Dean of Research and Faculty, and Director of the Brevan Howard Centre at Imperial College London

16:30–17:30  Panel Discussion  
with Prof. Franklin Allen, Ralph Hamers, Dr. Andréa M. Maechler, and Prof. Jean-Charles Rochet, SFI Head of Research and Professor of Banking at University of Geneva

17:30–17:35  Closing Remarks  
Dr. Romeo Cerutti,  
General Counsel, Credit Suisse Group AG and Chairman of the SFI Foundation Board

17:35 onward  Aperitif

The event will be moderated by Carolin Roth, Business Journalist.
Registration and Information

Practicalities
Where: Lake Side, Bellerivestrasse 170, 8008 Zurich
When: Thursday, 10 Nov 2022 from 13:30 to 17:35; from 17:35 on aperitif

Means of Attendance & Fees
The Annual Meeting will be held as a hybrid event, with limited on-site attendance combined with an online live stream accessible to a broader audience. The well-being of our guests is of paramount importance for us, and access to the event may be restricted in accordance with the health and safety measures applicable at the time.

Admission is free of charge.

Arriving by Public Transport
From Zurich main station take tram line 4 to the "Fröhlichstrasse" stop.
From Paradeplatz take tram line 2 to the "Fröhlichstrasse" stop.

Arriving by Car
The nearest car park is Zurichhorn, Dufourstrasse 142, 8008 Zurich.

Registration
Registration is mandatory.
Please register at www.sfi.ch/AM22.

Contact
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Keynote Speakers' Profiles

Prof. Franklin Allen
Franklin Allen has been Professor of Finance & Economics and Director of the Brevan Howard Centre at Imperial College London since 2014. In 2019 he became the Associate Dean for Faculty and Research in the Business School and in 2020 the Vice Dean (Research & Faculty) there. From 1980 to 2016, he was on the faculty of the Wharton School of the University of Pennsylvania. He was formerly Vice Dean and Director of Wharton Doctoral Programs, Co-Director of the Wharton Financial Institutions Center, Executive Editor of the Review of Financial Studies, and Managing Editor of the Review of Finance. He is a past President of the American Finance Association, the Western Finance Association, the Society for Financial Studies, the Financial Intermediation Research Society, and the Financial Management Association, and a Fellow of the Econometric Society and the British Academy. He received his doctorate from Oxford University. His main areas of interest are corporate finance, asset pricing, financial innovation, comparative financial systems, and financial crises.

Dr. Andréa M. Maechler
In 2015, the Swiss Federal Council appointed Andréa M. Maechler as Member of the Governing Board of the Swiss National Bank (SNB). Simultaneously she became Head of Department III (Money Market and Foreign Exchange, Asset Management, Banking Operations, Information Technology). Dr. Maechler’s early career took her to the Organisation for Economic Co-operation and Development (OECD), the United Nations Conference on Trade and Development (UNCTAD), and the World Trade Organization (WTO). From 1999 to 2001 she worked as an economist in the SNB’s Financial Stability unit in Zurich, before moving to the International Monetary Fund (IMF), where she occupied a number of senior positions. From 2012 to 2014, during a sabbatical from the IMF, she worked for the European Systemic Risk Board (ESRB) in Frankfurt. Upon returning to the IMF, she was appointed Deputy Division Chief in the Global Markets Analysis Division. Dr. Maechler holds a Master’s degree in International Economics from the Graduate Institute of International Studies in Geneva, and a PhD in International Economics from the University of California.

Ralph Hamers
Ralph Hamers has been Group Chief Executive Officer of UBS Group AG and President of the Executive Board of UBS AG since 1 November 2020. He became a member of the Group Executive Board of UBS Group AG in September 2020. Before joining UBS, Hamers served as CEO and Chairman of the Executive Board of ING Group, from 2013 to June 2020. During his 29-year career at ING he held a number of leadership positions, including as CEO of ING Belgium and Luxembourg, from 2011 to 2013, Head of Network Management for Retail Banking Direct & International, from 2010 to 2011, and Global Head of the Commercial Banking network, from 2007 to 2010. Previously, Hamers was CEO of ING Bank Netherlands from 2005 to 2007 and General Manager of the ING Bank branch network from 2002 to 2005, as well as General Manager of ING Romania from 1999 to 2002. Hamers holds a Master’s degree in Business Econometrics and Operations Research from Tilburg University in the Netherlands.
Speakers' Profiles

**Prof. François Degeorge**
François Degeorge is Managing Director of Swiss Finance Institute, SFI Senior Chair, and Professor of Finance at the Università della Svizzera italiana (USI). He is a former Dean of the Faculty of Economics at USI and a former President of the European Finance Association. He has taught at HEC Paris, where he also served as Associate Dean for Research. He has been a visiting professor at the Tuck School of Business (Dartmouth), at Université Paris-Dauphine, and at the Said Business School (Oxford). Prof. Degeorge holds a PhD from Harvard University, where he was a Fulbright Scholar and an Arthur Sachs Scholar. He has received numerous teaching and research awards.

**Prof. Jean-Charles Rochet**
Jean-Charles Rochet is Swiss Finance Institute Professor of Banking at the University of Geneva and Head of Research at SFI. He has held an SFI Senior Chair since 2010. Before joining the faculty in Geneva, he held a Chair at the Toulouse School of Economics and at the University of Zurich. Prof. Rochet is the author of Why Are There So Many Banking Crises? (Princeton UP), a book that sheds light on the causes of recent and past banking crises. He has published more than 80 articles in international scientific journals, and seven books, including The Microeconomics of Banking (with X. Freixas; MIT Press). His research interests lie in banking crises and regulation.

**Dr. Romeo Cerutti**
Romeo Cerutti has been the Chairman of the Swiss Finance Institute (SFI) Foundation Board since July 2017 and General Counsel and Member of the Executive Board at Credit Suisse Group AG and Credit Suisse AG since 2009. Prior to this, he held several senior management positions, including Global Co-Head of Compliance and General Counsel at the Private Banking division of Credit Suisse AG (2006–2009) and Partner of the Group Holding and Executive Vice President at Lombard Odier Darier Hentsch & Cie (1999–2006); he was also Attorney-at-Law at Homburger Rechtsanwälte in Zurich (1995–1999) and at Latham & Watkins in Los Angeles (1993–1995). Currently, he is a Member of the Board of Vifor Pharma Ltd. Dr. Cerutti studied Law at the University of Fribourg (lic. iur.) and holds a Master of Law (LL.M.) from the University of California School of Law and a Doctor of Law (Dr. iur.) from the University of Fribourg.

**Prof. Jean-Charles Rochet**
Jean-Charles Rochet is Swiss Finance Institute Professor of Banking at the University of Geneva and Head of Research at SFI. He has held an SFI Senior Chair since 2010. Before joining the faculty in Geneva, he held a Chair at the Toulouse School of Economics and at the University of Zurich. Prof. Rochet is the author of Why Are There So Many Banking Crises? (Princeton UP), a book that sheds light on the causes of recent and past banking crises. He has published more than 80 articles in international scientific journals, and seven books, including The Microeconomics of Banking (with X. Freixas; MIT Press). His research interests lie in banking crises and regulation.
Swiss Finance Institute

With support from its founders—the Swiss banking industry, the Swiss Confederation, and leading Swiss universities—the Swiss Finance Institute (SFI) competitively promotes world-class research and teaching in banking and finance in Switzerland. By combining academic excellence with practical experience SFI contributes to the strengthening of the Swiss financial center.